



**SAUDI**  
Airport Exhibition

# THE PREMIER AIRPORT DEVELOPMENT **EVENT** **IN SAUDI ARABIA**

19 - 20 December 2023  
Riyadh International Convention  
& Exhibition Center (RICEC)  
Riyadh, Saudi Arabia

[www.saudiairportexhibition.com](http://www.saudiairportexhibition.com)

Platinum Sponsor

**matarat**

# EXPANSION INNOVATION COLLABORATION

**Saudi Airport Exhibition** is the largest airport development event in Saudi Arabia, attracting thousands of global industry professionals annually. Focusing on EXPANSION, INNOVATION and COLLABORATION, the event provides the Kingdom's aviation authorities the tools and connections necessary to deliver the Saudi Aviation Strategy.

## The Market

Over the last two decades the Middle East has been one of the fastest growing aviation markets in the world, registering a phenomenal 500% growth between 2000 and 2020. Its spectacular growth is expected to continue over the next 20 years, requiring massive airport development to meet the increase in airline and passenger traffic. Within the region, Saudi Arabia is the largest aviation market, with both a strong domestic air travel industry and rapid international growth.

**500%**

Middle East aviation growth from 2000-2020

**5.6%  
CAGR**

Middle East passenger traffic growth up to 2040

**US\$150  
Billion**

Airport development underway across the Middle East





# THE WORLD'S 4TH FASTEST GROWING AVIATION MARKET

Saudi Arabia is the largest aviation market in the Middle East with multi-billion dollar investments across its airlines, airports and aerospace industry over the last decade. As part of Saudi 2030 Vision - which aims to diversify the Saudi economy, transform it into a global hub connecting Asia, Europe and Africa and create millions of new high skill jobs, Saudi Arabia has embarked on an ambitious aviation development programme to place it amongst the world's top aviation and air cargo routes.

**90%**

of Saudi Arabia's 35 million population lives within two hours drive of an airport

**50%**

of the world's population lives within a 5 hour flight

**US\$100 Billion**

allocated for aviation investment in Saudi Arabia

**330M+**

annual passenger capacity required at Saudi airports by 2030

**4.5M**

tons of Air Cargo volume targeted by 2030

## AIR TRANSPORT IS INTEGRAL TO ACHIEVING VISION 2030

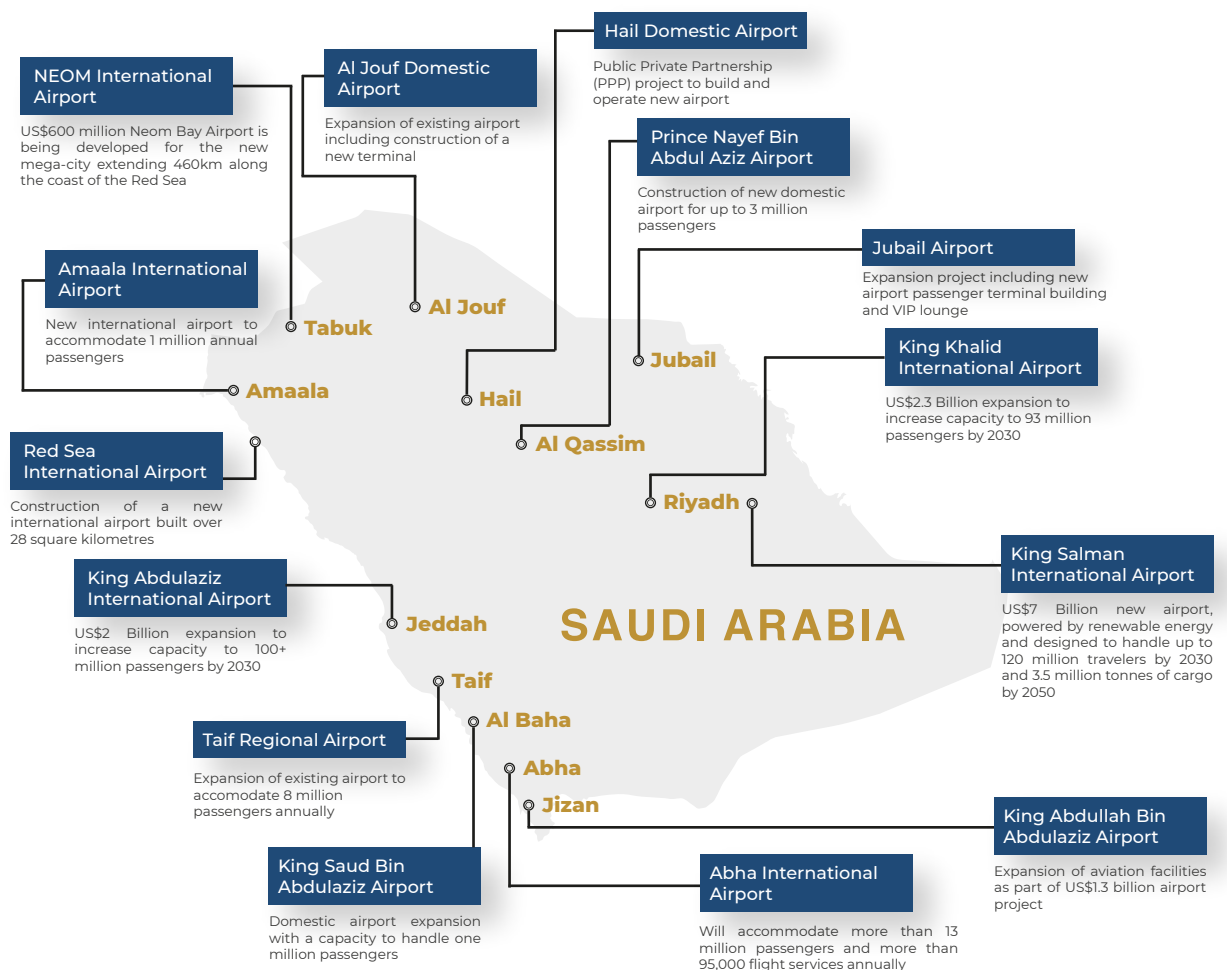
The Saudi air transport sector is expected to grow by 126% over the next 20 years, supporting approximately US\$82.3 billion of GDP and almost 1.2 million jobs by 2037.

