



AgroSpring 2021: preparation for a new agricultural season has successfully started!

From the 16th till the 18th of February AgroSpring 2021, a much anticipated event for agrarians, took place in Kyiv.

For the fourth year in a row **AgroSpring** has been a common name for 3 international exhibitions: **Grain Tech Expo**, **Agro Animal Show** and **Fruit.Vegetables.Logistics**, that symbolizes a beginning of a new agrarian season and brings together agrarians from all over Ukraine in 3 exhibition halls of the International Exhibition Centre.



Facts of «AgroSpring» 2021:

Number of
professional
visitors:

11 291

Exhibition area:

16 000 sq.m

Represented
countries:

13

Austria, Belarus, Denmark, Finland,
France, Germany, Italy, Lithuania,
the Netherlands, Poland, Switzerland
Turkey, Ukraine

Number of events
of the business
program:

10

Number of
exhibitors:

282

Number of
National Pavilions:

5



5 national expositions were presented at **AgroSpring 2021**.

They are from: **Austria, Denmark, Germany, the Netherlands and France.**



Agro Animal IT Forum

Forum was held on February 16 and 17 and brought together over 100 specialists.

Organizers of the event:

The **Ukrainian Stockbreeders Association** and **Kyiv International Contract Fair, Ltd.** Partner of the project: **AVA Group**.

The most discussed topic this year was intelligent feeding in pig and cattle industries.



«Nowadays each second farmer in Europe feeds his animals using digital systems», — mentions **Viktor Nechmilov**, Candidate of Agricultural Sciences, expert in IT solutions at the Ukrainian Stockbreeders Association, who started the forum with the report dedicated to the topic «**Global digital trends in pig industry in 2021-2022**».

«At present agriculture faces great problems: high price pressure, harsh international competition, global economic restrictions and growing demands to the quality of food and environmental protection. That is why effective and resource-saving management is particularly important now. Hence digital technologies come in handy.»

The speaker emphasized that digitalization has already become reality for ca. **52%** of European farms, and it will remain a key trend for the next decade all over the world.



Maksym Shevchuk, CEO of AVA Group, spoke about

«Intelligent feeding as an effective solution for a modern farm».

The expert presented the company's solution – **intelligent feeding** – a direction that is a key vector of company's activity today and a main trend in development of effective animal husbandry.

Maksym Shevchuk presented **Profeed** system that allows managing feed production in a fully automated mode from a device and an IT solution to analyze effectiveness at pig complexes.

Other speakers of the forum, namely, – **Oleksandr Hyrin**, expert in digitalization of projects at AVA Group, **Serhii Ryzhkov**, director of Profeed Technology and **Peter van Dooren**, management partner Nutrice Consultancy described the above-mentioned IT solutions for pig and cattle industries in detail.

A number of reports at **Agro Animal IT Forum** were dedicated to innovations in feeding. **Kostiantyn Makhno**, Candidate of Agricultural Sciences, chief technologist of Ternopil Bacon LLC, told about the use of modern feeding technologies and digital solutions at his farm, emphasizing the methods to increase piglet weight during weaning and reducing the number of sow unproductive days in his report dedicated to the topic «**Economics of pork production cycle: peculiarities of feeding at different stages of growing**».

Yurii Pozniakovskiy, product manager of cattle department at AVA Group, focused on feeding during the starting period and on the importance of feeding calves with high-quality colostrum and shared methods of achieving it in his report «**Trends in smart feeding of calves**».

The forum was concluded by **Mykhailo Korylkevych**, founder of the project Family Dairy Farms, who told about his investment project and its role in development of Ukrainian dairy industry.

«The forum demonstrates that it is digital solutions that will help a modern livestock breeder who found himself in a predicament due to constant growth of production costs to not only survive, but also to increase effectiveness and profitability. We hope that the cases that participants of Agro Animal IT Forum 2021 heard of, will soon be implemented at Ukrainian farms», — summarizes **Viktor Nechmilov**, expert of the Ukrainian Stockbreeders Association.





Agrochemical Forum 2021

On February 17 Agrochemical Forum took place at AgroSpring 2021.

Organizer:
Infoindustry information agency.

The forum started with a report of **Vadym Merezheniuk**, owner of **Artil Agro**, dedicated to the topic «Garlic growing as a business. Franchise as a way to enter the market». He reviewed the main problems of garlic growing in Ukraine.

Participants of the forum got answers to such questions as: what causes a low quality of garlic, low quality of seeds and got insights regarding the absence of marketing and managerial standards.

The speech of **Oleksii Serhienko**, an expert on agro-technological issues, Candidate of Biological Sciences, on the topic «Liquid complex fertilizers – mainstream, or your guaranteed contribution to the profit on the field» was interesting and informative.



