



# InterAGRO 2018

THE 12<sup>th</sup> INTERNATIONAL EXHIBITION OF AGRICULTURAL MACHINERY AND EQUIPMENT

InterAGRO is the only exhibition in Ukraine, where world-famous manufacturers of agricultural machinery and equipment demonstrate their products!

## Facts and figures to describe InterAGRO 2018:



**18,000** professional visitors  
**19,500** visits



Total exhibition area amounting to **30,000 sq.m**  
(three exhibition halls and outdoor area)



**293** exhibitors, including  
**67** foreign companies



### 17 participating countries:

Austria, Belarus, China, the Czech Republic, Denmark, Estonia, France, Germany, India, Italy, the Netherlands, Poland, Spain, Switzerland, Turkey, Ukraine, the USA



### 2 National Pavilions:

(German and French), as well as  
**a collective exposition** of China



**30 unique events** with participation of the leading foreign and Ukrainian experts in the field of agriculture

Three days from **the 30<sup>th</sup> of October to the 1<sup>st</sup> of November 2018** were the remarkable period, when the main agrarian event of this autumn – the international exhibition of agricultural machinery and equipment InterAGRO 2018 was held.

### ORGANIZER:

Kyiv International Contract Fair, Ltd.

### SUPPORTED BY:

Ministry of Agrarian Policy and Food of Ukraine;  
Mechanical Engineering Industry Association VDMA;  
National Agency Supporting the International Development of the French Economy  
Business France

# POST SHOW REPORT



Traditionally **InterAGRO** is held once in two years and is the agricultural trendsetter on Ukrainian market.

Besides, according to the leading participants, it gives the opportunity to prepare better and present novelties of mechanical engineering industry, since building and commissioning of new agricultural machinery is quite a time-consuming process.



## Our participants:

- Presenting **tractors, harvesters, tillage machinery and sprayers**: AGCO, Amazone, Apache, Bednar, Berthoud, Claas, Gregoire Besson, Elvorti, Great Plains, JCB, Hardi, Horsch, Kinze, Kverneland, Kuhn, Lemken, Maschio Gaspardo, MaterMacc, New Holland, Poettinger, Quivogne, Salford, Tecnomat, Vaderstad, Agromash-Kalina, Vinmashpostach, Veles Agro, Zavod Kobzarenko, Perlyna Podillya, Tehnopol, Trans-Auto-D and others.
- Presenting **elevators and silos**: Agroteka, B2B AgroUkraine, GCS, MaxSafe, Riela, Aerotech, Variant-Agrobud, Elevator systems, KMZ, Lubnymash, Olis, Ugelevator and others.
- Presenting **spare parts and components**: ZIC, Total, AD Cargo Parts, ZETTA GROUP, PMM-Ukraine and others.
- Presenting **seeds**: Soufflet, Agrimatco, Group of Companies "MAIS", Maer. Ukrainian pulse company, Company MAIS, Rost Agro, Scientific and Production Commercial Firm "Selekta", Limagrain Ukraine, RAGT Semences-Ukraine and others.
- Presenting **precision agriculture**: Agrilab, Agri 2.0, DroneUA, Metos.ua, Monada, Raven Industries Inc., System solutions, Trimble, Altera Nova, Teko Trade and others.
- Presenting **bioenergy**: TEFF, Zero Emission Energy, Briquetting technologies, Envitec and others.

### Detailed list of participants:

[bc.interagro.in.ua/en/index.htm](http://bc.interagro.in.ua/en/index.htm)







## THE MAIN EVENTS OF THE EXHIBITION

### NOVELTIES AND INNOVATIONS

#### ■ InterAGRO Innovation Award 2018, October 30

The 4<sup>th</sup> international technical contest: 19 world brands, 35 novelties, 12 nominations, 8 gold prize winners, 5 silver prize winners and 3 honors diplomas!

For more information about the winners and laureates of the contest, please, follow the link:

[www.interagro.in.ua/en/contest](http://www.interagro.in.ua/en/contest)



#### ■ Presentations of innovative solutions, October 30-31

Shows at the stands of such brands as AMAZONE, LEMKEN, HORSCH, BERTHOUD, APACHE, SPECTR-AGROTECHNIKA.



### COMMUNICATION PLATFORM

**Technoclub, October 30** – open dialogue between machinery manufacturers and representatives of agribusiness.

Within the **Technoclub** program delegations from Chernihiv and Sumy oblasts attended the exhibition in order to learn about advanced technologies.

Besides, at this event a new modern system of electronic sales of agricultural products, seeds, fertilizers and agricultural services Agroxy was presented.





