




**12 – 14 September 2021**

Chengdu Century City International Exhibition Center  
 of Western China International Expo City

Contract will not be considered  
 unless completed in full

## CONTACT DETAILS

### Exhibitor Information

Company Name:			
Contact Person:		Position:	
Tel.:	Fax:	Mobile no.:	E-mail:
Address:			
City:	State/Province:	Postal Code:	Country:
Tax ID:		Head Office <input type="checkbox"/> Branch <input type="checkbox"/>	
Please allow us to follow your business:   			
Your website:			

### Invoice Information (If different from above)

Company Name:			
Contact Person:		Position:	
Tel.:	Fax:	Mobile no.:	E-mail:
Address:			
City:	State/Province:	Postal Code:	Country:

### Contact Person

#### Stand Coordinator (person to contact regarding general inquiries about the event)

Name:
Position:
E-mail:
Tel.:

#### CEO / Managing Director (for VIP invitations by the government, ministries, and for C-level events)

Name:
Position:
E-mail:
Tel.:

#### PR / Marketing Manager (for business media inquiries)

Name:
Position:
E-mail:
Tel.:



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<b>Spokesperson</b> (for interview requests)			
Name:			
Position:			
E-mail:			
Tel.:			
<b>Co-exhibitor</b> (for inclusion in the catalogue)			
Company Name:			
Contact Person:		Position:	
Tel.:	Fax:	Mobile no.:	E-mail:
Address:			
City:	State/Province:	Postal Code:	Country:
<b>PRODUCT INDEX</b>			
<b>What products and services do you offer?</b>			
<input type="checkbox"/> Breeding animals, breeding programs, trade, reproductive technology (no live animals on site)	<input type="checkbox"/> Transport vehicles, transport services		
<input type="checkbox"/> Feed and other resources	<input type="checkbox"/> Processing and marketing		
<input type="checkbox"/> Feed storage, feed production	<input type="checkbox"/> Equipment and accessories		
<input type="checkbox"/> Stable and hall construction	<input type="checkbox"/> Management and consulting		
<input type="checkbox"/> Husbandry and feeding technology	<input type="checkbox"/> Veterinary Medicine		
<input type="checkbox"/> Climate and environmental technology	<input type="checkbox"/> Livestock environment protection		
<input type="checkbox"/> Milking and cooling technology	<input type="checkbox"/> Waste Treatment		
<input type="checkbox"/> Technology for manure, solid and liquid manure	<input type="checkbox"/> Renewable Energy (EnergyDecentral)		
<b>For which species:</b> <input type="checkbox"/> Poultry <input type="checkbox"/> Beef cattle <input type="checkbox"/> Dairy cattle <input type="checkbox"/> Pig <input type="checkbox"/> Sheep / Goats <input type="checkbox"/> Aquaculture			
<b>BUYER INFORMATION</b> (Help us to serve you better. What buyers would you like to meet at the exhibition?)			
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
Industry / Segment	Company	Contact Person	E-mail
<b>CONFERENCE TOPICS</b> (Tell us what content you are interested in)			
Topic	Speakers/Company		
Topic	Speakers/Company		
Topic	Speakers/Company		



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## STAND BOOKING

Booth No. \_\_\_\_\_ (To be completed by the show organizer)

	Quantity	Early Bird (until 30 March)	Regular	
<input type="checkbox"/> Raw space (min. 18 m <sup>2</sup> )	_____ m <sup>2</sup>	<input type="checkbox"/> USD 227.00 / m <sup>2</sup>	<input type="checkbox"/> USD 252.00 / m <sup>2</sup>	_____
<input type="checkbox"/> Basic booth (min. 9 m <sup>2</sup> )	_____ m <sup>2</sup>	<input type="checkbox"/> USD 250.50 / m <sup>2</sup>	<input type="checkbox"/> USD 277.00 / m <sup>2</sup>	_____
<input type="checkbox"/> Premium booth (min. 9 m <sup>2</sup> )	_____ m <sup>2</sup>	<input type="checkbox"/> USD 270.00 / m <sup>2</sup>	<input type="checkbox"/> USD 300.00 / m <sup>2</sup>	_____
Total				_____
<input type="checkbox"/> Co-exhibitors	_____		USD 500.00 / Company	_____
<input type="checkbox"/> Media entry				included
Registration fee				USD 250.00
VAT			6 %	_____
GRAND TOTAL				_____



### Basic package consists of

- 1 Information counter
- 2 White folding chairs
- 2 Fluorescent lights
- 1 Power socket
- 1 Wastebasket
- 1 Carpet



### Premium package consists of

- 1 Information counter
- 4 White folding chairs
- 1 Glass round table
- 2 Fluorescent lights
- 1 Power socket
- 1 Wastebasket
- 1 Carpet
- 1 Display stand

## 6. PAYMENT METHOD: Signed and completed in original (with any corrections) to DLG ATS

Please make your payment within 30 days after the invoice is issued in order to confirm your booking.

