

AGRI TECHNICA[®] ASIA

PEOPLE, TECHNOLOGY, INNOVATIONS

The trade fair for agricultural machinery!

27-29 MAY 2021

THE NEW BUSINESS PLATFORM FOR AGRICULTURAL EXPERTS IN ASIA-PACIFIC.
BANGKOK, THAILAND

www.agritechnica-asia.com

GOOD REASONS FOR TAKING PART:

■ **THE MOST INTERNATIONAL AGRICULTURAL EXHIBITION IN SOUTHEAST ASIA**

- The only agricultural exhibition to reach the top buyers and top farmers from all over Asia Pacific
- 10,677 visitors from 69 countries
- 300 exhibitors from 29 countries

■ **HIGH DECISION AND BUYING POWER OF OUR VISITORS**

- More than 500 hosted top buyers and about 4,000 visitors in manager positions
- 85% of visitors are directly involved in purchasing decisions
- 32% of visitors are dealers, traders, importers

■ **PLACE FOR INNOVATION AND KNOWLEDGE TRANSFER**

- 77 officially announced innovations and product launches for Asia-Pacific
- Regional expert organizations and the Thai Ministry of Agriculture and Cooperatives as official partners
- 138 keynote speakers from 20 countries

■ **OPPORTUNITY TO BUILD UP AND DEVELOP RELATIONS**

- Guided tours to selected exhibitors
- Get-together with top buyers
- Exclusive gala-dinner with high-level government officers



LEADING AGRICULTURAL MANUFACTURES AS OFFICIAL LAUNCH PARTNERS AND PREMIUM PARTNERS



EXHIBITION AREAS

From seeding to storage – at 14,000 sq.m. exhibiting area!



Tractor



Harvesting



Soil Preparation



Transport



Drilling & Sowing



Storage



Plant Protection & Fertilizing

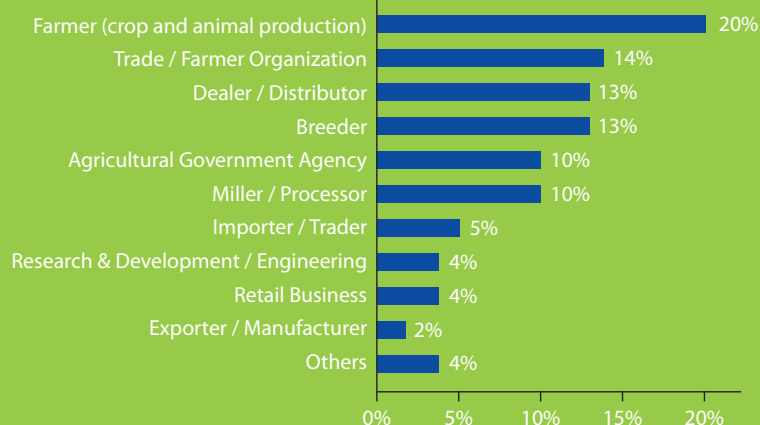


Renewable Energy



Irrigation

VISITOR PROFILE



RATES

www.agritechnica-asia.com/application-form

VENUE

BITEC – Bangkok International Trade & Exhibition Centre Hall EH98



Raw space (min. 18 sq.m.)

Regular rate \$ 335 / sq.m.



Basic booth (min. 9 sq.m.)

Regular rate \$ 375 / sq.m.



Premium booth (min. 9 sq.m.)

Regular rate \$ 399 / sq.m.

Remarks:

- Reservations are on a first-come-first-served basis and serve as a binding contract subject to cancellation policies.
- Corner Location 10% extra charges of net space.
- VAT is excluded and is subject to change by the law.

Basic package consists of:

- 1 Information counter
- 2 Folding chairs
- 2 Fluorescent lights
- 1 Power socket
- 1 Wastebasket

Premium package consists of:

- | | |
|-----------------------|------------------------------|
| 1 Information counter | 1 Round table |
| 2 Folding chairs | 2 Easy chairs |
| 2 Fluorescent lights | 1 Front facial digital print |
| 1 Power socket | 2 Wallpapers |
| 1 Wastebasket | |

For more information please visit www.agritechnica-asia.com

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