



Agricultural season was successfully closed at AgroComplex 2019!

From the 29th till the 31st of October 2019 the main agricultural event of this autumn – the international exhibition of effective solutions for agribusiness **AgroComplex 2019** took place in the International Exhibition Centre.

ORGANIZER:



**KYIV INTERNATIONAL
CONTRACT FAIR, LTD.**



AgroComplex 2019: key figures

12,400
professional visitors

17,140 sq.m
of exhibition area

National Exposition
of **GERMANY**

Collective expositions
of **CHINA**
and **TURKEY**

300 companies
from **11** countries

20 business
events | **100** speakers



Official opening ceremony

Hermann Intemann, Head of Department for Food, Agriculture, Consumers' Rights Protection and Environmental Protection of Embassy of the Federal Republic of Germany to Ukraine; **Vitalii Nahorniuk**, First Vice President of the Union of Beekeepers of Ukraine; **Mykola Stryzhak**, President of the Association of Farmers and Private Landowners of Ukraine; **Heorhii Heletukha**, Head of Bioenergy Association of Ukraine; **Valerii Yakovenko**, Founder of DroneUA company, the main business partner of **IT-Corner 2019**; **Evhen Chernyshenko**, President of Association "Greenhouses of Ukraine", as well as **Serhii Vysotskyi**, Director of agro-industrial exhibitions of Kyiv International Contract Fair, participated in the official opening ceremony of **AgroComplex 2019**. The exhibition was traditionally opened by **Volodymyr Ivanov**, the Chairman of Kyiv International Contract Fair, Ltd.



PRODUCTIVE BEEKEEPING

30 companies took part in the specialized exhibition.

On October 29 for the first time the conference **«Productive beekeeping in Ukraine. Export potential, strategic development directions»** took place at the exhibition. The event was supported by the Union of Beekeepers of Ukraine.



Vitalii Nahorniuk, First Vice President of the Union of Beekeepers of Ukraine and Chairman of farm “Apis Ukraine”, **Viktor Ivanchenko**, Development director of the honey exporting company “Ascania-Pack”, as well as **Denys Soldatov**, Vice President of the Union of Beekeepers of Ukraine, Head of Union of Beekeepers of Kharkiv oblast took part in the conference.



Volodymyr Rudenko, Director of ABB 100, noted:

« I see the future in this exhibition. It will definitely give an impetus for the development of beekeeping in Ukraine. »



The international specialized exhibition of manufacturers of beekeeping industry equipment



Vasyl Solomka, the honorary beekeeper of Ukraine, also known as **“Grandpa Vasyl”** visited the exhibition and concisely commented:

« All the key companies and famous beekeepers are here. Here one can see the whole range of achievements our producers have reached. »



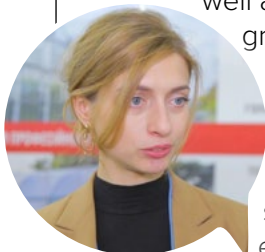


GREENHOUSE BUSINESS

15 companies participated in the exhibition.

On October 30 the organizers together with the Association "Greenhouses of Ukraine" and Information agency "Infoindustria" held the international conference «Effective greenhouse: new approaches, real profits».

A full range of solutions for growing vegetable and berry crops, as well as mushrooms and flowers in greenhouses was presented at the exhibition.



Mariia Melnychenko,
Director of Perspekta,
shared her impressions of the exhibition:

« Our company takes part in the exhibition Greenhouse Business for the first time. We are very glad with the results. There are many people and the interest in our company is very big. »



Kateryna Volianska from
KG System believes that
such events as Greenhouse
Business are very useful and
necessary in Ukraine.



The international exhibition of effective technologies and equipment for greenhouse business





IT Corner 2019

The largest specialized exposition of digital technologies and smart-solutions in agribusiness

The event has united around **50** domestic and international brands and **35** exhibiting companies.

For the first time the company **DJI**, VIP-exhibitor of **AgroComplex 2019** and global producer of drones, which sensationally introduced new drones-sprayers for agriculture Agras T16 and Phantom 4 RTK was presented with an exclusive stand.

On October 29 the leading system integrator of drone solutions – **DroneUA** held a business forum «IT-Corner 2019: trends, technologies, future for agriculture 4.0».



Here **Summer Deng**, Sales director of **DJI Agriculture**, presented novelties and told about company's priorities in Ukraine:

«The main aim of DJI which we want to achieve during participation in this forum is to show our newest technologies in spraying, agricultural management and in general all the products of our company for agricultural sector. I think that Ukraine is one of the most important overseas markets for DJI Agriculture. My main goal is to bring drone spraying to Ukrainian market, and then further to European market. I will do my best to visit the exhibition next year as well.»