Payment options:

By Wire Transfer

Account Name: DLG (Beijing) Agricultural Technology Service Co., Ltd.

Bank Name: Bank of China, Beijing Landmark Tower Sub-Branch

IBAN Number (A/C account): 3467 6933 4612

Swift code: BKCH CN BJ 110

Return this Application booking form to E-mail: eurotier-china@dlg.org

☐ I hereby agree and confirm the General Conditions of Participation of the event.

Date: \_\_\_\_\_ Company stamp and legal signature

Tel. +49 69 24788-239 | Tel. +86(0)10-6590 6910 | eurotier-china@dlg.org

## 7. GENERAL TERMS OF PARTICIPATION

### 1. Organizer

DLG (Beijing) Agricultural Technology Service Co., Ltd.  
Room 1301, Tower 1 of Landmark Tower No. 8 North Road,  
Dongsanhuan Chaoyang District 100004, Beijing, P. R. China  
Tel.: 010-65906910  
Email: eurotierchina@dlg.org.cn

### 2. Duration

12 – 14 September 2021, 3 days

### 3. Registration deadline

15 August 2021

### 4. Participation fees

Unless described otherwise in the documents, the price for the stand area (stand rental fee) including stand construction on a rental basis includes the general services such as general design of the trade fair, extensive visitor promotion, site protection and standard facilities.

### 5. Registration

Registration may only be made on the attached form, accepting these General Terms of Participation, completed in full and signed with legally binding effect, to be sent to:

DLG (Beijing) Agricultural Technology Service Co., Ltd.  
Room 1301, Tower 1 of Landmark Tower No. 8 North Road,  
Dongsanhuan Chaoyang District 100004, Beijing, P. R. China  
Reservations and conditions attached to the registration are not allowed. If they are included in the registration form, they shall take legal effect only if they are confirmed in writing by the organizer.

In registering in writing, the exhibitor accepts the Trade Fair and Exhibition Conditions, supplementary conditions on the attached supplementary sheets and all local and trade control regulations as binding. Particular stand positions desired are taken into account where possible but are not binding on the organizer. Registration is effective only when it has been received by the organizer, and is binding until admission or final non-admission, even if the registration is received only after the deadline for participation.

### 6. Admission

The organizer decides on the admission of the registered exhibitors and sub-exhibitors and of the exhibition goods. There is no legal entitlement to admission, and in particular in the case of overbooking, the organizer reserves the right to make a selection at its absolute discretion. The admission of the exhibitors shall be confirmed in writing and applies only to the exhibitor stated therein. The exhibition agreement between the organizer and the exhibitor is entered into on receipt of the admission (stand confirmation) by the organizer. If the content of the admission (stand confirmation) deviates from the content of the exhibitor's registration to an insignificant degree, the contract shall come into effect pursuant to the stand confirmation. In the case of deviations which are more than merely insignificant, the contract shall come into effect pursuant to the admission (stand confirmation) provided that the exhibitor does not object without delay, but at the latest within ten days after receipt of the admission (stand confirmation), in text form. The organizer is entitled to revoke the admission if it was granted on the basis of false premises and information, or if the admission requirements cease to apply at a later date.

### 7. Space allocation and changes to the placement

The organizer reserves the right to allocate to the exhibitor, contrary to the stand confirmation, a stand in another location, to change the size of its exhibition space, to move or close entrances and exits to the exhibition site and to the halls and to make other changes to the structure, in so far as because of particular circumstances it has a substantial interest in such measures or is obliged to do so by safety regulations and/or official requirements.

In taking over the stand, the exhibitor acknowledges the conditions. Justified complaints must be notified in writing to the exhibition management at the latest 3 days before the start of the trade fair, in order that any defects can be remedied.

### 8. Payment terms

Simultaneously with the admission, to the exhibitor will be sent an invoice for the entire space rental fee and the one-off registration fee. The exhibitor must include a down payment of 50% of the total booth rental fee. The remaining balance and utility fee must be paid as invoiced as but no later than August 15, 2021. No exhibitor will be allowed to access its stand in case of unpaid balance.

