



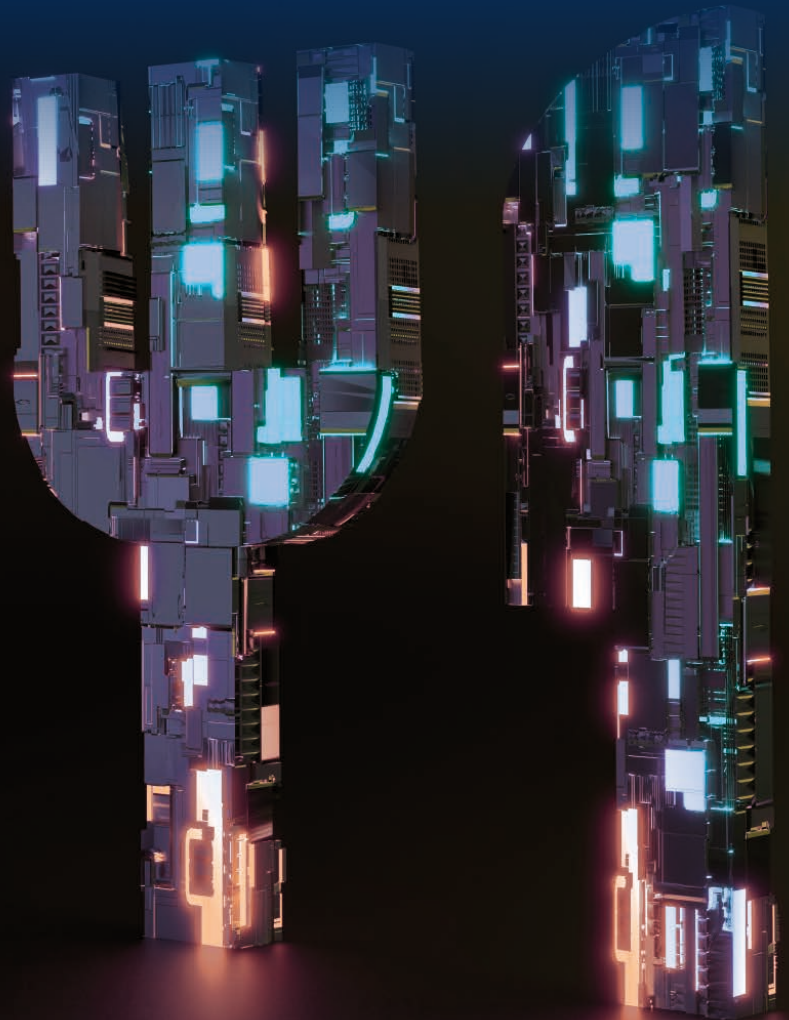
Technology Show Korea

Technology & Innovation for Tomorrow's Food Markets

25 – 28 November 2020

Coex Center
Seoul/South Korea

Co-located with
Coex Food Week



www.dlg-foodindustry.com

coex





Welcome to the hot spot markets of the Asian food industry

South Korea is one of the centers of the fast-growing food industry in the Asia-Pacific region. Experts estimate that 40 percent of global sales will be generated in this region by 2020. The North Asian food industry alone has seen annual growth of more than 30 percent since 2010. The growing demand of consumers concerning quality and safety of food and beverages requires more efficient, more transparent and safer production processes. The demand for such solutions is correspondingly high.

With the increasing globalization of product trends and product flows, it is vitally important for food and beverage companies from South Korea and the entire region to network closely with the international food technology scene. The Food Industry Technology Show Korea will address all relevant topics to be better prepared for tomorrow's global and local food markets. The combination of exhibition and technical programme, offered by influential stakeholders and food technology companies, will provide excellent opportunities to enter the Northeast Asian food industry market.

