Under the patronage of





Co-located with

AgroFarm

MIDDLE EAST

9-10 October 2023

Dubai World Trade Centre, UAE

FORGING A
FOOD-SECURE FUTURE







FEEDING THE WORLD WITH THROUGH SUSTAINABLE FARMING.

The largest agricultural trade show in the Middle East.

The 2-day Agra Middle East conference and exhibition brought together over 5000 attendees from 120+ countries. A key meeting hub and centre of business for the agricultural industry, the event brought together vendors and buyers from across 4 key sectors of the agriculture markets: horticulture, livestock, aquaculture, and fresh produce.

Central to discussions across the two days and during the two conferences was the impact of climate change and how to create sustainable food supply for growing populations. There were in-depth insights, solutions and knowledgeable presentations on food security, drawing on a wealth of expertise from growers and tech providers in the region. Attendees gathered across the two days and connected with local end users, suppliers, supply chain and logistics companies both regionally and internationally.

AgraME is the central hub in the Middle East for innovative farming techniques, supported by Ministry of Climate Change & Environment, the exhibition is pivotal to furthering the regions aims to achieve food security and independence.





ENABLING FOOD SECURITY IN THE MIDDLE EAST AND AFRICA





65% audience are involved with making purchasing decisions for their company



audience (with decision making/purchasing power) are interested in spending up to \$500,000 on agriculture solutions



audience (with decision making/purchasing power) are interested in spending up to \$500,000 on agtech in the next 2 years





VISITORS LOOKING TO INVEST WITHIN 6 MONTHS - 2 YEARS:

WITHIN 0-6 MONTHS

\$10.000 - \$20.000 23% \$100.000 - \$500.000 17% \$20,000 - \$100,000 20% **17**% \$500,000+ Deciding on investment 23%

TOP 10 VISITING COUNTRIES



Kuwait





India

Egypt



Saudi Arabia

Sudan



Oman

China



Algeria



Pakistan











WITHIN 6-12 MONTHS

\$10,000 - \$20,000	19%	
\$100,000 - \$500,000	14%	
\$20,000 - \$100,000	17%	
\$500,000+	10%	
Deciding on investment	40%	

\$10,000 - \$20,000	19%	
\$100,000 - \$500,000	20%	
\$20,000 - \$100,000	23%	
\$500,000+	8%	
Deciding on investment	30%	

ABOUT OUR SENIOR DELEGATES



SECTORS



Business Development	13%
Importers, exporters & traders	12%
Agents & distributors	11%
Wholesalers & retailers	10%
Farm owners & managers	9%
Advisor/Consultant	7 %
Entrepreneurs	7 %
Procurement	5%
Agricultural investors	5%
Agricultural funds	3 %
Government authorities	3 %
Food security companies	3 %
Food and beverage companies	3 %
Fish farm operators	2%
Investments funds	2%
Veterinary & animal health specialists	2%
Industry & trade media	2%
Investment banks	1%



GEOGRAPHY 106 countries	
Middle East	76%
Asia	11%
Europe	7 %
Africa	6%
North America	2%
South & Central America	1%









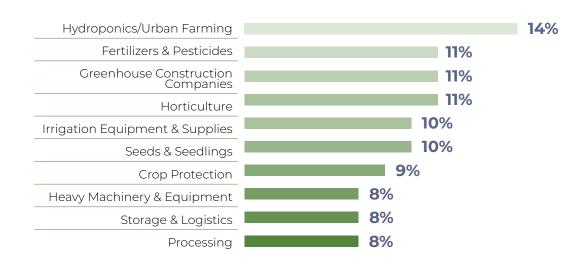






ABOUT THE HORTIME VISITORS

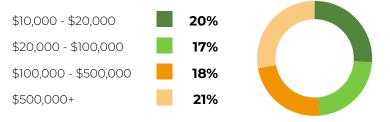
CONNECT WITH BUYERS FROM ACROSS THESE HORTICULTURE SECTORS:



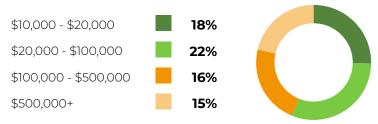


VISITORS LOOKING TO INVEST IN HORTICULTURE TECHNOLOGY WITHIN 6 MONTHS – 2 YEARS:

