



EuroTier

CHINA

ANIMAL FARMING

7 – 9 September 2020

Chengdu, China

Chengdu Century City

New International Exhibition & Convention Center

Global innovations
for regional markets



www.eurotierchina.com



MADE BY





EUROTIER CHINA 2020

EuroTier – The leading trade fair brand for animal farming professionals is heading to Chengdu for the second edition of EuroTier China in September 2020.

EuroTier China 2020 is an international trade fair and the ideal platform for the livestock industry to come together in one of the fundamental animal production centers of the world.

China, in addition to being one of the leading producers and importers of animal protein in the world, is in the process of transforming the industry as a whole. With the introduction of new animal feed component regulations to more stringent standards on environmental and animal welfare not to mention the recent bio security challenges and diseases – the Chinese livestock sector is transitioning at a rapid rate. The opportunities for lucrative business partnerships and transfer of know-how in the Chinese livestock sector are continuously rising. Some of the reasons are the growth in large scale farming and the increasing demand for new and innovative technology and services.

EuroTier China is the stage where all the different players from the government, industry, leading subject matter experts and most importantly the farmers come together and play their part in shaping the future of this booming sector.



EUROTIER CHINA FIGURES

Visitors:

22,000

from

39

countries

Exhibitors:

300 from **11**

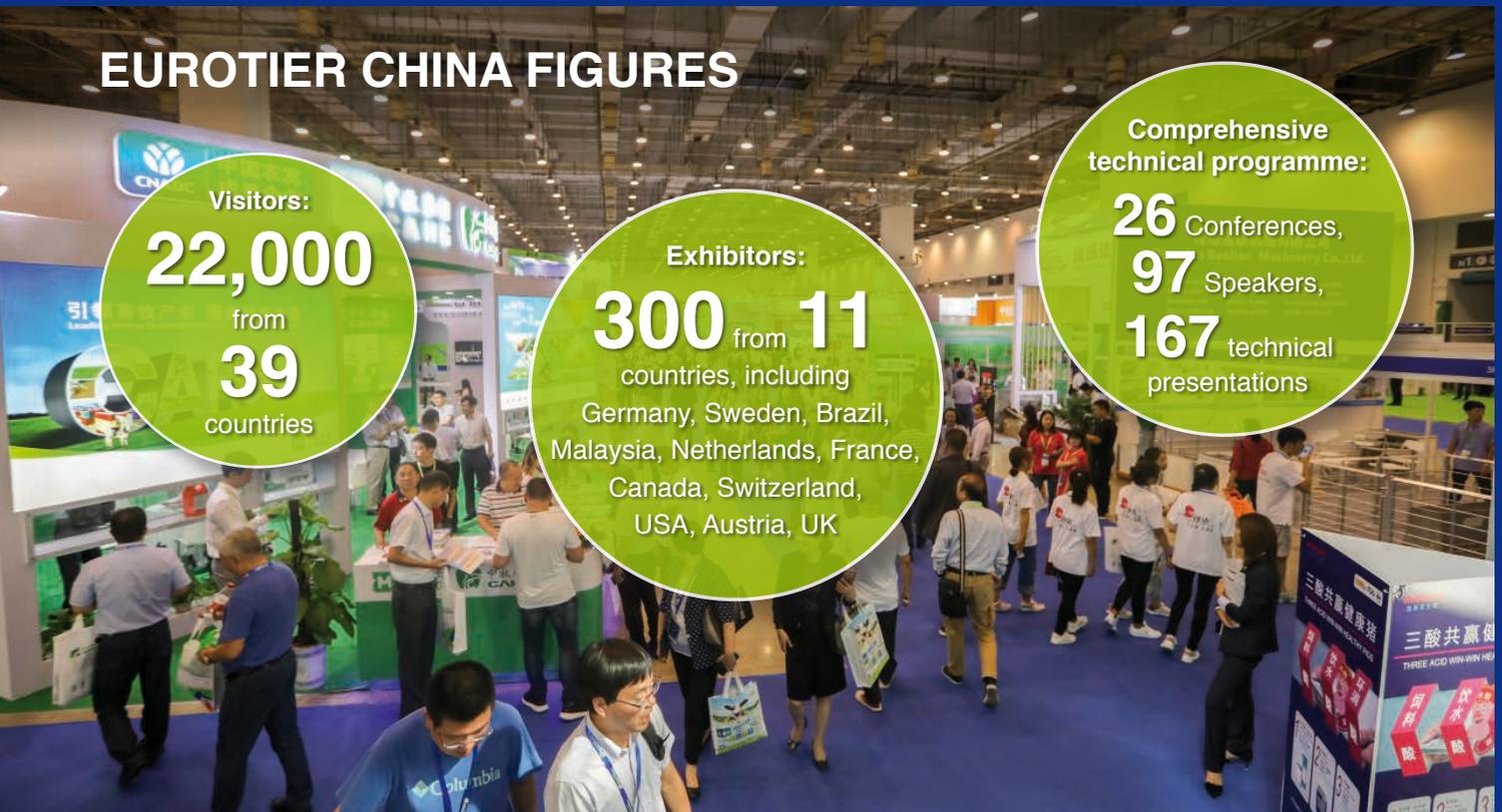
countries, including
Germany, Sweden, Brazil,
Malaysia, Netherlands, France,
Canada, Switzerland,
USA, Austria, UK

