



# EuroTier <sup>DLG</sup> MIDDLE EAST ANIMAL FARMING

**21.-23. March 2022**

Abu Dhabi National Exhibition Center (ADNEC)  
Abu Dhabi, United Arab Emirates (UAE)

## REASONS TO EXHIBIT?

**THE REGION.** The poultry industry of the Middle East is developing rapidly.

State subsidy programs such as those in Saudi Arabia are aimed at least 60 percent of the demand for poultry from domestic production within the next five years.

Higher demand for animal feed as requirement for large-scale poultry operations has grown. The current challenges of the region such as rapid structural change, high operating costs, biosecurity issues, scarce and arable land and water resources lead to high demand for new demand for new technology and solutions.

Safety guarding, food Security is the major motivation for the local governments to improve the local livestock, educate their farmers and innovate the whole sector.

**THE PLATFORM.** The show takes place in Abu Dhabi - the largest of the seven Emirates is a fast growing player in animal husbandry in the Middle East. With the state government investing heavily in finding innovative solutions to unique challenges in animal production and a creative response to the ever increasing demand – Abu Dhabi is the ideal location for businesses to gain access into a thriving and rapidly expanding marketplace.

## HOSTED BUYER PROGRAM

Meet your key buyers at EuroTier Middle East. A comprehensive Hosted Buyer Program facilitates more efficient networking at the show.

## CONTACT US

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## INTERNATIONAL PAVILION

- Uniform, high quality stand design
- Back and dividing walls  
Furnishings: 1 table, 4 chairs, 1 counter unit (lockable) 1 coat rack, 1 waste basket
- Uniform floor covering on the stand
- General stand lighting
- Electricity: Supply voltage: • 220V one socket (max. capacity 2 kW; without distribution/ switching panel)
- Kitchen (Service) soft drinks, coffee & snack
- Info lounge with sitting area for meetings (interpreter will be made available)
- Technical & organisational support of exhibitors
- Information stand with service arrangements
- General lighting of the Pavilion
- Daily cleaning
- Accompanying measures: Flyer
- Get – Together reception

**USD/m<sup>2</sup> 433,50\***

## REGISTRATION

We book: \_\_\_\_\_ qm

Company: \_\_\_\_\_

Street: \_\_\_\_\_

Postcode: \_\_\_\_\_ City: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

VAT ID: \_\_\_\_\_

Contact Person: \_\_\_\_\_

\*includes 5% tax of VAE