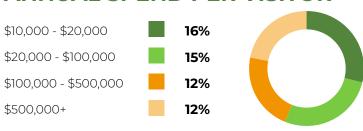
WITHIN 0-6 MONTHS



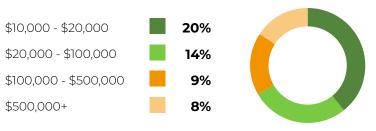
WITHIN 6-12 MONTHS



ANNUAL SPEND PER VISITOR







HORTICULTURE AREAS OF INVESTMENT AND SPENDING POWER



GEOGRAPHY OF HORTICULTURE VISITORS

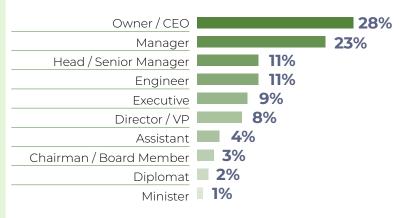
Afahanistan Chile Côte d'Ivoire Algeria Antiqua and Barbuda Cuba Armenia Cyprus Australia Egypt Austria Eritrea Bahrain Ethiopia France Bangladesh Belarus Germany Benin Ghana Botswana Greece Hong Kong Canada

India
Indonesia
Iran
Iraq
Ireland
Israel
Italy
Jordan
Kazakhstan
Kenya
Kuwait
Latvia

Lebanon
Lithuania
Maldives
Mexico
Morocco
Netherlands
New Zealand
Nigeria
Oman
Pakistan
Philippines
Qatar

Republic of Korea Romania Russian Federation Rwanda Saudi Arabia Singapore South Sudan Spain Sri Lanka Sudan Switzerland Syrian Arab Republic Tajikistan
Türkiye
Turkmenistan
Uganda
United Arab Emirates
United Kingdom
United States
United States Minor
Outlying Islands
Yemen
Zimbabwe

HORTICULTURE JOB TITLES

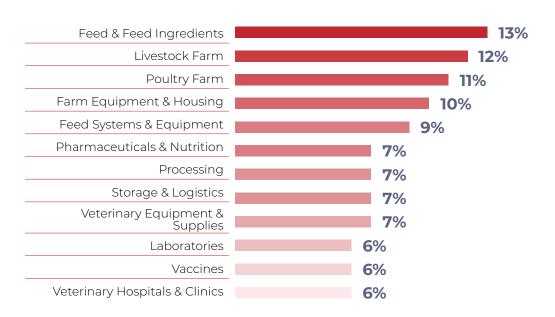






THE LIVESTOCK AUDIENCE

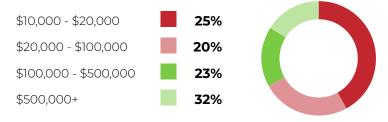
CONNECT WITH BUYERS FROM ACROSS THESE LIVESTOCK SECTORS:





VISITORS LOOKING TO INVEST IN LIVESTOCK TECHNOLOGY WITHIN 6 MONTHS – 2 YEARS:

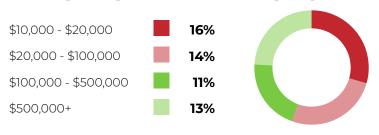
WITHIN 0-6 MONTHS



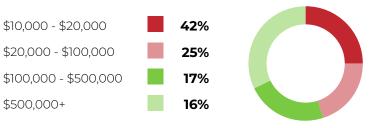
WITHIN 6-12 MONTHS

32 %	
29%	
21%	
17 %	
	29%

ANNUAL SPEND PER VISITOR







LIVESTOCK AREAS OF INVESTMENT AND SPENDING POWER



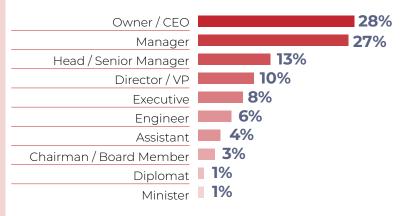
GEOGRAPHY OF AGROFARM VISITORS

Alaeria Antiqua and Barbuda Croatia Armenia Cuba Australia Egypt Austria Fritrea Bahrain Ethiopia Bangladesh France Belgium Germany Botswana India Canada Iran

Côte d'Ivoire Iraq
Croatia Ireland
Cuba Italy
Egypt Jordan
Eritrea Kazakhstan
Ethiopia Kuwait
France Lebanon
Germany Lithuania
India Malaysia
Iran Maldives

Mauritania Netherlands New Zealand Nigeria Oman Pakistan Philippines Poland Qatar Romania Russian Federation Saudi Arabia Singapore Somalia South Africa South Sudan Spain Sri Lanka Sudan Switzerland Syrian Arab Republic Tanzania Tunisia Türkiye Uganda United Arab Emirates United Kingdom United States Zimbabwe

