

Korea's core exhibition for food industry



International specialised trade fair
for food and beverages

Coex Food Week

November 24 – 27, 2021
Seoul, South Korea

Your contact:

IFWexpo Heidelberg GmbH

Landfriedstrasse 1a
69117 Heidelberg
Anna Haberkorn
Tel.: +49-(0)6221-13 57 20
a.haberkorn@ifw-expo.com

Organiser

Coex Co., Ltd

Representative in Europe:

IFWexpo Heidelberg GmbH



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The Market

The food industry in Korea has been recently characterized by:

- An expansion of products that emphasize the exclusion of chemical additives in response to a heightened awareness and growing interest in health.
- Increased public interest in HMR (Home Meal Replacement) which has good nutrition but convenient to cook.
- An expanded market for cosmetic, functional foods.
- An increased interest in foreign traditional and ethnic food in response to a diversification of dietary life and increased opportunities for overseas trips.
- A growing interest in weaning foods and products for infants as well as the foods for seniors as a result of a sharp rise in elderly households.

Production in the Korean food industry has expanded considerably in recent years, growing by about 8.1% per year according to the Korea Food and Drug Administration.

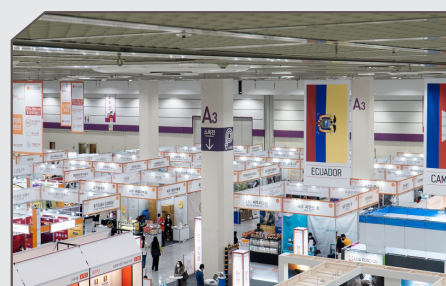
	2010	2015	2019
Food Production	37.4 Billion USD	45.3 Billion USD	52.6 Billion USD
Food Ingredient	16.5 Billion USD	25.1 Billion USD	29.3 Billion USD

The Exhibition

The Coex Food Week is a platform that presents all areas of the food and beverage industry. From raw materials to machines, packaging, organic food, confectionery and pastries, the Coex Food Week has been offering all the most important trends in the food industry for 15 years.

In the middle of global COVID 19 situation, Coex Food Week 2020 had been held as off and online show successfully. Coex Food Week-2020 was the largest food exhibition in South Korea in 2020.

More than 300 companies participated in the last edition of Coex Food Week. Foreign exhibitors from Japan, Taiwan, Hong Kong, China, Germany, Italy, also participated in the offline show. 16,872 consumers visited the exhibition halls and more than 1,000 buyers joined our show through offline & online channels.





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Key Exhibition Areas

- Processed Agricultural Products, Vegetable, Fruit, Beans, Processed Fruit Products, Traditional Dried Snack
- Coffee, Tea, Leaf Tea, Juice, Wine, Beer, Liquors
- General Processed Food, Food Additives, Seasoning, Spices, Oil, Herbs
- Baking Confectionery, Baking Raw & Subsidiary, Materials, Bread, Cookies
- Cooking Equipment
- Kitchen Utensil
- Furniture, Interior decorations & Store Interior, Showcase, Consulting, POS System, Coffee Roasting Machine, Coffee & Tea machine, Capsule Coffee Machine

Location

COEX Center Seoul
513 Yeongdong-daero
Gangnam-gu, Seoul
Korea, 06164

Your Benefit

- Access to a high-potential market
- High attendance of professional visitors
- Comprehensive support and consultation of organisers before and during the exhibition
- Competent advice on booth planning and construction
- Support from our long-standing partner for the handling of international transport, customs and general travel arrangements.

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Concurrent events

CONFERENCE & SEMINAR

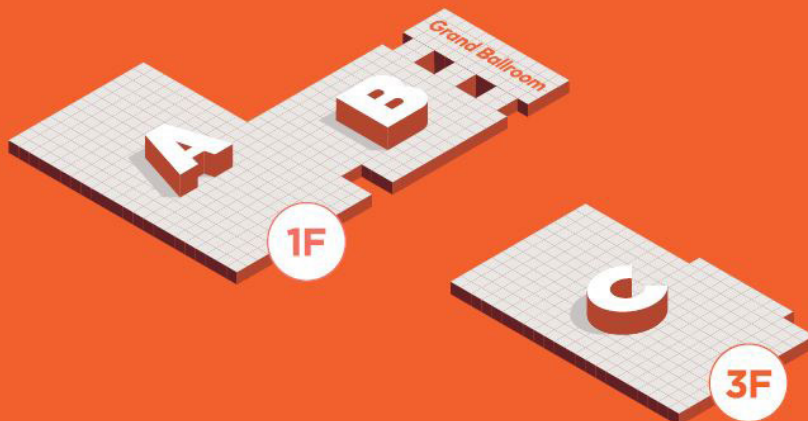
- FoodTech Conference
- Cold Chain Forum

B2B MEETINGS

- Business Meetings with Overseas Korean Buyers
- Business Meetings with Domestic Food Distributors



Floor Plan



Hall A

Fine & Organic Food

- Premium Agriculture Local Market
- Premium Agriculture Pavilion

Hall B

Tech & Equipment

- Food Industry Technology Show

Hall C

Bakery, Culinary & Lifestyle

- Bakery Fair
- Dessert Show Korea
- Coffee & Tea Festival

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