

Korea's core exhibition for food industry



International specialised trade fair
for food and beverages

Coex Food Week

November 25 – 28, 2020
Seoul, South Korea

Your contact:

IFWexpo Heidelberg GmbH

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Organiser

Coex Co., Ltd

Representative in Europe:

IFWexpo Heidelberg GmbH



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The Market

Coex Food Week is a platform, presenting all aspects of food and beverage industry. From raw ingredients to organic food products, confectionary and pastries, Coex Food Week has been providing the latest food industry news and trends for the last 14 years.

The exhibition is one of the most anticipated international exhibitions in Seoul, with as much as 1/4 of the total exhibitors visiting from overseas. In last year's edition, out of our 872 exhibitors, the exhibition had over 65 representatives from approximately 18 different countries around the globe, featuring over 1,900 booths while welcoming approximately 44,000 visitors from the world.

Coex Food Week provides a business matching program, free of charge for qualified buyers and exhibitors. Many representatives from major food service industries, such as prominent supermarkets, convenience stores, department stores, food services, online/offline distributors, and trading companies, come together in search for high quality food products.



The Exhibition

This innovative trade fair format is the business platform and forum for professional exchange in one of the food industry's fastest growing centres in the Asia-Pacific region. The need for technological solutions that meet consumers' growing demands regarding the quality and safety of food and beverages is accordingly high. Current consumer trends are leading to an increase in demand for convenience food as well as functional foods and ingredients.

South Korea is also focussing heavily on digitalisation in food technology. The networking of intelligent process and control solutions gives rise to entirely new prospects in terms of flexibility and increasing productivity.

Korea is recognized as the 11th largest economy in the world and by 2020, its annual GDP is to grow by 2.2% despite of the unstable global economy. At Coex Food Week, exhibitors and buyers can learn all about food trends for the future and expand their business into Asia.





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Key Exhibition Areas

- Processed Agricultural Products, Vegetable, Fruit, Beans, Processed Fruit Products, Traditional Dried Snack
- Coffee, Tea, Leaf Tea, Juice, Wine, Beer, Liquors
- General Processed Food, Food Additives, Seasoning, Spices, Oil, Herbs
- Baking Confectionery, Baking Raw & Subsidiary, Materials, Bread, Cookies
- Cooking Equipment
- Kitchen Utensil
- Furniture, Interior decorations & Store Interior, Showcase, Consulting, POS System, Coffee Roasting Machine, Coffee & Tea machine, Capsule Coffee Machine

Location

COEX Center Seoul
513 Yeongdong-daero
Gangnam-gu, Seoul
Korea, 06164

Your Benefit

- Access to a high-potential market
- High attendance of professional visitors
- Comprehensive support and consultation of organisers before and during the exhibition
- Competent advice on booth planning and construction
- Support from our long-standing partner for the handling of international transport, customs and general travel arrangements.

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Concurrent events

CONFERENCE & SEMINAR

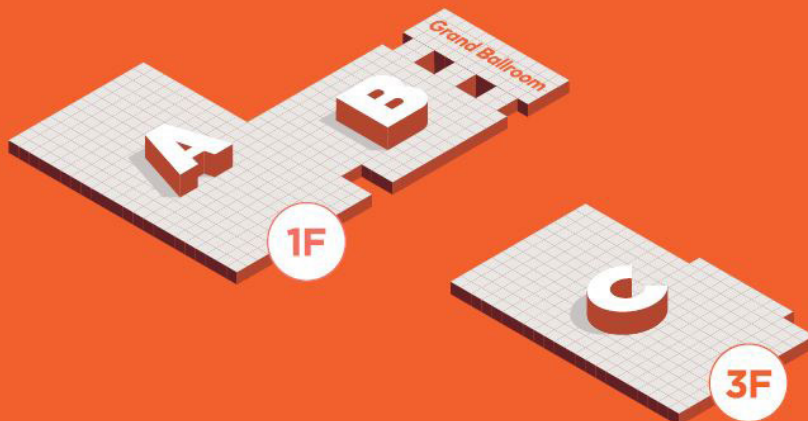
- FoodTech Conference
- ColdChain Forum

B2B MEETINGS

- Business Meetings with Overseas Korean Buyers
- Business Meetings with Domestic Food Distributors



Floor Plan



Hall A

Fine & Organic Food

- Premium Agriculture Local Market
- Premium Agriculture Pavilion

Hall B

Tech & Equipment

- Food Industry Technology Show

Hall C

Bakery, Culinary & Lifestyle

- Bakery Fair
- Dessert Show Korea
- Coffee & Tea Festival

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