






EuroTier 
MIDDLE EAST
ANIMAL FARMING

EXHIBITOR REGISTRATION CONTRACT

8 – 10 March 2021

Abu Dhabi National Exhibition Center (ADNEC),
Abu Dhabi, United Arab Emirates (UAE)

1. CONTACT DETAILS		Contract will not be considered unless completed in full	
Exhibitor Information			
Company Name:			
Contact Person:		Position:	
Tel.:	Fax:	Mobile no.:	E-mail:
Address:			
City:	State/Province:	Postal Code:	Country:
Tax ID:		Head Office <input type="checkbox"/> Branch <input type="checkbox"/>	
Please allow us to follow your business:   			
Your website:			
Invoice Information (if different from above)			
Company Name:			
Contact Person:		Position:	
Tel.:	Fax:	Mobile no.:	E-mail:
Address:			
City:	State/Province:	Postal Code:	Country:
Contact Person			
Stand Coordinator (person to contact regarding general inquiries about the event)			
Name:			
Position:			
E-mail:			
Tel.:			
CEO / Managing Director (for VIP invitations by the government, ministries, and for C-level events)			
Name:			
Position:			
E-mail:			
Tel.:			
PR / Marketing Manager (for business media inquiries)			
Name:			
Position:			
E-mail:			
Tel.:			



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Spokesperson (for interview requests)			
Name:			
Position:			
E-mail:			
Tel.:			
Co-exhibitor (for inclusion in the catalogue)			
Company Name:			
Contact Person:		Position:	
Tel.:	Fax:	Mobile no.:	E-mail:
Address:			
City:	State/Province:	Postal Code:	Country:
2. PRODUCT INDEX		Contract will not be considered unless completed in full	
What products and services do you offer?			
<input type="checkbox"/> Breeding animals, breeding programs, trade, reproductive technology (no live animals on site)		<input type="checkbox"/> Technology for manure, solid and liquid manure	
<input type="checkbox"/> Feed and other resources		<input type="checkbox"/> Transport vehicles, transport services	
<input type="checkbox"/> Feed storage, feed production		<input type="checkbox"/> Processing and marketing	
<input type="checkbox"/> Stable and hall construction		<input type="checkbox"/> Equipment and accessories	
<input type="checkbox"/> Husbandry and feeding technology		<input type="checkbox"/> Management and consulting	
<input type="checkbox"/> Climate and environmental technology		<input type="checkbox"/> Veterinary Medicine	
<input type="checkbox"/> Milking and cooling technology		<input type="checkbox"/> Livestock environment protection	
For which species: <input type="checkbox"/> Poultry <input type="checkbox"/> Beef cattle <input type="checkbox"/> Dairy cattle <input type="checkbox"/> Camels <input type="checkbox"/> Sheep Goats <input type="checkbox"/> Aquaculture <input type="checkbox"/> Beekeeping			
3. BUYER INFORMATION (Help us to serve you better. What buyers would you like to meet at the exhibition?)			
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
4. CONFERENCE TOPICS (Tell us what content you are interested in)			
Topic	Speakers/Company		
Topic	Speakers/Company		
Topic	Speakers/Company		



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5. STAND BOOKING

Contract will not be considered unless completed in full

Booth No. _____ (To be completed by the show organizer)

	Quantity	Early Bird (until 30 August 2020)	Regular	
<input type="checkbox"/> Raw space (min. 18 m ²)	_____ m ²	<input type="checkbox"/> USD 270.00 / m ²	<input type="checkbox"/> USD 299.00 / m ²	_____
<input type="checkbox"/> Basic booth (min. 9 m ²)	_____ m ²	<input type="checkbox"/> USD 340.00 / m ²	<input type="checkbox"/> USD 379.00 / m ²	_____
<input type="checkbox"/> International Pavilion* (min. 9 m ²)	_____ m ²	<input type="checkbox"/> USD 378.00 / m ²	<input type="checkbox"/> USD 420.00 / m ²	_____
<input type="checkbox"/> Sheikh Zayed Hall: Raw space (min. 72 m ²)	_____ m ²	<input type="checkbox"/> USD 340.00 / m ²	<input type="checkbox"/> USD 379.00 / m ²	_____
*Please note that your participation at the International Pavilion is completely managed by DLG's subsidiary IFW Expo Heidelberg. They will contact you for the final contract and the next steps. VAT 19 % applies.				Total _____
<input type="checkbox"/> Co-exhibitors	_____		USD 500.00 / Company	_____
<input type="checkbox"/> Media entry				included
Registration fee				USD 250.00
VAT (exempt International Pavilion)			5 %	_____
GRAND TOTAL				_____

