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27th International Specialised Trade Show for Agriculture

YUGAGRO 2020

November 24 - 27, Expograd Yug
Krasnodar, Russia



Main Organiser

IFWexpo Heidelberg GmbH

Hyve Group LLC

IFWexpo
Heidelberg GmbH



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The Market

With some 120 million hectares, Russia possesses 9% of the worldwide available arable lands and relies on modern technologies from European manufacturers and their know-how in education and training of staff to modernize agriculture. The region of Krasnodar plays a leading role in the development of the Russian agriculture and food processing. With about 4.5 m hectare of arable land, Krasnodar is the most important region for agriculture in Russia. Fertile black earth soils guarantee high yields of wheat, barley, rice, sunflowers and soy. Thus, the region provides a big potential for manufacturers of agricultural machinery, for the production of high-quality products in the region and for the processing of rice, grain, fruits, vegetables, dairy products, meat, sunflowers, wine etc.

The Russian agricultural and food economy will continue to grow in 2020, following the previous trend. The agricultural sector is of great political and economic importance and is heavily subsidized by the state with the purpose of becoming completely independent from food imports.

The export value of agricultural products is to be doubled to 35 billion euros by the year 2025. Despite rising production and exports, Russia cannot meet its demand alone and is still dependent on imports of agricultural products and modern agricultural machinery from abroad.

The advantages of the Russian market are present consumer demand, the growth and profit opportunities and a low tax burden.

The Exhibition

YUGAGRO is the largest and most important agriculture trade fair in the Russian Federation. On app. 65,000 sqm, YUGAGRO 2019 registered 724 exhibitors from 35 countries, presenting their latest products ranging from tractors, agricultural machinery, plant production and storage to agricultural chemistry, seeds, as well as irrigation systems and greenhouse equipment. Altogether 17,740 trade professionals from different regions of Russia and neighboring countries visited the exhibition.

Official national presentations from Germany, Italy, Turkey and China were part of the fair.





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Main Topics

- Agricultural machinery
- Equipment for agricultural products processing and storage
- Agrochemical products
- Planting materials and seeds
- Irrigation equipment
- Hothouse equipment

Registration deadline: June 30, 2020



Our Service

- extensive personal support before and during the exhibition
- competent consulting for stand construction
- support by our experienced partners regarding transport, customs clearance and travel
- IFW-Service office at the exhibition
- free admission tickets for your clients

Your contact

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Exhibitors list 2019 (Extract)

| | | |
|-------------------------|---------------------------------|----------------------------------|
| AGI | GERMAN SEED ALLIANCE | SCHENKER |
| AGM-PARTS | GRIMME LANDMASCHINENFABRIK | SCHUMACHER |
| AGRI-SAATEN | GSI CIMBRIA | SOFTOM AGRO |
| AGROKRAFT | HERKUPLAST-KUBERN | SOLANA RUS |
| ALTAIR | HOLMER MASCHINENBAU | SORMA GROUP |
| AMAKO | HORSCH RUS | STEP SYSTEMS |
| AMAZONE | HUMINTech | STRUBE RUS |
| AMBROS SCHMELZER & SOHN | INDUSTRIEHOF SCHERENBOSTEL | TECO |
| ATLAS | IRRITec | VADERSTAD |
| BAG BUDISSA AGROSERVICE | KUHN VOSTOK | VERBRUGGEN PALLETIZING SOLUTIONS |
| BASF | L. GOBBI | VIVAI MAZZONI |
| BAUER | LANDKRAFT-TECHNIK | WILHELM STOLL MASCHINENFABRIK |
| BAYER | LEMKEN-RUS | WOLF SYSTEM |
| BDM-AGRO | MASCHIO-GASPARD RUSSIA | WOODSTOCK |
| BIZON | MATERMACC | YUG-AGRO |
| BOHNENKAMP | NEUERO FARM - UND FÖRDERTECHNIK | ZANOTTI |
| BONDIOLI & PAVESI | NORIKA GMBH | |
| BÜHLER AG | PETKUS TECHNOLOGIE | |
| CAROLUS TREES | PFEUFFER | |
| DEULA-NIENBURG | PLATTENHARDT+WIRTH | |
| EUROPRIBOR GROUP | POETTINGER | |
| FAN SEPARATOR | PW GROUP | |
| FARMCOMP OY | RODAGRO | |
| FARMAFACTS GMBH | ROPA FAHRZEUG- UND MASCHINENBAU | |
| FRANK RUS | SAATBAU RUS | |
| GERINGHOFF CARL | SAS VERMANDE | |

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