In its drive to connect with over 250 destinations and be in the Top 5 air passenger transit hubs globally, the country will see the fastest passenger traffic growth in the Middle East between 2020 - 2040.

# US\$100 BILLION SAUDI AVIATION INVESTMENT

**SAUDI ARABIA** leads regional aviation development with a vision to triple airport capacity by 2030, linking passengers across 250+ destinations. Investment in transport related projects exceeds US\$130 billion, including the new King Salman International Airport, with a 120 million passengers capacity by 2030 and 185 million by 2050 and the US\$39 billion new national carrier, Riyadh International Airlines (RIA).

## Major Saudi Airport Projects





# THE EVENT

Saudi Airport Exhibition is the largest dedicated airport event in the Kingdom, focused on Saudi Arabia's massive airport expansion and modernisation requirements. The event provides multiple platforms for attendees to meet and network with global industry leaders and experts, view the latest innovations and technologies shaping the passenger experience and build new partnerships to enhance their own business.

The event provides a critical platform for Saudi aviation leaders to build the global supply chain necessary to fulfill the Kingdom's airport development needs, as well as attract new businesses to Saudi Arabia that can contribute to its GDP growth and economic diversification.

**5000+**  
International Visitors

**250+**  
Global Exhibitors

**50+**  
Participating Countries

**200+**  
Regional Buyers

**2,000+**  
Pre-scheduled Meetings

# KEY EVENT FEATURES



## 2022 EXHIBITOR FEEDBACK



**92%** WILL EXHIBIT NEXT YEAR



**91%** MET THEIR OBJECTIVES



**84%** EVENT EXCEEDED EXPECTATIONS

## Exhibition

The exhibition will provide the best opportunity for any global industry supplier looking to showcase their latest technologies and solutions directly to thousands of key regional aviation officials, project managers, buyers and contractors in one of the world's top 5 airport growth markets.

## Conferences

The event will feature two days of conferences with the industry's top global thought leaders, visionaries and innovators sharing the latest ideas, observations and predictions, with a focus on the trends, technologies, challenges and opportunities they see for the sector over the next decade.

## Seminars & Workshops

A dedicated Seminar Theatre allows exhibitors to promote their solutions directly to targeted buyers through detailed technical presentations, consultation and demos free of charge at the event.