Invoices issued after May 15, 2021 shall be payable immediately in full. Payments must be effected stating the invoice number and the name of the trade fair, only to the following bank account:

DLG (Beijing) Agricultural Technology Service Co., Ltd.  
Bank Name: Bank of China, Beijing Landmark Tower Sub-Branch  
IBAN Number (A/C account): 3467 6933 4612  
Swift code: BKCH CN BJ 110

The bank fees for the transfers shall be borne by the exhibitors and may not be deducted from the invoice amount. The organizer may withdraw from the contract and may close the stand and otherwise dispose of the entire admitted space if the exhibitor fails to comply with its payment obligations or fails to comply with them in full even after the expiry of a reasonable additional period of time.

The exhibitor passes and constructor passes shall be issued only after the payment of the stand rent and all ancillary costs has been made in full. For all unsettled obligations, the organizer may withhold the exhibitor's introduced stand equipment and

exhibition goods and may sell them by private contract after prior notification in writing unless payment is effected within the period set.

### 9. Co-exhibitors/sub-exhibitors and shared stands

Without the approval of the organizer it shall not be permitted to provide an allocated stand or parts thereof gratuitously or non-gratuitously to third parties. Companies which are not listed in the registration may not be advertised on the stand. The lessee must apply to the organizer in writing for the inclusion of a co-exhibitor/sub-exhibitor. After the written approval of the organizer in text form, the lessee shall pay a co-exhibitor/sub-exhibitor fee to the organizer in the amount determined for the individual event. The exhibitor shall be responsible for ensuring that the co-exhibitors and sub-exhibitors acknowledge the General Terms of Participation and all obligations resulting from them. Co-exhibitors which become direct contractual partners of the organizer in addition to the exhibitor shall be liable with the exhibitor as joint and several debtors. Larger shared stands of exhibitors can be approved by the organizer if they can be integrated into the technical structure of the event. Apart from that, all provisions shall apply to every exhibitor. If a stand is allocated to two or more exhibitors in conformity with their joint application, each of these exhibitors shall be liable to the organizer as joint and several debtors. The exhibitors exhibiting jointly should name a joint representative on the registration form. Any inclusion of co-exhibitors/sub-exhibitors without approval shall entitle the organizer to terminate the contract with the exhibitor without notice and to have the stand cleared at the expense of the latter. In this respect, the exhibitor waives its rights arising from unlawful interference with possession.

### 10. Cancellation or non-participation

Until receipt by the exhibitor of the admission (stand confirmation) or of a rejection of registration, the exhibitor is bound by its registration and may cancel this only in compliance with points 10.1. to 10.3.

The Exhibitor must pay cancellation fees within 15 days of cancellation to the Organizer; no cancellation fees can be transferred to be used in the next exhibition.

**10.1.** Cancellations before February 15, 2021  
50% of the total booth rental fee

**10.2.** Cancellations between February 15, 2021 and May 14, 2021  
80% of the total booth rental fee

**10.3.** Cancellations on or after May 15, 2021  
100% of the total booth rental fee

#### 10.4 Non-participation

Non-participation or reduction of the stand space does not release the exhibitor from payment of the agreed space rental fee plus any decoration costs incurred to preserve the general visual impression. The organizer shall not be obliged to accept a substitute exhibitor presented by the exhibitor. If the organizer succeeds in placing the stand for payment to another person, it shall retain a right against the exhibitor for cost-sharing in the amount of 25% of the space rental fee payable under the stand confirmation. The following does not count as placing the stand for payment to another person: the case where for visual reasons the space not used by the exhibitor is allocated to another exhibitor without the organizer making further earnings from this placing. Nor is it a case of placing the stand for payment to another person if spaces not yet occupied are available in the particular group of exhibitors. If the stand is not discernibly occupied in good time, that is, by the end of construction, the organizer shall be entitled to exclude the exhibitor from further participation and where applicable without compensation to dispose otherwise of the exhibition space. The exhibitor shall continue to be liable to pay the full exhibitor's fee. In the case of non-participation by an exhibitor, co-exhibitors could take over the contractual rights and duties of the exhibitor.

### 11. Liability and insurance

The organizer excludes all liability for any liability cases unless the organizer, its legal representatives or its agents for which it is vicariously liable act with gross negligence or intention. This limitation of liability shall also not apply in the case of an injury to life, body or health resulting from simple negligence or of a violation resulting only from slight negligence of duties which have to be fulfilled to enable the contract to be duly performed in the first place, and whose violation jeopardises the achievement of the contractual purpose, and compliance with which the exhibitor as a general rule relies on (known as material contractual duties). The exhibitor shall be liable for the insurance of the exhibition goods against all risks of transport, assembly and dismantling and during the event, in particular against damage, theft etc. The exhibitor is liable to pay damages to the organizer if the exhibitor damages the rented exhibition space, stand materials, electricity, water and sewage cables and pipelines and other property of the organizer or of the event location. Where third parties suffer loss or damage as a result of acts of the exhibitor, the exhibitor, in acknowledging the conditions for participation, shall in addition indemnify the organizer and the companies instructed by the organizer expressly against every claim for compensation by third parties.