Basic package consists of

- Shell scheme stand with carpet
- 1 of 13 Amp socket
- 3 spotlights
- Fascial board (name header)
- 1 information counter
- 1 table
- 2 chairs
- 2 flat shelves
- 1 waste bin



International Pavilion booth consists of

- Premium design stand with carpet
- 1 of 13 Amp socket
- General stand lighting
- Fascial board (name header)
- 1 lockable counter
- 1 table
- 4 chairs
- 1 coat rack
- Brochure racks
- 1 waste bin
- Daily cleaning
- Meeting area
- Soft drinks and snack bar
- Technical and organization support

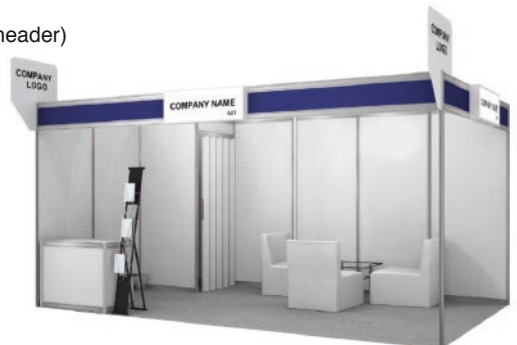


Image for visualization purpose only.

6. PAYMENT METHOD: Signed and completed in original (with any corrections) to Multi Bridge Event Management

Please make your payment within 30 days after the invoice is issued in order to confirm your booking.

Payment options:

By Wire Transfer

Account Name: Multi Bridge Event Management

Bank Name: First Abu Dhabi Bank

AED A/C Number 1641323945622014,

IBAN Number: AE090351641323945622014;

USD A/C Number 1641323945622025,

IBAN Number: AE030351641323945622025;

Swift code NBADAEAXXX

Beneficiary: MULTI BRIDGE EVENT MANAGEMENT

Return this Application booking form to E-mail: info@eurotier-middleeast.com

☐ I hereby agree and confirm the General Conditions of Participation of the event.

Date: _____ Company stamp and legal signature

Tel. +96 69 24788-239 | Tel. +971 48747 566 | info@eurotier-middleeast.com

7. GENERAL TERMS OF PARTICIPATION

1. Organizer

Multibridge Event Management
Office 709 Bayswater Tower, Business Bay Dubai
UAE - Dubai
Tel.: +971 505 139 885
E-mail: f.saad@multibridgeevent.com

2. Duration

8 – 10 March, 2021, 3 days

3. Registration deadline

07.01.2021

4. Participation fees

Unless described otherwise in the documents, the price for the stand area (stand rental fee) including stand construction on a rental basis includes the general services such as general design of the trade fair, extensive visitor promotion, site protection and standard facilities.

All fees are quoted exclusive of United Arab Emirates value-added tax that may be payable, and of foreign taxes that may be payable (e.g. VAT, sales tax).

5. Registration

Registration may only be made on the attached form, accepting these General Terms of Participation, completed in full and signed with legally binding effect, to be sent to:

Multibridge Event Management
Office 709 Bayswater Tower, Business Bay Dubai
UAE - Dubai

Reservations and conditions attached to the registration are not allowed. If they are included in the registration form, they shall take legal effect only if they are confirmed in writing by the organizer.

In registering in writing, the exhibitor accepts the Trade Fair and Exhibition Conditions and the supplementary conditions on the attached supplementary sheets and all local and trade control regulations as binding. Particular stand positions desired are taken into account where possible but are not binding on the organizer. Registration is effective only when it has been received by the organizer, and is binding until admission or final non-admission, even if the registration is received only after the deadline for participation.

6. Admission

The organizer decides on the admission of the registered exhibitors and sub-exhibitors and of the exhibition goods. There is no legal entitlement to admission, and in particular in the case of overbooking, the organizer reserves the right to make a selection at its absolute discretion. The admission of the exhibitors shall be confirmed in writing and applies only to the exhibitor stated therein. The exhibition agreement between the organizer and the exhibitor is entered into on receipt of the admission (stand confirmation) by the organizer. If the content of the admission (stand confirmation) deviates from the content of the exhibitor's registration to an insignificant degree, the contract shall come into effect pursuant to the stand confirmation. In the case of deviations which are more than merely insignificant, the contract shall come into effect pursuant to the admission (stand confirmation) provided that the exhibitor does not object without delay, but at the latest within ten days after receipt of the admission (stand confirmation), in text form. The organizer is entitled to revoke the admission if it was granted on the basis of false premises and information, or if the admission requirements cease to apply at a later date.