Perfectly combined: Exhibition. Knowledge. Networking

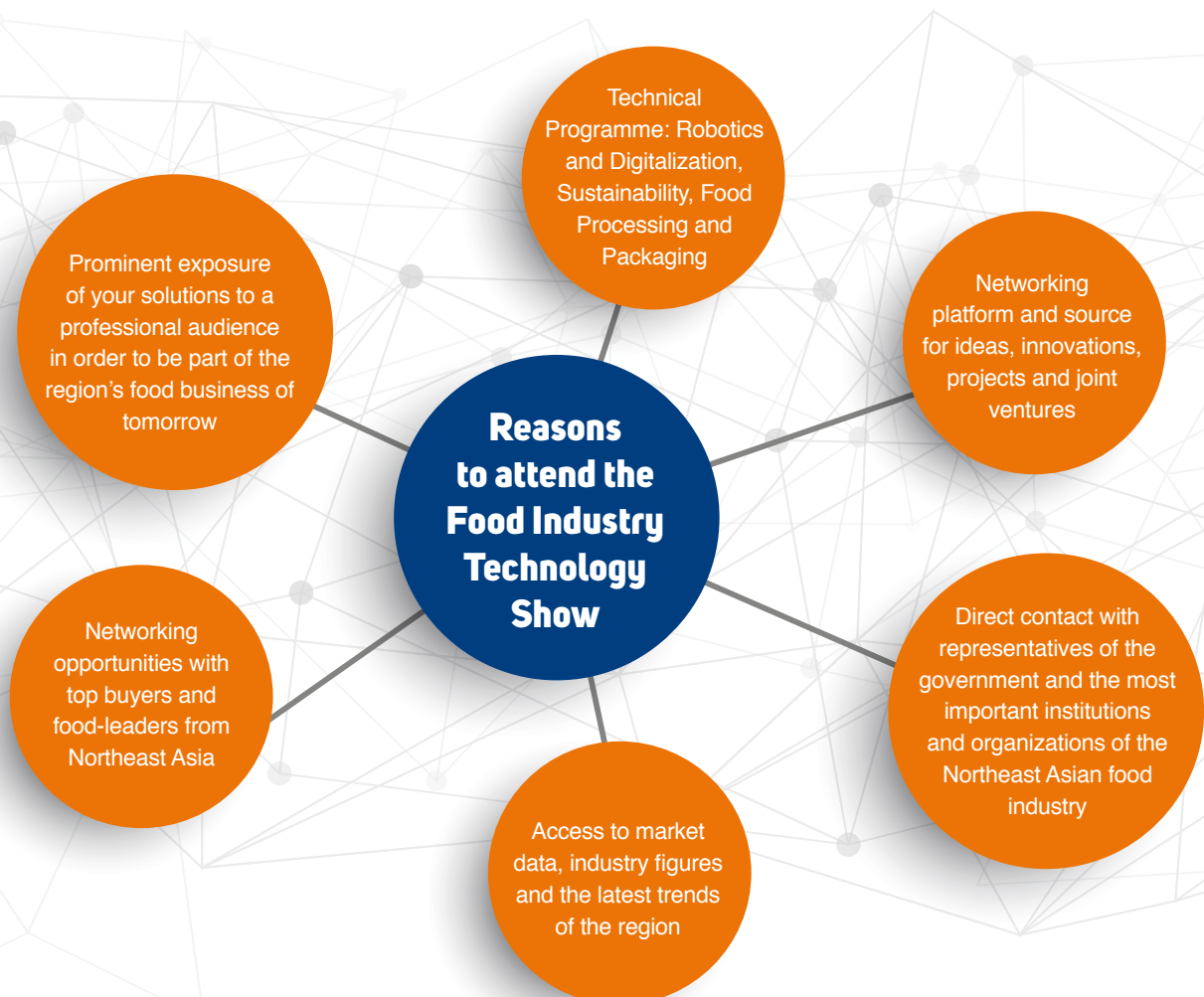
A targeted exhibition and an inspiring technical programme with conferences offers you the perfect platform to ensure the success of your business in Northeast Asia.

- The whole food value chain at one sight: „Food Industry Technology Show Korea“ co-located with „Coex Food Week“, South Korea's most established Food & Beverage Industry trade show
- High quality topical issues and technical programme
- Excellent business networking opportunities in the heart of Korea's economic and political environment



Your place for food business

With Food Industry Technology Show Korea, DLG and Coex offer an attractive business and networking platform for international food technology experts, national and international suppliers of food technologies, production aids, additives and packaging solutions as well as food producers. Co-located with Coex Food Week, both trade fairs cover the entire food supply chain.



