

## Agritrade Ukraine

in cooperation with the **Ukrainian chamber of Commerce and Industry (UCCI)**, the **State Service of Ukraine on Food Safety and Consumer Protection**, the **Stop Fake Certificate Project** and the Agrarian Confederation of Ukraine  
invites to the public

### “Food Quality standards and Certification Info day” Program

**KYIV | 27th April, 2021 - 13:00 pm EEST**  
**Zoom**

<b>13:00</b>	<p>Opening</p> <ul style="list-style-type: none"> <li>• Welcome words – Ministry for Development of Economy, Trade and Agriculture of Ukraine - tbc</li> <li>• Welcome words – Ministry of Agrarian Policy and Food - tbc</li> <li>• Welcome words – Ukrainian chamber of commerce and industry - tbc</li> <li>• Welcome words – German embassy – Mr. Frank Müller, agricultural attaché</li> </ul>
<b>13:30</b>	<p>Presentation of the new „International quality and food safety standards guideline” of Agritrade Ukraine</p> <ul style="list-style-type: none"> <li>• Live comment Rainer Friedel. Control Union</li> </ul>
<b>13:50</b>	<p>Presentation – „Stop Fake Certificate”– Project</p> <ul style="list-style-type: none"> <li>• Presentation of the Initiative: Vladyslava Myronova</li> <li>• Presentation of the “Awareness Rising” Campaign</li> <li>• Presentation of Info flyers and activities</li> </ul>
<b>14:10</b>	<p>Expert Panel talk: „Current Agri-food (quality and safety) certification challenges in Ukraine” – Challenges and chances for the food sector</p> <ul style="list-style-type: none"> <li>• Richard Moody – Agritrade Ukraine</li> <li>• Vladyslava Magaletska – State Service of Ukraine on Food Safety and Consumer Protection</li> <li>• Pavlo Koval – Agrarian Confederation of Ukraine</li> <li>• German Fresh produce importer - tbc</li> <li>• Export Promotion Office - tbc</li> </ul>
<b>14:50 – 15:00</b>	<b>Q &amp; A session</b>