# AGE OF SMART TECHNOLOGIES:

**IT Corner 2018** became the first specialized center of digital technologies for agribusiness. The exposition united 17 companies that take top positions not only in Ukraine, but also on the international market, such as Agri 2.0, AgroOnline, BITREK, DroneUA, Monada, Overseer, Raven Industries Inc., System solutions, Trimble, Agrocontrol, Altera Nova, Grain Capital, Metos Ukraine, RCS – radio communication systems and others.

## Agro Innovations Forum at InterAGRO 2018, October 31

Visitors of the Forum could find out about the latest smart technologies in the sphere of agriculture from the leading experts of such companies as DroneUA, AgroOnline, OneSoil, Pix4D, Smart Trading, System solutions, Taranis, Agrotek and Grain Capital.

Their presentations were dedicated to the questions of practical application of yield potential maps, new opportunities of drones use, RTK-stations, new program applications, systems of elevator control using electronic devices etc.

### Organizers:

Kyiv International Contract Fair, Ltd.;  
DroneUA

In addition, other three events focused on the topics of digitalization and implementation of precision agriculture technologies:

- International conference: **"Agro-Constructor: Innovative solutions in the service of agribusiness. Practical cases on control of agricultural enterprises activity"**;
- Conference: **"Complex soil analysis as the basis of effective management of resources: practice of implementation and economic results"**;
- Round table: **"Digitalization in agribusiness"**.







## BIOENERGY

### AgroEnergyDAY 2018, October 30-31

It was the first international expoforum of bioenergy technologies and alternative energy in agribusiness held in Ukraine.

The leading experts in bioenergy sector, representatives of business, scientists and practitioners participated in the Forum.

#### Organizers:

Kyiv International Contract Fair, Ltd.;

Bioenergy Association of Ukraine;

Editorial office of "Ecology of enterprise" magazine

#### Supported by:

Ministry of Agrarian Policy and Food of Ukraine;

State Agency on Energy Efficiency and Energy Saving of Ukraine

For the first time at **InterAGRO 2018**

there was a specialized exposition of **11 companies** that presented technological solutions in bioenergy for agribusiness.

## PEOPLE ARE THE MOST VALUABLE RESOURCE!

### The 5<sup>th</sup> jubilee Day of a Young Specialist and the largest agricultural Job fair, November 1

This year 25 leading companies took part in the event and presented employment opportunities for experienced specialists and those, who are just starting their careers. Job fair was attended by over a thousand candidates, including graduates of 18 educational institutions of Ukraine.

#### Organizers:

Kyiv International Contract Fair, Ltd.;

Portal "AgroCareer";

State Agency "Scientific methodological center "Agricultural education"

#### Supported by:

Association "Ukrainian Agribusiness Club"





## INTERNATIONAL EXPERIENCE

### The Day of France in Ukraine, October 31

*Key topic:* increasing of effectiveness of Ukrainian agribusiness with the use of French solutions.

Presentations of the experts covered the topics of innovative technologies in manufacturing processes, precision agriculture and selective breeding.

Financing sources and marketing approaches were also in focus.

#### *Organizers:*

Embassy of France to Ukraine;

National Agency Supporting the International Development of the French Economy Business France;

CREDIT AGRICOLE BANK;

Kyiv International Contract Fair, Ltd.

### The Day of Germany, October 31

New opportunities for Ukrainian farmers to use German agricultural machinery, including the used one, application of humic acids and substances that facilitate increase of manufacture effectiveness, as well as other relevant topics were discussed at this international conference. Representatives of German companies demonstrated the results of implementation of innovations in different regions of Ukraine.

#### *Organizers:*

Embassy of the Federal Republic of Germany to Ukraine;

IFWexpo Heidelberg

## STRATEGIES AND TACTICS

### **"Who will use 7 billions?"**

#### **Three farmers – three strategies", October 30**

International conference dedicated to questions of strategy of state support for agricultural manufacturers in accordance with the size of a farm and form of property.

#### *Organizers:*

Ukrainian Agrarian Confederation;

Kyiv International Contract Fair, Ltd.

### **"AGRIBUSINESS 2018: CLOSING OF THE SEASON", October 31**

Legal workshop focused on financing of agricultural projects, entry to European markets and land legal relations.

#### *Organizers:*

Association "Ukrainian Agribusiness Club";

Agency UCABevent;

Law firm EVRIS







# OCEAN OF EMOTIONS!

**Tombola: valuable presents for visitors of the exhibition, October 30-31, November 1**

For three days of the exhibition's run visitors who ordered e-invitation had a chance to join tombola from participating companies. *Tablets* with access to demo-version of "The Agronomy Portal" by AgriLab company, *tool kits* provided by Altsest company, *sprayers Jacto* and a *yearly subscription* to Agroexpert magazine found their new happy owners.



VENUE:  
**INTERNATIONAL  
EXHIBITION CENTRE,  
KYIV**