Exhibition profile

The exhibition covers all areas of food and beverage processing and packaging:



Food Processing



Filling



Packaging Machinery and Materials



Digitalization and Data Management



Automation and Robotics



Logistics



Quality Management and Food Safety



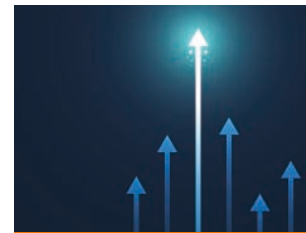
Food Analytics



Ingredients



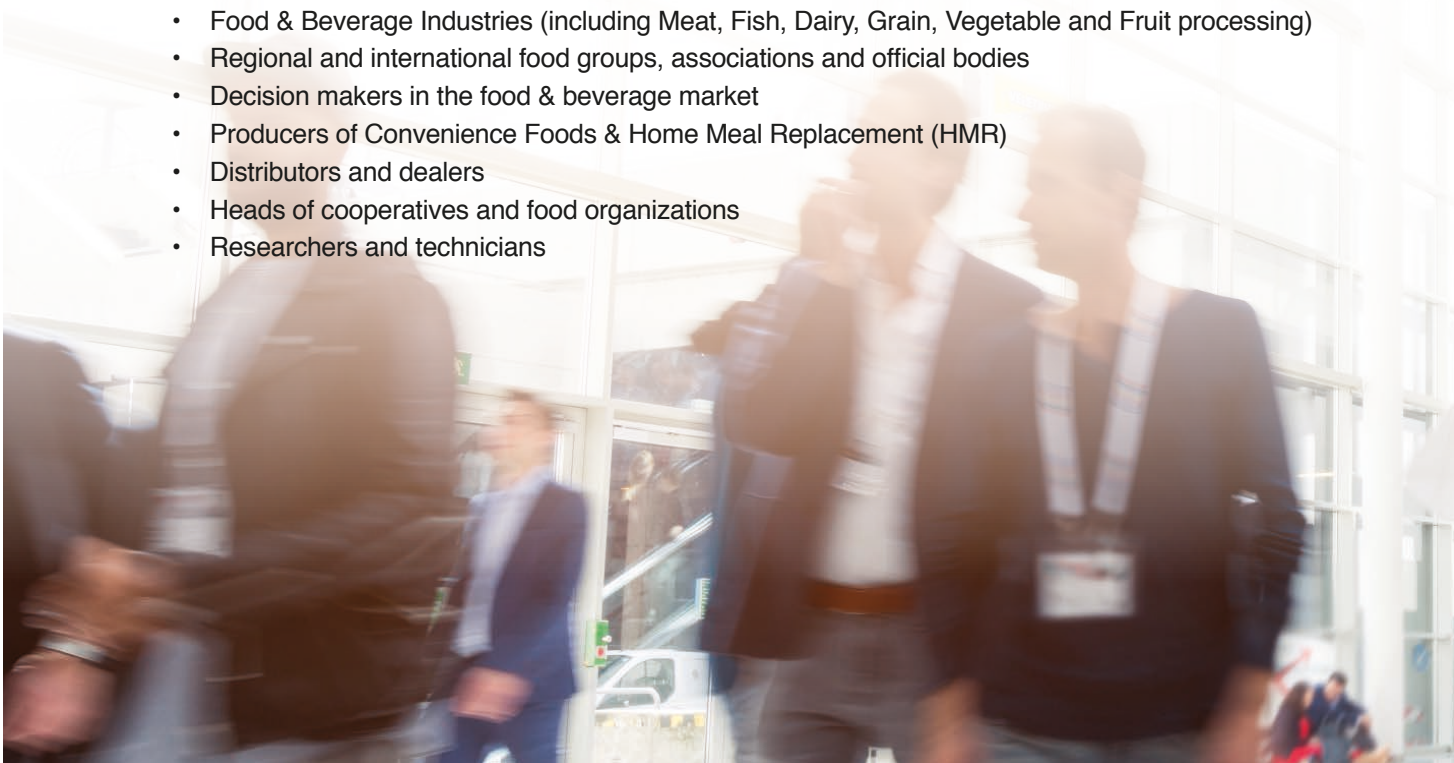
Research and Development



Start-up Scene and Trends

Visitor profile

- Food & Beverage Industries (including Meat, Fish, Dairy, Grain, Vegetable and Fruit processing)
- Regional and international food groups, associations and official bodies
- Decision makers in the food & beverage market
- Producers of Convenience Foods & Home Meal Replacement (HMR)
- Distributors and dealers
- Heads of cooperatives and food organizations
- Researchers and technicians