Advantages of liquid complex fertilizers over dry ones are higher coefficient of assimilation, neutral reaction of solution, even distribution, possibility to have row-spacing during the active vegetation period, convenience in storage, versatility and high environmental friendliness.

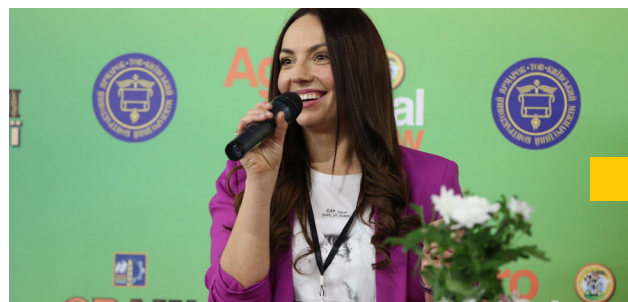
Yelyzaveta Ladanova, product manager of UTK HhimAlliance, shared the main advantages of liquid complex fertilizers of the brand BlauPhos: they do not require dissolution, do not increase the deficit of soil moisture, contain an optimal balance of orthophosphates, have a high potential for phosphate migration in soils, can be applied at different stages of ontogenesis.

Serhii Polianchykov, development director at NVK Kvadrat, emphasized the importance of phosphorus and potassium in liquid fertilizers.

Andrii Kashperuk presented strong minerals from companies K + S inerals and Agriculture GmbH.

Ruslan Kubashok told about THIO ATS – effective feeding to achieve the best results, which increases the availability of phosphorus and trace elements in the soil and promotes their assimilation.

Agrochemical forum 2021 was visited by many agrarians and was highly praised.



International platform

«Innovations. Technologies. Finance»

Organizer:
Sapienza agricultural media agency.

The events that facilitate development of sustainable agricultural business, successful use of financial opportunities, niche crops, development of agricultural system were discussed at the platform «Innovations. Technologies. Finance».

At a four-hour conference that was attended by an impressive number of visitors the following topics were discussed: innovative bio-preparations, ancient traditions of hemp growing in modern agribusiness, opportunities and importance of drone use in agriculture, challenges and prospects of agriculture in conditions of European green course, global and international trends in conditions of COVID-19 etc.

Olha Trofimtseva, Acting Minister of Agrarian Policy and Food of Ukraine (2019), took part in the conference and emphasized that agricultural technologies in Ukraine are developing fast. According to her, it is vital to increase awareness of agrarians. The state has to pay attention to it on local and regional levels.



«Strategy of agrarian sector development until 2030»

Organizers:

German-Ukrainian Agricultural Policy Dialogue – APD, IFWexpo Heidelberg GmbH.

National Pavilion of Germany was represented by **21 companies** this year. Besides a large-scale exposition, exhibitors participated in the business program as well.

Hence, on February 17 a hybrid information event **«Strategy of agrarian sector development until 2030»** was held.



The event was held in a hybrid format, speakers joining online to discuss strategic goals of sustainable development of Ukrainian agrarian sector with international exhibitors of **Agro Animal Show 2021**, representatives of Ukrainian agrarian business, regional authorities and agricultural scientists.

Speakers of the event:

Uwe Feiler, Parliamentary State Secretary at the Federal Ministry of Food and Agriculture of Germany, Taras Vysotskyi, Deputy Minister of Development of Economy, Trade and Agriculture of Ukraine, Frank Mueller, Agricultural Attaché at the Embassy of the Federal Republic of Germany in Ukraine, Volker Sasse, Director of APD.

Representatives of governmental authorities of Ukraine and Germany took part in the event. Due to quarantine restrictions not all of the speakers were able to be present in the conference room, therefore they participated via Zoom.



Also within the framework of **AgroSpring 2021** were held:

Seminar:

«What to do if metal price exceeds 26,000 UAH/ton? Composite alternative».

Workshop:

«Business in conditions of COVID-19» (based on the experience of "Promin" and "Kyshchentsi" dairy farms).

Seminar:

«Effective pig breeding. Biological safety or how to protect a herd?».

Seminar:

«Peculiarities of safe feed production development in Ukraine according to the requirements of the international standard GMP+».

AgroSpring 2021

has demonstrated that offline events are essential to agrarians.

A great number of visitors and positive feedback of exhibitors who kept working without a pause for 3 days explicitly prove this fact.

At the beginning of a new agrarian season the exhibitions have decently presented novelties and bestsellers of domestic and foreign brands.

Despite a tough global situation caused by coronavirus and weather challenges, we managed to create a large-scale and interesting project.



NOTE!

If you did not have a chance to visit **AgroSpring 2021** from the **16th** till the **18th** of **February** in the International Exhibition Centre or you attended the exhibition and want to learn more about exhibitors, there is a way out!

We have created an **online platform AgroSpring 2021:**

www.agrospring.kiev.ua