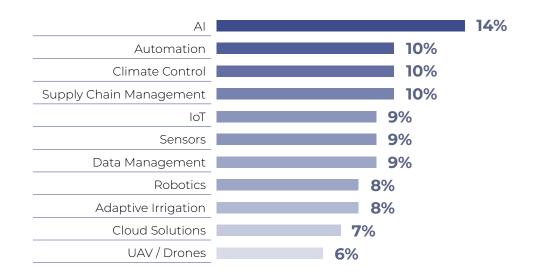
LIVESTOCK JOB TITLES





THE AGRATECH AUDIENCE

CONNECT WITH BUYERS FROM ACROSS THESE AGRATECH SECTORS

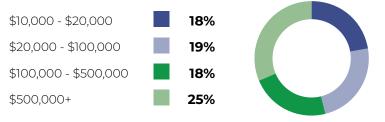




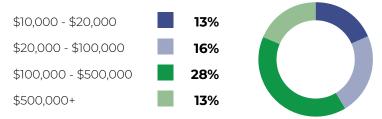


VISITORS LOOKING TO INVEST IN AGRATECH WITHIN 6 MONTHS - 2 YEARS:

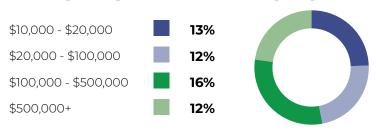
WITHIN 0-6 MONTHS



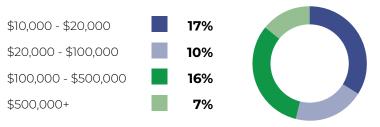
WITHIN 6-12 MONTHS



ANNUAL SPEND PER VISITOR







AGRATECH AREAS OF INVESTMENT AND SPENDING POWER











24%

\$500,000+







GEOGRAPHY OF AGRATECH VISITORS

Algeria
Antigua and Barbuda
Armenia
Australia
Austria
Bahrain
Bangladesh
Botswana
Bulgaria
Canada

Côte d'Ivoire Croatia Cuba Egypt Eritrea Ethiopia France Georgia India Iran Iraq Israel Japan Jordan Kazakhstan Republic of Korea Kuwait Latvia Lebanon Libya

Maldives Morocco Netherlands New Zealand Nigeria Oman Pakistan Philippines Russian Federation

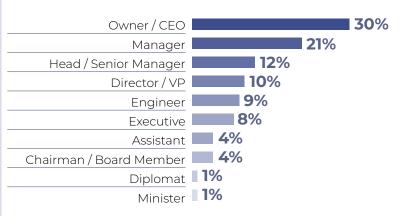
Malaysia

Singapore South Africa South Sudan Spain Sri Lanka Sudan Switzerland Syrian Arab Republic Tajikistan

Saudi Arabia

Türkiye Uganda United Arab Emirates United Kingdom United States Yemen Zimbabwe

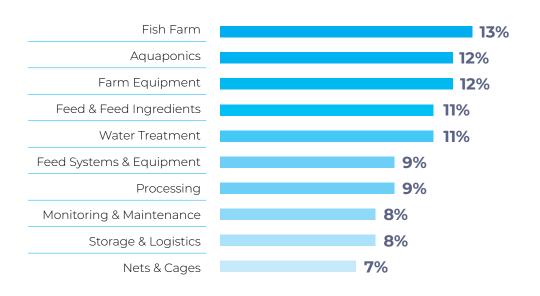
AGRATECH JOB TITLES







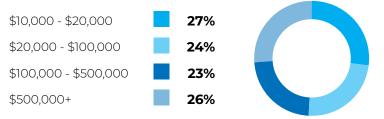
CONNECT WITH BUYERS FROM ACROSS THESE AQUACULTURE SECTORS:





VISITORS LOOKING TO INVEST IN AQUACULTURE WITHIN 6 MONTHS – 2 YEARS:

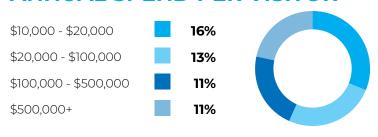
WITHIN 0-6 MONTHS



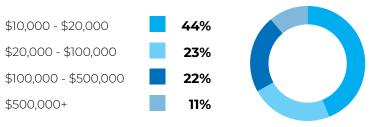
WITHIN 6-12 MONTHS

\$10,000 - \$20,000	23%	
\$20,000 - \$100,000	33%	
\$100,000 - \$500,000	23%	
\$500,000+	23%	