Your ways to participate

In both cases	Raw space per booth	Deadline
Early Bird application	3,000 USD	31 May 2020
General application	3,200 USD	Mid August 2020

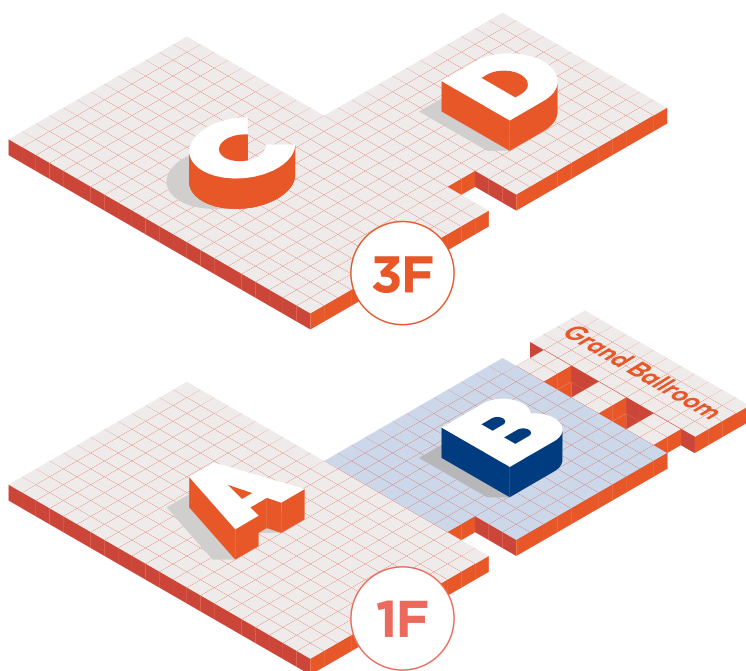
- Raw space only applications for a minimum of 2 booths = 18 sqm
- Premium Stand applications for a minimum of 1 booth = 9 sqm

Full Service booths:

Premium Stand:

- Surcharge of 800 USD per booth (9 sqm)
- Includes impressive LED-lits, premium stand construction, fascia board, carpet, 1 information desk, 1 chair, spots, resembles an independent booth look

Sponsoring and additional participation options on request!



Attractive Exhibition Venue

Strategically located in the heart of Seoul, South Korea, Food Industry Technology Show Korea takes place in one of the fastest growing market hot spots in the Asian food business. Coex Center, Hall B

Detailed travel information at:
www.dlg-foodindustry.com



Food Industry: platform and network

Under its new brand for expertise and events, the DLG provides information in various formats on current topics and developments in the food industry. At the same time, Food Industry is a networking platform for experts along the entire food supply chain.

DLG (German Agricultural Society)

The DLG, founded in 1885 by the engineer Max Eyth, is an open network and professional voice of agricultural, agribusiness and the food industry. Its goal is to promote progress through knowledge, quality and technology transfer. DLG has over 30,000 members, it is non-profit, politically independent and internationally networked. As one of the leading organizations in its sector, DLG organizes trade fairs and events in the fields of agriculture and food technology, tests food and agricultural technology. The DLG develops solutions for the challenges of the agricultural, agrifood and food industries in numerous expert panels.

Coex

As Korea's premier event center and organizer, Coex is internationally recognized as a provider of business solutions to international customers through its exhibitions and conferences. Founded and fully invested as a separate corporation by the Korea International Trade Association (KITA) in 1986, Coex annually organizes over 30 domestic and international exhibitions and also hosts more than 200 exhibitions and 2,500 international meetings. The primary goal of Coex is to provide its clients with the best in service, while also ensuring a positive impact on the local culture and economy. As Seoul's largest exhibition venue, Korea's biggest trade show organizer, and an important tourism and business center, Coex remains a pillar of the Asian MICE Industry.

Book your participation

Get in touch with our team to find out more about Food Industry Technology Show Korea, your booking options and our comprehensive marketing services.

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