

Expected Participation

1500+

2000+ Conference

Delegates

Exhibition **Visitors**



2018 Exhibitors:

86%

Generated Sales Leads

90%

Generated Brand Awareness

Book Now

Visit www.icid2022.com.au or email us on events@encanta.com.au

Outback Spectacular Dinner

Join the Australian and international team for the Irrigation Australia outback spectacular "hoedown" a night of bush dancing and country tucker.



event hosted by





Irrigation Australia E: info@irrigation.org.au P: 1300 949 891

event managers

Encanta Event Management E: events@encanta.com.au P: +61 8 9389 1488



www.icid2022.com.au





73rd IEC MEETING

3¹⁰ OCT - 10¹¹ OCT 2022

Irrigation Show & Exhibition

ADELAIDE 2022

5th October - 7th October - Exhibition Dates

Exhibit at the largest Irrigation Show in the southern hemisphere

www.icid2022.com.au

Why should you exhibit at Adelaide 2022?

The combined 2022 Irrigation Australia and International Commission on Irrigation & Drainage (ICID) conference and exhibition will bring people from up to 78 countries representing 90% of all irrigated land, to Adelaide in 2022 – can you afford not to be there?

Exhibitions are:

More powerful than television ads



3x More effective than printed media



4x More effective than radio



The Benefits of Exhibiting in Adelaide 2022

Collect high-quality leads

Long-term brand building

Do market research

Teach new prospects about your offerings

Engaging with loyal customers

About Australia

- The driest inhabited continent on earth where the efficient use of water is essential
- A country of striking landscapes and one of the world's strongest economies
- A spectacular natural environment with great diversity
- Australia's biodiversity is second to none with more than one million species of plants and animals, many of which are unique



Sponsorship & Exhibition

This is a unique opportunity to build and grow your business in Australasia. Meet industry professionals and colleagues from the irrigation and drainage sector





Conference Theme

ICID Conference Theme

Innovative Research in Agriculture Water Management to Achieve Sustainable Development Goals

Irrigation Australia Conference Theme

Irrigation for the Future - Challenges, Innovations and Opportunities

 The Conference Organisers now invite speakers to submit an abstract for consideration at either the International Congress or the Irrigation Australia Conference. Visit the event website at <u>www.icid2022.com.au</u> for further information.