ANNUAL SPEND PER VISITOR







AQUACULTURE AREAS OF INVESTMENT AND SPENDING POWER



GEOGRAPHY OF AQUACULTURE VISITORS

Algeria
Antigua and Barbuda
Armenia
Australia
Austria
Azerbaijan
Bahrain
Bangladesh
Belarus

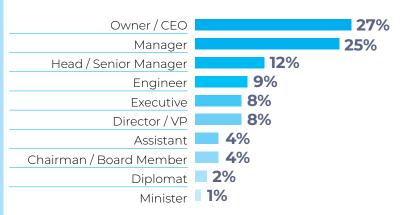
Botswana

Canada China Côte d'Ivoire Cuba Cyprus Denmark Egypt Ethiopia France Greece India Iran Iraq Jordan Kazakhstan Kuwait Lebanon Malaysia Maldives Morocco

Netherlands
New Caledonia
New Zealand
Nigeria
Norway
Oman
Pakistan
Philippines
Romania
Russian Federation

Saudi Arabia Singapore South Sudan Spain Sri Lanka Sudan Switzerland Syrian Arab Republic Tunisia Türkiye Uganda United Arab Emirates United Kingdom United States Yemen

AQUACULTURE JOB TITLES



FISH FARM

19%

15%

12%

13%

\$10,000 - \$20,000

\$500,000+

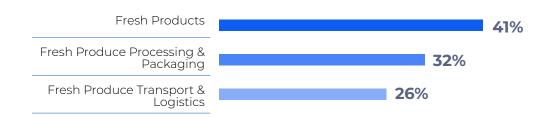
\$20,000 - \$100,000

\$100.000 - \$500.000

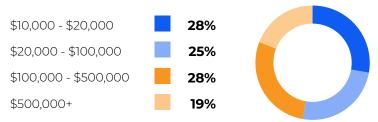


THE FRESH PRODUCE AUDIENCE

CONNECT WITH BUYERS FROM ACROSS THESE SECTORS



ANNUAL SPEND PER VISITOR

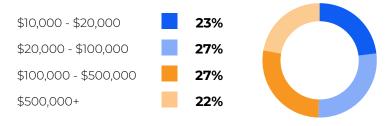




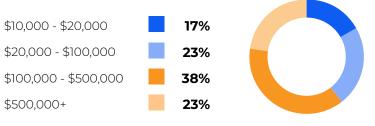


VISITORS LOOKING TO INVEST IN FRESH PRODUCE WITHIN 6 MONTHS – 2 YEARS:

WITHIN 0-6 MONTHS



WITHIN 6-12 MONTHS



\$10,000 - \$20,000	39 %	
\$20,000 - \$100,000	24%	
\$100,000 - \$500,000	26%	
\$500,000+	11%	

FRESH PRODUCE AREAS OF INVESTMENT AND SPENDING POWER



 FRESH PRODUCE PROCESSING & PACKAGING











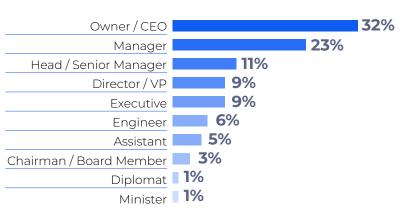
GEOGRAPHY OF AGRAME FRESH VISITORS

Afghanistan Canada Algeria Côte d'Ivoire Antigua and Barbuda Cuba Armenia Egypt Australia Ethiopia Austria France Bahrain Germany Bangladesh Ghana Benin Greece Botswana India

Iran
Iraq
Ireland
Jordan
Kazakhstan
Kenya
Kuwait
Lebanon
Lithuania
Maldives

Morocco Netherlands New Zealand Nigeria North Macedonia Oman Pakistan Philippines Qatar Russian Federation Rwanda Saudi Arabia Singapore Somalia South Sudan Sri Lanka Sudan Syrian Arab Republic Tajikistan Türkiye Uganda United Arab Emirates United Kingdom United States Zimbabwe

FRESH PRODUCE JOB TITLES



PROMINENT KEYNOTES OF 2023



His Excellency Mohammed Mousa Alameeri Assistant Under-Secretary of the Food Diversity Sector, Ministry of Climate Change and Environment



