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# AgroFarm Middle East

October 25-26, 2022

World Trade Center,

Dubai, UAE



FEATURING  
GERMAN PAVILION

Concurrent events:

**AgraME**

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## The Exhibition

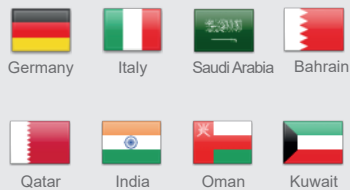
AgroFarm Middle East is taking place October 25-26, 2022 in Dubai, is an important platform for animal husbandry and agricultural technology in UAE. The animal husbandry event is jointly organized by the IFWexpo Heidelberg GmbH and the exhibition organizer Informa Exhibitions. At the last edition 250 companies from 16 countries showcased their complete range of state-of-the-art solutions for animal husbandry and agricultural technologies to over 10.000 visitors. The show is organised in parallel with the well established exhibition AGRAME / AQUAME.

## Highlights 2019

EXHIBITORS  
Animal Husbandry

**150+**  
EXHIBITORS  
out of 250

### Participating countries



VISITORS

**10.000+**

## Exhibitor profile

- Animal Nutrition Companies
- Animal Pharmaceuticals
- Automation & Software Solutions Providers
- Biomass Energy Solutions Providers
- Breeding / AI & other Veterinary Equipment
- Cold Chain & Refrigeration Technology
- Cryogenic Tanks Manufacturers
- Dairy, Poultry and Livestock Farming Complete Solutions Providers
- Dairy, Poultry and Livestock Farming Consultants
- Dairy Farm Machine
- Dairy Farming Equipments
- Dairy Processing Machinery
- Disease Diagnostics Equipment
- Filling and Packaging Machinery Manufacturer
- Filling and Packaging Solutions Providers
- Feed & Feed Additives Manufacturers
- Hygiene and Sanitation Equipments Manufacturers / Suppliers
- Milking Machine Manufacturers
- Milk Storage Tanks Manufacturers
- Milk Testing & Quality Management Machines Manufacturers
- Poultry & Livestock Equipments Manufacturers
- Waste Disposal Machinery Manufacturers
- Waste Disposal Solutions Providers
- UHT Plant Manufacturers

## Visitor profile

- Co-operative Federations' Authorities
- Dairy, Poultry and Livestock Farmers
- Dairy, Poultry and Livestock Entrepreneurs
- Dealers / Distributors / Wholesalers / Traders / Consultants
- Hotels & Restaurants Owners/Managers
- Government Authorities
- Gram Panchayat
- NGOs
- Government and Private
- Veterinary Hospitals & Clinics
- Veterinarians
- Quality Controller
- Universities etc.



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### The Market



#### DAIRY, LIVESTOCK AND POULTRY IN THE MIDDLE EAST

The Middle East is the third-largest market for sheep meat imports after China and the USA. The region is also a major importer of dairy products. However, the government's strategic focus is to improve food security and self-sustainable production.

The Middle East region is one of the major drivers of the poultry industry. State subsidy programs such as those in Saudi Arabia, for instance, are aimed at meeting 60% of the demand for poultry from domestic production within the next five years.

The population of the GCC countries is expected to grow by 2.3% a year, reaching 63.4 million by 2023, and the region is one of the richest in terms of per capita wealth.

Consumers in the MENA region spend 24% of their food budget on meat. According to forecasts, meat consumption in the GCC countries will total 4.3 million tonnes in 2019.

### Reason to exhibit

#### THRIVING MARKET

Your brand at the heart of the flourishing Middle East North African (MENA) livestock market.

#### STRONG PARTNERS

The undisputed place to do business for the region's livestock industry with top government support.

#### EXCLUSIVE PREMIUM PARTNER PROGRAM

Take a central position at the trade

fair by becoming a premium partner.

#### TAILORED TECHNICAL PROGRAM

International and regional experts deliver a customized technical program for the region.

#### HOSTED BUYER PROGRAM

Network with buyers from the industry's key players.

Our experience is your profit!