

Under the Patronage of HH Sheikh Mansour bin Zayed Al Nahyan, Deputy Prime Minister of the UAE,
Minister of Presidential Affairs and Chairman of Abu Dhabi Agriculture and Food Safety Authority.



EuroTier

MIDDLE EAST

ANIMAL FARMING

8 – 10 March 2021
Abu Dhabi National
Exhibition Center (ADNEC),
Abu Dhabi,
United Arab Emirates (UAE)

International Trade Fair for Animal Farming

ANIMAL FOCUS



TRADE FAIR | CONFERENCES | WORKSHOPS | NETWORKING

- Meeting Point of the Livestock Industry in the Middle East
- Strategic Partner: Abu Dhabi Agriculture and Food Safety Authority (ADAFSA)
- Comprehensive Technical Program and Conferences
- Live Animal Show Focusing on Small Ruminants
- Hosted Buyer Program

EUROTIER MIDDLE EAST IN NUMBERS*



EXHIBITORS

120 exhibitors and
150 companies from **16 countries**,
including Saudi Arabia, the country
of honour.



TRADE VISITORS

11,000 visitors over three
days from **40 countries**
across a range of roles
and livestock segments.



TECHNICAL PROGRAM

The EuroTier Middle East technical
program covers a wide variety of
trending and key topics: **30 global
experts over 3 days.**



LIVE ANIMAL CONTESTS AND AUCTIONS

6,500 live animals and
175 breeders: the largest live
animal show in the region.

*based on 2019 statistics

EUROTIER MIDDLE EAST 2021

The place to be for the region's animal farming industry!

THRIVING MARKET

EuroTier Middle East gives you access to the largest network of commercial farmers in the GCC region where there is a growing demand for the latest technology and innovations in the market.

STRONG PARTNERS

The prestigious strategic partner of EuroTier Middle East – Abu Dhabi Agriculture and Food Safety Authority – brings together the movers and shakers of the region's livestock community under one roof.

LIVE ANIMAL CONTESTS AND AUCTIONS

Don't miss the opportunity to display and auction your best breed of small ruminants at the region's biggest live indoor animal contests and auctions.

CONTACT US

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TAILORED TECHNICAL PROGRAM

An impressive line-up of global experts from a variety of fields ensures a comprehensive technical program of seminars, forums and panel discussions relevant for the region's farming sector.

HOSTED BUYER PROGRAM

Meet your key buyers at EuroTier Middle East. A robust Hosted Buyer Program facilitates more efficient networking at the show.

EXCLUSIVE PREMIUM PARTNER PROGRAM

Your opportunity to take a central position at EuroTier Middle East 2021 and showcase your brand.

IMPORTANT DEADLINE

Early Bird Registration: 30 March 2020

STAND PRICES

- | | |
|---------------------------------|-------------------------|
| ■ Space only | US\$ 299/m ² |
| ■ Basic booth | US\$ 379/m ² |
| ■ Premium booth | US\$ 399/m ² |
| ■ Sheikh Zayed Hall: Space only | US\$ 379/m ² |



هيئة أبوظبي للزراعة والسلامة الغذائية
ABU DHABI AGRICULTURE AND FOOD
SAFETY AUTHORITY



MULTIBRIDGE
Event Management

MADE BY