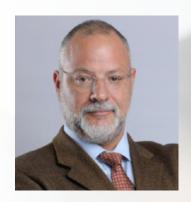
Henry Gordon-Smith Founder & CEO **Agritecture**



Habiba Al Mar'ashi Co-Founder & Chairperson Emirates Environmental Group (EEG)



Ahmed Al Shaibani Head of Food Tech Valley Project **Food Tech Valley**



Philippos Papageorgiou
Vice President - Operations at
National Livestock & Fisheries
Development Program Ministry of Environment,
Water and Agriculture



Ali Al Jassim Chairperson **Emirates Green Building Council**

OTHER NOTABLE SPEAKERS IN 2023



Marco A. Toapanta CEO AgriNova LLC



Dimitrios Drisis Founder Excellwise Ventures DWC -



Murat Karagöz Regional Director Balkans and Middle East AlgaEnergy



Olav Scholte Commercial Lead - Agriculture Lighting Signify Middle East & Africa



Danny Weiss Co-founder and CEO Wonderveggies



Hussein Al Hussein Regional Manager - MENA Farm To Plate



Tamer Flsherbini Head of Retail Feed Al Dahra



Alpha Kennedy Beachhead Advisor New Zealand Trade and Enterprise **CEO Rabdan Holding**



Simon Sharp Partner **Global Ventures**



Gregory Wright Co-Founder Food Peopl



Yazen Al Kodmani Deputy General Manager **Emirates Bio Farm**



Michele Gallo Head of Aquatic Research Facilities Design AquaBioTech Group



Abhinav Kumar Garg Director Mahameru Innovations LLC



Vinod Subramanian Alterneit Lifestyles Pvt Ltd



Soula Baroudi Head of E-commerce Al Dahra



Neeraj Gandhi Senior Vice President -Product Development (mSMEs) **Emirates Development Bank**



Dr Reji Kurien Thomas Founder TechnoPilot



Vadim Timokhin Founder & CEO **ELGRO**





Hassan Halawy General Manager Elite Agro Projects LLC



Tammer Maher Qaddumi General Partner VentureSouq



Georgiana Tudor Co-founder Amoria





Ifat Hammer Co-founder & CTO Liva Bio-protection **Technologies LTD**



Dr Inbar Maymon-Pomeranchik Founder and CEO **AgChimedes Group**



Muhammad Umer Rabbani Agriculture Engineer Al Ghurair Group



Harald Braungardt CEO STEP Systems



Claus Hensen CEO Hofschlachtsysteme Hensen **GmbH**



Dr Shamal Mohammed AgriTech Director Silal



Robin Vincent CEO/CINNO Canobi Technologies



Daniel Bryant Chief Technology Officer Red Sea Farms



Mark Horner Founder/Technical Director **Engage Crop Solutions**



Ali Naqash Abbasi General Operational Manager Veggitech Int



Avinash Vora Founding Partner Aranya Farms





Edgar Orlando Oviedo-Rondón Professor **North Carolina State** University



Roma Vora Co-Founder Aranya Farms



Justine Dampt Founder **Shake Your Plants**

3500+ COMPANIES INCLUDING

- 24 Royal Bloom
- 365 Days Freight Services FZCO
- 3A Cryogenic Fze
- ABB Industries LLC
- Abu Dhabi Agriculture and Food Safety Authority
- ABU DHABI MODERN POULTRY FARM
- Access World Logistics LLC
- Adam Equipment
- ADGECO GROUP
- ADNOC
- AFAO AL SHAMS TRADING L.L.C
- Afro Asian International Trading DMCC
- Agri Ventures FZE
- AGRICULTURAL COOPERATIVE ASSOCIATION KSA
- Agrimont Group
- Agriz life sciences
- AGTHIA GROUP PJSC
- AIOS INTEGRATED LAND SYSTEMS
- AL HESSON POULTRY FARM
- Al Marmoom Initiative
- Al Masaood LLC
- Behrood Animal Health
- BELHOUL INVESTMENT GROUP
- Cargoline Shipping Services IIc
- Confluence Foods
- Corodex Industries
- COSCO Shipping
- DANA Global
- Dar Alzman Goods Wholesales CO. L.L.C
- Desert Palm IIc
- Direct Trading Services company
- Dutch Greenhouse Delta

