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28<sup>th</sup> International Specialised Trade Show for Agriculture

# YUGAGRO 2021

November 23 - 26, Expograd Yug  
Krasnodar, Russia



Main Organiser

IFWexpo Heidelberg GmbH

Hyve Group LLC

**IFWexpo**  
Heidelberg GmbH



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## The Market

With some 120 million hectares, Russia possesses 9% of the worldwide available arable lands and relies on modern technologies from European manufacturers and their know-how in education and training of staff to modernize agriculture. The region of Krasnodar plays a leading role in the development of the Russian agriculture and food processing. With about 4.5 m hectare of arable land, Krasnodar is the most important region for agriculture in Russia. Fertile black earth soils guarantee high yields of wheat, barley, rice, sunflowers and soy. Thus, the region provides a big potential for manufacturers of agricultural machinery, for the production of high-quality products in the region and for the processing of rice, grain, fruits, vegetables, dairy products, meat, sunflowers, wine etc.

The Russian agricultural and food economy will continue to grow in 2020, following the previous trend. The agricultural sector is of great political and economic importance and is heavily subsidized by the state with the purpose of becoming completely independent from food imports.

The export value of agricultural products is to be doubled to 35 billion euros by the year 2025. Despite rising production and exports, Russia cannot meet its demand alone and is still dependent on imports of agricultural products and modern agricultural machinery from abroad.

The advantages of the Russian market are present consumer demand, the growth and profit opportunities and a low tax burden.

## The Exhibition

YUGAGRO is the largest and most important agriculture trade fair in the Russian Federation. On app. 65,000 sqm, YUGAGRO 2019 registered 724 exhibitors from 35 countries, presenting their latest products ranging from tractors, agricultural machinery, plant production and storage to agricultural chemistry, seeds, as well as irrigation systems and greenhouse equipment. Altogether 17,740 trade professionals from different regions of Russia and neighboring countries visited the exhibition.

Official national presentations from Germany, Italy, Turkey and China were part of the fair.





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## Main Topics

- Agricultural machinery
- Equipment for agricultural products processing and storage
- Agrochemical products
- Planting materials and seeds
- Irrigation equipment
- Hothouse equipment

Registration deadline: June 30, 2021



## Our Service

- extensive personal support before and during the exhibition
- competent consulting for stand construction
- support by our experienced partners regarding transport, customs clearance and travel
- IFW-Service office at the exhibition
- free admission tickets for your clients

## Your contact

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## Exhibitors list 2019 (Extract)

AGI	GERMAN SEED ALLIANCE	SCHENKER
AGM-PARTS	GRIMME LANDMASCHINENFABRIK	SCHUMACHER
AGRI-SAATEN	GSI CIMBRIA	SOFTOM AGRO
AGROKRAFT	HERKUPLAST-KUBERN	SOLANA RUS
ALTAIR	HOLMER MASCHINENBAU	SORMA GROUP
AMAKO	HORSCH RUS	STEP SYSTEMS
AMAZONE	HUMINTECH	STRUBE RUS
AMBROS SCHMELZER & SOHN	INDUSTRIEHOF SCHERENBOSTEL	TECO
ATLAS	IRRITEC	VADERSTAD
BAG BUDISSAAGROSERVICE	KUHN VOSTOK	VERBRUGGEN PALLETIZING SOLUTIONS
BASF	L. GOBBI	VIVAI MAZZONI
BAUER	LANDKRAFT-TECHNIK	WILHELM STOLL MASCHINENFABRIK
BAYER	LEMKEN-RUS	WOLF SYSTEM
BDM-AGRO	MASCHIO-GASPARDO RUSSIA	WOODSTOCK
BIZON	MATERMACC	YUG-AGRO
BOHNENKAMP	NEUERO FARM - UND FÖRDERTECHNIK	ZANOTTI
BONDIOLI & PAVESI	NORIKA GMBH	
BÜHLER AG	PETKUS TECHNOLOGIE	
CAROLUS TREES	PFEUFFER	
DEULA-NIENBURG	PLATTENHARDT+WIRTH	
EUROPRIBOR GROUP	POETTINGER	
FAN SEPARATOR	PW GROUP	
FARMCOMP OY	RODAGRO	
FARMAFACTS GMBH	ROPA FAHRZEUG- UND MASCHINENBAU	
FRANK RUS	SAATBAU RUS	
GERINGHOFF CARL	SAS VERMANDE	

724 exhibitors from  
35 countries