

INTERNATIONAL EXHIBITION FOR ANIMAL FARMING

EuroTier 2024
Exhibitors
Special Offer!

AgroFarm

MIDDLE EAST

07-08 October 2024

Dubai, United Arab Emirates

Dubai World Trade Center

Global innovations for
regional markets



www.agrofarm-me.com

POWERED BY



AN EVENT OF



OFFICIAL PAVILION



CONCURRENT EVENT

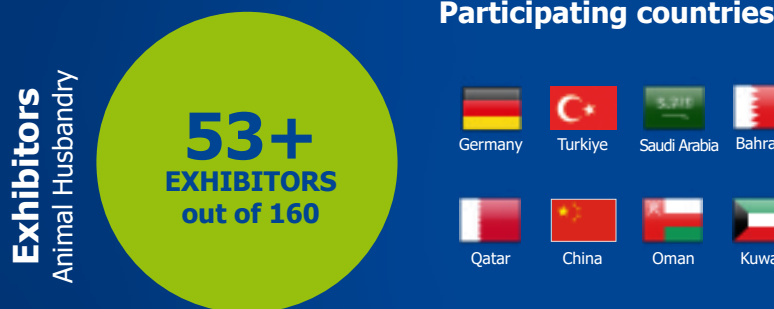


The Exhibition

AgroFarm Middle East powered by EuroTier held from October 7-8, 2024, in Dubai, serves as a platform for the advancement of animal husbandry and agricultural technology within the United Arab Emirates (UAE).

AgroFarm Middle East is seamlessly co-located with the well-established exhibitions AgraME, AquaME, HortiME and AgraME Fresh, offering an extensive and diverse range of opportunities for attendees to engage with the latest trends and advancements in agriculture and related industries.

Statistics 2023



- #### Exhibitor profile
- Animal Nutrition Companies
 - Animal Pharmaceuticals
 - Agricultural Machinery
 - Biomass Energy Solutions Providers
 - Breeding
 - Veterinary Equipment
 - Dairy, Poultry and Livestock Farming
 - Horticulture
 - Aquaculture
 - Plant Protection
 - Transport and Storage
 - Cooling Technology
 - Genetics
 - Inhouse Farming
 - Others

- #### Visitor profile
- Co-operative Federations' Authorities
 - Dairy, Poultry and Livestock Farmers
 - Dealers / Distributors / Wholesalers
 - Hotels & Restaurants Owners
 - Government Authorities
 - Gram Panchayat
 - NGOs
 - Government and Private
 - Veterinary Hospitals & Clinics
 - Veterinarians
 - Quality Controller
 - Universities etc.

Participation fee

	Regular	Early Bird*	Global Partner**
Hall space only	€ 440 / m ²	€ 395 / m ²	€ 375 / m ²
Space with shell scheme	€ 490 / m ²	€ 440 / m ²	€ 415 / m ²
Space with premium stand	€ 505 / m ²	€ 450 / m ²	€ 430 / m ²
Registration fee	€ 395	€ 395	€ 395

* Early bird rate until February 23, 2024
 ** Global Partner EuroTier 2024: For more information visit www.agrofarm-me.com

Contact us

IFWexpo Heidelberg GmbH | Ms. Sibel Karaoglan
 s.karaoglan@ifw-expo.com | +49 1520 8694774 | www.agrofarm-me.com



Why exhibit at AgroFarm?

- **Connect with professionals:** Livestock exhibitors provide a platform for networking with industry professionals, including farmers, breeders, veterinarians and suppliers.
- **Networking:** Connect with industry leaders, experts, and potential partners.
- **Business opportunities:** Explore potential business partnerships, collaborations and investment opportunities within the livestock sector. Agriculture and livestock are seen as key sectors to contribute to economic diversification, ensuring long-term sustainability.
- **Strategic location:** Dubai serves as a global crossroad, positioned between Europe, Asia, and Africa. This makes it an ideal hub for trade and commerce, facilitating the import and export of agricultural and livestock products.
- **Investment in infrastructure:** Dubai has made significant investments in modern infrastructure, including state-of-the-art facilities for agriculture and livestock. This includes advanced farming technologies, research and development centers, and logistics infrastructure.
- **Food security focus:** The UAE, including Dubai, places a high priority on food security. There are initiatives and policies in place to promote local food production and reduce dependence on imports, creating opportunities for agricultural and livestock businesses.
- **Thriving tourism sector:** Dubai's booming tourism and hospitality industry contribute to the demand for diverse food products, including high-quality meat, dairy and fresh produce, creating opportunities for agricultural and livestock businesses.

What you get

- **Special Rate:** Exclusive pricing for EuroTier 2024 exhibitors participating in AgroFarm 2024.
- **Prime Location:** Choose your preferred location on a first-come, first-served basis.
- **Enhanced Visibility:** Stand out with highlighted listings in event promotions.

Add-ons at EuroTier

- Logo on www.eurotier.com
- Logo at „Top Tier Treff“
- Unlimited visitors vouchers for EuroTier 2024

Add-ons at AgroFarm

- **Social Media Spotlight:**
Feature your brand on our official social media platforms
- **Customized Marketing Package:**
Tailored promotions to maximize your reach

How to Avail:

- Reserve your space at AgroFarm 2024.
- Mention your participation in EuroTier 2024 to claim your exclusive benefits.

**Limited
Slots Available!
Act Now!**

Contact us

IFWexpo Heidelberg GmbH | Ms. Sibel Karaoglan
s.karaoglan@ifw-expo.com | +49 1520 8694774 | www.agrofarm-me.com