- Eco Green Farms
- Eco Terra Farms Corp.
- Eduscope International FZ LLC, Dubai
- Eedama Advisors
- Emirates National Food Co.
- EMIRATES RAWABI EST. FOR
 AGRICULTURAL MATERIALS & FERTILIZERS
- Falcon Geomatics
- Farm Fresh
- FarmAnywhere
- FarmBox Inc. Canada
- Flora Agritech Trading LLC
- Flora Engineering Services LLC
- Ghantoot Landscaping
- GILANI BIOSCIENCES
- GMG Group
- Golden Cherry International
- GRASS TRADING LLC
- Green Care Technologies
- Gulf Gas Pipeline Installation & Supply Co
- H2O Hydroponics
- Heaven Farms
- HFV FARMS
- Hico Trading
- Homeport Environmental
- Homeport Water Solutions
- Humintech GmbH
- Hunterwood Technologies
- Hyatt Hotels
- IEC Poland
- IFFCO POULTRY
- Intelligent Growth Solutions (IGS)
- Intradco Global
- Intravision Group

- iPLON India Pvt Ltd
- Karunnile Global General Trading Co.
- Khalifa Fund
- Lahore Farms
- Lal's group
- Landsky Logistics
- LetsGrow.com
- Liwa Falcon foodstuff Trading L.L.C.Dubai-U.A.E
- Lulu Group
- M A S S INTERNATIONAL FREIGHT LLC
- mabco exports
- Macro Building Contracting Ilc
- MAJED ALKHEIR FOOD STUFF TRADING
 - L.L.G
- Majid Al Futtaim
- Manalee General Trading
- Manaseer group
- Marmum Dairy Farm
- Masakin Dairy Farm
- MAS-INFRASTRUCTURE NIGERIA
- Matrag Integrated Limited
- Matski Maritime LLC
- Mattegoda Plantation
- Mattsville Integrated Farm Corp.
- Mawarid Holding Investment L.L.C.
- Mayasim Agricultural Marketing LLC
- Mazoon Dairy Company
- Medichemy Pharmaceuticals
 Manufacturing pvt Ltd
- Medlin Investment
- Mesua General Trading LLC
- MetLife Gulf
- Metsar Technologies

- MG general trading
- Midas Infratek International Trading LLC
- ML&F Technology Limited
- MMS Nonwoven
- Modern Freight Company
- MWM General Trading LLC.
- MYRAQ Farms
- NABATAT CONTRACTING COMPANY
- Nabta Agriculture LLC
- NADA FOODS & PRODUCTS
- Nandraj Farms
- Nandus Foods
- National Dairy Farm
- NATIONAL SHIPPING
- Navganga Food Products limited
- NEOM
- NEW WELL ENERGY
- Noble Chemical Materials IIc
- Noor alriyada General trading LLC
- Norwegian University of Science and Technology
- Novasvia Group LLC
- Nurturel Organics Ltd
- Nutriplus Commodities FZCO
- Oasis Evergreen LLC
- Oasis live stock LLC
- Ocean Freight International DMCC
- Ocean Oilfield Services FZE
- Ocean Pearls Trading & Commercial Brokerage
- Ocean Petro Gulf DMCC
- Octopus Fish Trading
- ODASCO FOOD & BEVERAGES LLCOffice of Agriculture Attache PCG Dubai

- Ollen Group
- Osama Al Shehhi Trading
- Oxyguard International A/S
- Paradise Group
- PEM Technologies
- Persada Global Solutions
- Progressive Dairy Solutions
- Promina General Trading
- ProMinent Juffali (FZC)
- Promisive
- Pure feeds
- pure harvest smart farms
- PureArt
- Qasr Al Jabal Digital Marketing
- Ouanto Agroworld Pvt Ltd
- RABAN AL SAFINA GROUP OF COMPANY
- Raenco Mills India Ranco Projects LLC
- Rajshree Biosolutions LLP
- RAK Fish and Food Drying LLC
- REDA INDUSTRIAL MATERIALS LLC
- RedSea
- Saeed Ahmed Khalf Al Otaiba Farm
- Safe Haven Solutions
- Samara Enterprises
- Sardar Global Trading Co. Ltd.
- Smart Wearables Hub LLC

Smartfeed

- SNASCO INVESTMENTS L.L.C
- Technik-Plus Global Carbon Farming
- THABI TRADING CO LLC
- Thager al Rafedain General Trading L.L.C
- The Organic Farm

BE PART OF THE MOST ADVANCED AGRICULTURE EVENT IN THE MIDDLE EAST.



Co-located with





7-8 October 2024 Dubai World Trade Centre, UAE

CONTACT

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www.agramiddleeast.com