#### 11.1. Event insurance

Exhibitors are strongly recommended to take out event insurance. This should provide cover for standard equipment and the exhibited goods against damage caused by theft, fire, water, storm, vandalism etc. and during the transport to and from the event.

### 11.2. Public liability insurance for events

The need to take out public liability insurance to supplement business liability insurance should also be reviewed. This also applies to service providers who work for the exhibitors.

### 12. Transport

The transport works on the exhibition grounds will be carried out by an enterprise engaged by the organizer and/or the exhibition site. This enterprise will take over the items delivered by the exhibitors or their carriers at the boundary of the exhibition site and will continue their transport on the exhibition site. The exhibition management will not take delivery of any consignment and will not assume liability for losses or incorrect deliveries. The costs of the contract companies engaged for the transport works on the exhibition site shall be paid by the exhibitors direct to the contract companies.

### 13. Reservations

**13.1** The organizer is entitled to move, shorten, break off, close down for a period of time or in part, or to cancel the trade fair for an important reason for which the organizer is not responsible (e.g. strike, force majeure, police orders), excluding claims for compensation from the organizer.

**13.2** In the case of a complete cancellation before the beginning of the event, the exhibitor is obliged to pay a contribution to costs in the amount of 25% of the agreed space rental fee and to pay the registration fee.

**13.3** In the case where the exhibition is moved or its dates are changed before the beginning of the event, the exhibition contract shall be deemed to have been entered into for the new exhibition location or period of time, unless the exhibitor withdraws from the contract without delay, but at the latest within seven days after being informed by the organizer of the moving of the event. In the case of withdrawal, the exhibitor shall pay a contribution to costs in the amount of 25% of the agreed exhibition fee and to pay the registration fee.

**13.4** In the case of a premature breaking off, a temporary or partial closing down after the beginning of the event or in the case of a delayed start, the exhibitor shall not be entitled to withdraw from the contract and shall remain obliged to pay the agreed exhibition payment and the registration fee.

### 14. Limitation

**14.1.** All claims of the exhibitor against the organizer shall expire within 12 months except where they are subject to a shorter limitation period by statute. The limitation period begins at the end of the month in which the final day of the trade fair occurs.

### 15. Protection of copyrights

**15.1.** Should the organizer receive a specific indication of an existing infringement of property rights or the danger of such an infringement, the organizer will write to the exhibitors before the trade fair to refer to the conditions of participation and to inform them of the legal consequences of property right infringement. However, since the organizer does not hold the concerned industrial property rights themselves, therefore the organizer cannot enforce the exhibitors' rights against upon third parties for you.

**15.2.** The organizer also reserves the right to exclude exhibitors who have been subject to a court decision on product piracy from participating in a subsequent trade fair. However, a prerequisite for such exclusion is that there must be a certain risk of repetition of the offence.

**15.3.** The exhibitor is responsible for the pursuit of its industrial property rights (trademark-, design or patent rights). In particular the organizer cannot be made liable for damages to exhibitors incurred by the infringement of such property rights by other exhibitors.

**15.4.** In the context of the locally available and reasonable possibilities the organizer may assist in securing the preservation of evidence of the exhibit in question, in particular by contacting the show director, visual inspection or technical image recording (possibly photos).

### 16. Final provisions

In registering to participate, the exhibitor accepts with binding legal effect all parts of these General Terms of Participation and of the House and Grounds Regulations at the exhibition site. Additional agreements, special permits or regulations of any other kind are subject to the approval of the organizer in writing.

### 17. Severability

If individual provisions of these General Conditions of Participation or other conditions included in the contract should be or become invalid, this shall not affect the validity of all other provisions. The parties agree to replace the invalid provision with another valid provision which approaches as far as possible the economic purpose of the invalid provision. The same shall apply in the case of any gaps in the contract.

### 18. Applicable law

The law of the People's Republic of China shall apply, excluding the UN Convention on Contracts for the International Sale of Goods.

### 18.1 Place of performance and place of jurisdiction

The place of performance for all claims arising between the parties from the contractual relationship shall be Beijing (People's Republic of China).