7. Space allocation and changes to the placement

The organizer reserves the right to allocate to the exhibitor, contrary to the stand confirmation, a stand in another location, to change the size of its exhibition space, to move or close entrances and exits to the exhibition site and to the halls and to make other changes to the structure, in so far as because of particular circumstances it has a substantial interest in such measures or is obliged to do so by safety regulations and/or official requirements.

In taking over the stand, the exhibitor acknowledges the conditions. Justified complaints must be notified in writing to the exhibition management at the latest 3 days before the start of the trade fair, in order that any defects can be remedied.

8. Payment terms

Simultaneously with the admission, to the exhibitor will be sent an invoice for the entire space rental fee and the one-off registration fee. The Exhibitor must include a down payment of 50% of the total booth rental fee. The remaining balance and utility fee must be paid as invoiced as but no later than January 07, 2021. No exhibitor will be allowed to access its stand in case of unpaid balance.

Invoices issued after November 1, 2020 shall be payable immediately in full. Payments must be effected stating the invoice number and the name of the trade fair, only to the following bank account:

Multi Bridge Event Management
First Abu Dhabi Bank
AED A/C Number 1641323945622014
IBAN Number: AE090351641323945622014;
USD A/C Number 1641323945622025
IBAN Number: AE030351641323945622025
Swift code NBADAEAXXX

The bank fees for the transfers shall be borne by the exhibitors and may not be deducted from the invoice amount. The organizer may withdraw from the contract and may close the stand and otherwise dispose of the entire admitted space if the exhibitor fails to comply with its payment obligations or fails to comply with them in full even after the expiry of a reasonable additional period of time.

The exhibitor passes and constructor passes shall be issued only after the payment of the stand rent and all ancillary costs has been made in full. For all unsettled obligations, the organizer may withhold the exhibitor's introduced stand equipment and exhibition goods and may sell them by private contract after prior notification in writing unless payment is effected within the period set.

9. Co-exhibitors/sub-exhibitors and shared stands

Without the approval of the organizer it shall not be permitted to provide an allocated stand or parts thereof gratuitously or non-gratuitously to third parties. Companies which are not listed in the registration may not be advertised on the stand. The lessee must apply to the organizer in writing for the inclusion of a co-exhibitor/sub-exhibitor. After the written approval of the organizer in text form, the lessee shall pay a co-exhibitor/sub-exhibitor fee to the organizer in the amount determined for the individual event. The exhibitor shall be responsible for ensuring that the co-exhibitors and sub-exhibitors acknowledge the General Terms of Participation and all obligations resulting from them. Co-exhibitors which become direct contractual partners of the organizer in addition to the exhibitor shall be liable with the exhibitor as joint and several debtors. Larger shared stands of exhibitors can be approved by the organizer if they can be integrated into the technical structure of the event. Apart from that, all provisions shall apply to every exhibitor. If a stand is allocated to two or more exhibitors in conformity with their joint application, each of these exhibitors shall be liable to the organizer as joint and several debtors. The exhibitors exhibiting jointly should name a joint representative on the registration form. Any inclusion of co-exhibitors/sub-exhibitors without approval shall entitle the organizer to terminate the contract with the exhibitor without notice and to have the stand cleared at the expense of the latter. In this respect, the exhibitor waives its rights arising from unlawful interference with possession.

10. Cancellation or non-participation

Until receipt by the exhibitor of the admission (stand confirmation) or of a rejection of registration, the exhibitor is bound by its registration and may cancel this only in compliance with points 10.1. to 10.4.

The Exhibitor must pay cancellation fees within 15 days of cancellation to the Organizer; no cancellation fees can be transferred to be used in the next exhibition.

10.1. Cancellation before or on 30 January, 2021

Full refund if stand booking was made before or on 30 August, 2020 and payment was issued not later than 15 September, 2020.

10.2. Cancellations before or on 30 September, 2020

50% of the total booth rental fee

10.3. Cancellations between October 1, 2020 and November 30, 2020

80% of the total booth rental fee

10.4. Cancellations from December 1, 2020 onwards

100% of the total booth rental fee

10.5 Non-participation

Non-participation or reduction of the stand space does not release the exhibitor from payment of the agreed space rental fee plus any decoration costs incurred to preserve the general visual impression. The organizer shall not be obliged to accept a substitute exhibitor presented by the exhibitor. If the organizer succeeds in placing the stand for payment to another person, it shall retain a right against the exhibitor for cost-sharing in the amount of 25% of the space rental fee payable under the stand confirmation. The following does not count as placing the stand for payment to another person: the case where for visual reasons the space not used by the exhibitor is allocated to another exhibitor without the organizer making further earnings from this placing. Nor is it a case of placing the stand for payment to another person if spaces not yet occupied are available in the particular group of exhibitors. If the stand is not discernibly occupied in good time, that is, by the end of construction, the organizer shall be entitled to exclude the exhibitor from further participation and where applicable without compensation to dispose otherwise of the exhibition space. The exhibitor shall continue to be liable to pay the full exhibitor's fee. In the case of non-participation by an exhibitor, co-exhibitors could take over the contractual rights and duties of the exhibitor.