Comprehensive
technical programme:

26 Conferences,

97 Speakers,

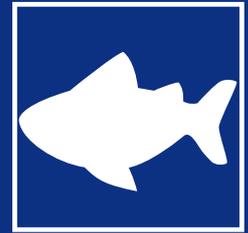
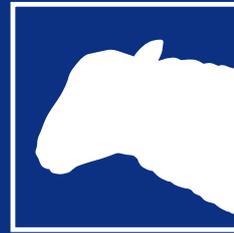
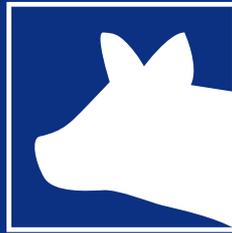
167 technical
presentations



ONE BRAND – ALL SEGMENTS

The trade fair offers a comprehensive exhibitor portfolio for poultry, cattle, pig, sheep, and aquaculture. Innovations along the whole animal livestock chain will be presented.

ANIMAL FOCUS



EXHIBITION PROGRAM

- Breeding animals, breeding programs, trade, reproductive technology
- Feed and other farm inputs
- Feed storage, feed production
- Animal housing and shed construction
- Keeping and feeding technology
- Climate and environmental technology
- Milking and cooling technology
- Technology for solid and liquid manure
- Transport vehicles, transport services
- Processing and marketing
- Equipment and accessories
- Management and consulting
- Veterinary medicine
- Waste treatment
- Livestock environment protection
- Renewable energy

TECHNICAL PROGRAM

- Accompanying conferences and workshops
- Expert panel discussions
- Guided tours

HOSTED BUYER PROGRAM

Top agricultural decision-makers will be invited to the exhibition and given a tour of exhibitors showcasing products matching their interests.

- Ample resources for the creation of a robust hosted buyer program
- Meticulous selection criteria for determining the top buyers
- Match and meet – have the ideal customers for your products visit your booth
- The cornerstone for a well-attended and successful show

INCLUDING: ENERGYDECENTRAL



The EnergyDecentral exhibition has established itself as the major platform for decentralized energy systems. It covers the entire value chain of sustainable energy production, from resources and energy generation to smart energy.



A POWERFUL ALLIANCE FOR A STRONG SHOW

- The **DLG** (German Agricultural Society) is a non-profit, politically independent, international organization with a large global network in the agri-food industry. With its worldwide leading trade fairs, **EuroTier** and **AGRITECHNICA**, and 40 more exhibitions and events in numerous countries, the DLG offers internationally recognized platforms and important business marketplaces for companies to tap into new markets and customers.
- A subordinate authority of the Ministry of Agriculture and Rural Affairs of the People's Republic of China, the **National Animal Husbandry Services (NAHS)** and **Beijing Tech** in partnership with DLG are now bringing the first-ever **EuroTier China** animal farming trade show to the region. NAHS and Beijing Tech combine years of technical know-how and customer access in the animal farming sector.

REASONS TO EXHIBIT

THRIVING MARKET

EuroTier China gives you the opportunity to both connect with and enter a growing livestock market.

STRONG PARTNERS

A worldwide network, strong regional contacts and seasoned partners in organizing livestock events will give EuroTier China a head start to be one of the top exhibitions for animal husbandry in the region.

EXCLUSIVE PREMIUM PARTNER PROGRAM

Your opportunity as an exhibitor to take a central position at the event.

TAILORED TECHNICAL PROGRAM

International and national experts will be presenting and discussing key issues of animal farming focusing on the special needs of the Chinese market.

HOSTED BUYER PROGRAM

Meet your key buyers at EuroTier China. A comprehensive Hosted Buyer Program facilitates more efficient networking at the show.

CONTACT US

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MADE BY



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USEFUL INFORMATION

VENUE

New International Exhibition & Convention Center,
Chengdu Century City, People's Republic of China

DATES

7 – 9 September 2020

IMPORTANT DEADLINES

Registration Deadline: 7 August 2020

STAND PRICES

■ Raw space	USD/m ² 252,00
■ Basic booth	USD/m ² 277,00
■ Premium booth	USD/m ² 300,00
■ Biogas Pavilion	USD/m ² 330,00

MARK YOUR CALENDER:



EuroTier
17 – 20 November 2020
Hanover, Germany



EuroTier Middle East
March 2021
Abu Dhabi, United Arab Emirates (UAE)



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