



# EuroTier

## CHINA

### ANIMAL FARMING

18 – 20 October 2021

**Nanjing, China**

China Jiangsu Baima Agriculture  
International Expo Center

Connecting you with the  
global farming industry



Including

**AGRIFUTURE**   
**CONFERENCE**

[www.eurotierchina.com](http://www.eurotierchina.com)

MADE BY



# EUROTIER CHINA – THE PLACE TO DO BUSINESS FOR ANIMAL FARMING PROFESSIONALS

EuroTier China is returning to the city of Nanjing for its 3<sup>rd</sup> edition. Nanjing is representative of the rapidly growing and large coastal cities of China. At EuroTier China you find a variety of **buyers and partners for your products under one roof** and thereby the opportunity to **grow and enhance your network** in the region.

## EUROTIER CHINA KEY FACTS\*



### INTERNATIONAL ATTENDANCE

Visitors and exhibitors from over **13 different countries** (In 2019 from over 40 countries).



### EXHIBITORS

**190 exhibitors** from all segments of the animal farming industry (in 2019 300 exhibitors).



### TRADE VISITORS

**12,000 offline and online trade visitors** (in 2019 22,000 trade visitors).



### TECHNICAL PROGRAM

The EuroTier China technical program, online and offline, covered a **wide variety of trending key topics** presented by speakers from all over the world.

\*based on 2019 and 2020 statistics

## EUROTIER CHINA EXHIBITORS IN THEIR OWN WORDS

**Niraj Prajapati**, CEO, Kinghoo Agrotech Co. Ltd.

“This is the first exhibition we decided to take part in this year (2020) and EuroTier China was our first choice. DLG has done a fabulous job organizing this exhibition in the current challenging situation, [...]. We have greatly benefited from this exhibition as we have met many potential customers and partners and I have received a similar positive feedback by other fellow exhibitors. It has been amazing to see a hybrid format with an onsite event combined with an online presence through EuroTier China LIVE so that we can connect with potential partners, who could not come and visit us because of the travel restrictions.”

**Chengxi Jiang**, Sales, Krone

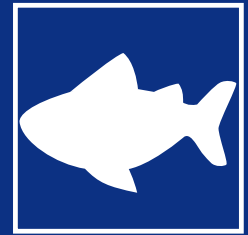
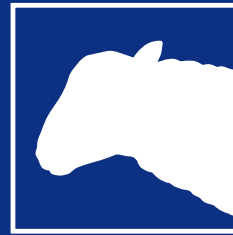
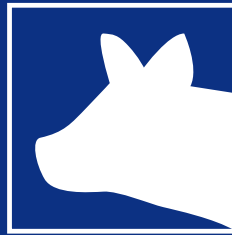
“EuroTier China has chosen a very opportune timing. EuroTier China 2020 has answered the core of animal farming in China after months of silence in the animal farming sector. China is in need of new technologies and products. DLG has brought something we require despite all the pressures and limitations. EuroTier China has also proved the confidence of this industry in its ability to bounce back.”



# ONE BRAND – ALL SEGMENTS

The trade fair offers a comprehensive exhibitor portfolio for poultry, cattle, pig, sheep and aquaculture. Innovations along the whole animal livestock chain will be presented.

## ANIMAL FOCUS



## EXHIBITION PROGRAM

- Breeding animals, breeding programs, trade, reproductive technology
- Feed and other farm inputs
- Feed storage, feed production
- Animal housing and shed construction
- Keeping and feeding technology
- Climate and environmental technology
- Milking and cooling technology
- Technology for solid and liquid manure
- Transport vehicles, transport services
- Processing and marketing
- Equipment and accessories
- Management and consulting
- Veterinary medicine
- Waste treatment
- Livestock environment protection
- Renewable energy

## TECHNICAL PROGRAM

- AgriFuture Conference
- Seminars and networking events
- Field trips

## HOSTED BUYER PROGRAM

A resource-intensive selection of the key players in the industry who are given a personal tour of the exhibition, matching products and services to their needs. The organizers sponsor the accommodation and travel of the selected Hosted Buyers.

Send us your recommendations.

Top agricultural decision-makers |  
Match and meet | Meticulous selection criteria

## INCLUDING: EnergyDecentral



The EnergyDecentral exhibition has established itself as the major platform for decentralized energy systems. It covers the entire value chain of sustainable energy production, from resources and energy generation to smart energy.

## THE PERFECT COMBINATION: EUROTIER CHINA AND AGRIFUTURE CONFERENCE

- The combination of an inspiring conference and a targeted exhibition offers you the perfect platform to ensure the success of your business in China
- Topical issues and high-quality speakers
- Several networking sessions on each conference day
- More than 1,000 delegates



## THE LIVESTOCK SECTOR IN SICHUAN PROVINCE\*

- Jiangsu province is the base for many leading companies especially in the feed equipment sector
- The region possesses a strong poultry and waterfowl industry rising constantly the past years
- Nanjing city is the capital of Jiangsu province and has the highest per capita consumption of duck meat
- Nanjing city forms the center of the provincial animal production
- The exhibition center is located in the national agricultural high-tech industry demonstration zone

\* Sources: Jiangsu Statistical Yearbook 2020, China Jiangsu Baima Agricultural International Expo Center, The Pig Site

## REASONS TO EXHIBIT

- **THRIVING MARKET**  
Connect with the world's leading livestock market
- **AGRIFUTURE CONFERENCE**  
Prepare yourself for tomorrow's animal farming in China
- **EXCLUSIVE SPONSORSHIP OPPORTUNITIES**  
Take a central position at the trade fair by becoming an exclusive event sponsor.
- **MATCH-MAKING EVENTS**  
Network with buyers from the industry's key players.

### MARK YOUR CALENDAR



#### EuroTier Middle East

21 – 23 March 2022  
Abu Dhabi, United Arab Emirates (UAE)



#### EuroTier

15 – 18 November 2022  
Hanover, Germany

## CONTACT US

Saskia Zuleger, DLG International  
Phone: +49 69 24788 239

Leely Zhang, DLG AgroTechService  
Phone: +86 10 6590 6120

[eurotierchina@dlg.org.cn](mailto:eurotierchina@dlg.org.cn)  
[www.eurotierchina.com](http://www.eurotierchina.com)

## USEFUL INFORMATION

### VENUE

China Jiangsu Baima Agriculture International Expo Center  
Nanjing, China

### DATES

18 – 20 October 2021

### IMPORTANT DEADLINES

Registration Deadline: **18 September 2021**

### STAND PRICES

Space only	Package Options
US\$ 170/m <sup>2</sup>	US\$ from 2.490

MADE BY



**DLG International GmbH**  
Eschborner Landstr. 122  
60489 Frankfurt am Main  
Germany  
[www.dlg-tradefairs.com](http://www.dlg-tradefairs.com)