11. Liability and insurance

The organizer excludes all liability for any liability cases unless the organizer, its legal representatives or its agents for which it is vicariously liable act with gross negligence or intention. This limitation of liability shall also not apply in the case of an injury to life, body or health resulting from simple negligence or of a violation resulting only from slight negligence of duties which have to be fulfilled to enable the contract to be duly performed in the first place, and whose

violation jeopardises the achievement of the contractual purpose, and compliance with which the exhibitor as a general rule relies on (known as material contractual duties). The exhibitor shall be liable for the insurance of the exhibition goods against all risks of transport, assembly and dismantling and during the event, in particular against damage, theft etc. The exhibitor is liable to pay damages to the organizer if the exhibitor damages the rented exhibition space, stand materials, electricity, water and sewage cables and pipelines and other property of the organizer or of the event location. Where third parties suffer loss or damage as a result of acts of the exhibitor, the exhibitor, in acknowledging the conditions for participation, shall in addition indemnify the organizer and the companies instructed by the organizer expressly against every claim for compensation by third parties.

11.1. Event insurance

Exhibitors are strongly recommended to take out event insurance. This should provide cover for standard equipment and the exhibited goods against damage caused by theft, fire, water, storm, vandalism etc. and during the transport to and from the event.

11.2. Public liability insurance for events

The need to take out public liability insurance to supplement business liability insurance should also be reviewed. This also applies to service providers who work for the exhibitors.

12. Transport

The transport works on the exhibition grounds will be carried out by an enterprise engaged by the organizer and/or the exhibition site. This enterprise will take over the items delivered by the exhibitors or their carriers at the boundary of the exhibition site and will continue their transport on the exhibition site. The exhibition management will not take delivery of any consignment and will not assume liability for losses or incorrect deliveries. The costs of the contract companies engaged for the transport works on the exhibition site shall be paid by the exhibitors direct to the contract companies.

13. Reservations

13.1 The organizer is entitled to move, shorten, break off, close down for a period of time or in part, or to cancel the trade fair for an important reason for which the organizer is not responsible (e.g. strike, force majeure, police orders), excluding claims for compensation from the organizer.

13.2 In the case of a complete cancellation before the beginning of the event, the exhibitor is obliged to pay a contribution to costs in the amount of 25% of the agreed space rental fee and to pay the registration fee.

13.3 In the case where the exhibition is moved or its dates are changed before the beginning of the event, the exhibition contract shall be deemed to have been entered into for the new exhibition location or period of time, unless the exhibitor withdraws from the contract without delay, but at the latest within seven days after being informed by the organizer of the moving of the event. In the case of withdrawal, the exhibitor shall pay a contribution to costs in the amount of 25% of the agreed exhibition fee and to pay the registration fee.

13.4 In the case of a premature breaking off, a temporary or partial closing down after the beginning of the event or in the case of a delayed start, the exhibitor shall not be entitled to withdraw from the contract and shall remain obliged to pay the agreed exhibition payment and the registration fee.

14. Limitation

All claims of the exhibitor against the organizer shall expire within 12 months except where they are subject to a shorter limitation period by statute. The limitation period begins at the end of the month in which the final day of the trade fair occurs.

15. Final provisions

In registering to participate, the exhibitor accepts with binding legal effect all parts of these General Terms of Participation and of the House and Grounds Regulations at the exhibition site. Additional agreements, special permits or regulations of any other kind are subject to the approval of the organizer in writing.

16. Severability

If individual provisions of these General Conditions of Participation or other conditions included in the contract should be or become invalid, this shall not affect the validity of all other provisions. The parties agree to replace the invalid provision with another valid provision which approaches as far as possible the economic purpose of the invalid provision. The same shall apply in the case of any gaps in the contract.

17. Applicable law

The law of the United Arab Emirates shall apply, excluding the UN Convention on Contracts for the International Sale of Goods.

17.1 Place of performance and place of jurisdiction

The place of performance for all claims arising between the parties from the contractual relationship shall be Abu Dhabi (United Arab Emirates).