Valerii Yakovenko, Founder of the company **DroneUA**, shared his impressions of **IT-Corner 2019**:

«This year IT-Corner has become a concentration of all innovative ideas in agriculture. The market must develop and IT-Corner encourages all the companies existing on the market to help each other and to find common ground.»



AGROEnergyDAY

The second international expoforum of bioenergy technologies and alternative energy

This year the exhibition was intensive and included:

- a specialized exposition with **21** exhibitors;
- international business forum: **4** thematic panels, **26** speakers, around **200** visitors, matchmaking with industry experts, **35** individual consultations.

On October 30 the business forum dedicated to the questions of potential of agriculture in development of bioenergy took place at **AgroEnergyDAY** together with the presentation of technologies for energy-efficient production.

Heorhii Heletukha, Chairman of Bioenergy Association of Ukraine, during his presentation mentioned:

«We are grateful to the organizers of the exhibition for the opportunity to be a co-organizer of such a large-scale event as **AgroEnergyDAY**.»



Oleksandr Dombrovskiy, Head of Global 100 PE Ukraine, noted that such events as **AgroEnergyDAY** give the

opportunity to combine strengths and get the effect of synergy: solve problems of clean energy, share experience and theoretical achievements which are crucial for Ukraine.





Specialized fair-exhibition of farm and craft products

The exhibition gathered **26** producers who presented their unique farm products.

On October 30 a practical seminar «**Marketing tools for selling farm products at local and global markets**»

took place at **LOCAL to GLOBAL**.

At the seminar Ukrainian manufacturers of farm products learnt about useful marketing tools for scaling up business from the leading experts in the industry. **Dmytro Kushnir**, Co-owner of the brand Honey Brothers, **Andrii Svirskyi**, Head of a snail-growing farm Dido Djozef, **Oleksandr Ardellian**, Operations director of “Moloko vid Fermera” took part in the event.



Kateryna Zvierieva, Consultant of the Food and Agriculture Organization of the United Nations and Founder of agro-media agency Sapienza shared her impressions of **LOCAL to GLOBAL 2019**:

« This is a superb platform to create novelty products for farmers and exchange experience in order for our consumers to have a different attitude to farm products, to associate it with exclusivity, quality and a particular geographical location. »



Dmytro Kushnir, Co-owner of the brand Honey Brothers and Founder of IMEXBURO, noted:

« Such an exhibition as **LOCAL to GLOBAL** is vital. A consumer is getting more interested in small producers and local products. The exhibition is very important for making this market popular and elevating it to the global level. »



Other highlights of the exhibition:

On **October 29** the conference organized by Sapienza.media and Kyiv International Contract Fair **“Increase of profits in agribusiness 2019”** took place. The event united agricultural experts and practitioners who presented modern tools and real cases for increasing profitability of agribusiness. Speakers of the event: **Kateryna Zvierieva**, Founder of agro-media agency Sapienza; **Inna Mietielieva**, Deputy Minister of Development of Economy, Trade and Agriculture of Ukraine; **Natalia Maievskaya**, Executive director of public union Ukrainian Food Valley, Consultant in agricultural marketing and others.



On **October 30** the awards ceremony of companies-manufacturers of agricultural machinery in the nomination **“Legends of domestic machine building industry”** was held. Priest **Oleksandr Klymenko**, the winner of the show Voice of Ukraine 2017, performed at the event. The favorite songs sung by him sounded particularly touching. The audience applauded much expressing their emotions.



On **October 30** exclusively at **IT-Corner 2019** the results of the project **“162 ha of a digital field”** by Mykolaiv National Agrarian University and **Landtech** company were presented. The task of the project is to increase yield and select resources, which would allow increasing productivity of plants, optimize costs and implement sustainable environmental management. **Anton Mezinov**, Head of Precision Agriculture department of Landtech company, and **Mykola Karpenko**, Director of Scientific park of “Agroperspectiva” of Mykolaiv National Agrarian University were speakers of the events. There were lots of people eager to listen!



On **October 31** the **7th Day of a Young Specialist “Be your own BOSS”** supported by Association “Ukrainian Agribusiness Club” took place. It was visited by over 400 students. At the lecture “I am a young entrepreneur” young heads of companies-exhibitors shared their secrets of building a successful career and motivation for students to become businessmen. Among the speakers were representatives of the agency Goodwill, Association “Ukrainian Agribusiness Club”, AgroPortal.ua, QRSmarty, SpaceUA and students of Nemishaive Agro-Technical College who made a cooperative at the college, where they produce cheese. The product was successfully presented at the exhibition-fair **Local to Global 2019**. The agency “Goodwill” presented the internship programs for the Ukrainian youth. The internship is vocational, and every student can get the best professional knowledge regarding agricultural technologies in European countries.

Organizer: Kyiv International Contract Fair, Ltd.

From the **29th** till the **31st of October** **tombolas of discount certificates** for the leading developments of domestic companies were held.