## Hosted Buyers

An exclusive 'Hosted Buyers & Matchmaking Programme' at the event will help buyers and sellers pre-schedule meetings and make valuable connections while at the show. One-to-one meetings with buyers will be facilitated on exhibitor stands and supported by a dedicated pre-event and on-site concierge service.

## Metaverse Experience

A unique metaverse experience at the show will allow attendees to virtually tour the airport of the future and see the new technologies and innovations being trialled around the world that will transform the passenger experience.

## Airport Excellence Awards

Celebrating excellence in our industry and thanking key individuals for their exemplary contributions across a broad range of airport best practices, exemplary services and innovations.



# EXHIBITOR PROFILE

From Airport Construction, Operations, Security and Management to ATM, Ground Handling, IT and Ancillary Facilities, Saudi Airport Exhibition will feature the largest range of airport and related technologies, services and innovations in the region.



## Airport Operations

- Access Control
- Automated Passenger Flow
- Automatic Vending Machines
- Baggage & Cargo Handling Systems
- Baggage Management & Tracking
- Beacon Technologies
- Check-in Kiosks, Technologies & Solutions
- Consoles
- Driverless Vehicles (Terminal)
- Information Display Systems & Solutions
- Intelligent Baggage Handling Systems
- Operations Management
- Passenger Handling
- Passenger Management
- Public Address / Voice Alarm Systems
- Robots
- Security Services & Equipment
- Self Service Counters & Solutions
- Signage & Guidance Systems
- Smart Gates



## Airport Build & Installation

- Airport Build & Installations
- Airport Parking
- Architectural & Interior Design
- Catering Areas & Furnishings
- Construction Industry Suppliers
- Design Consultancy
- Environmental Controls & Systems
- Fabrics, Textiles & Materials
- Facilities Management
- Floor & Wall Finishing
- Furniture, Fittings & Accessories
- Lighting
- Planning & consultancy
- Seating, Lounges & Furniture
- Retail & Duty Free Solutions & Equipment
- Technical Infrastructure
- Terminal Construction
- Terminal Equipment & Fittings
- Terminal Maintenance
- Waste Management



## Airport Technology & IT

- Artificial Intelligence
- Central Monitoring Systems
- Cloud Services
- Communication Systems
- Cybersecurity
- Data Management Systems & Solutions
- Flight Information Systems
- Integrated Telephone Systems & Services
- Passenger Information Technology
- Smart & Interactive Display Solutions

# EXHIBITOR PROFILE



## Ground Handling Services

- Aircraft Docking
- Aircraft Handling
- Aircraft Maintenance
- Driverless Vehicles (Terminal & Ramp)
- Emergency Services Vehicles
- Fleet Management
- Green GSE / EV Solutions
- Ground Handling Services
- Ground Support Equipment
- Hangar Design & Construction
- Passenger Handling
- Power Supplies & Cabling



## Aviation Support Services

- Airport Ancillary Services
- Airport Revenue Management
- Aviation Financial & Investment Services
- Business Management Solutions
- Government Organizations
- Health & Safety
- Trade Associations
- Trade Publications & Media
- Training & Recruitment



## Air Traffic Control & Airfield Services

- Airfield Construction
- Airfield Lighting
- Airfield Operations
- Airfield Service Equipment
- Aeronautical Information Systems
- Air Traffic Management Systems
- ATC & Mobile Control Towers
- Communications Systems
- Consoles, Enclosures & Furniture
- Drone & UAV technology
- Environmental Controls & Systems
- Landing Systems
- Navigational Aids
- Satellite Services



# VISITOR PROFILE

Saudi Airport Exhibition is attended by thousands of professionals from across Saudi Arabia's aviation ecosystem - including airports, project managers, ground handlers, ANSPs, air transport authorities, airlines and industry stakeholders. The event also attracts a large audience of regional aviation visitors from across the wider Middle East and North Africa, representing over 100 airports in the MENA region.

## 2022 VISITOR FEEDBACK



**PLAN TO ATTEND NEXT YEAR**



**SATISFIED WITH THE NUMBER OF EXHIBITORS**



**RATED EVENT AS IMPORTANT FOR THEIR BUSINESS**



**EVENT EXCEEDED EXPECTATIONS**

## WHO WILL YOU MEET

- Air Cargo Operations
- Air Navigation Service Providers
- Airlines
- Airport Developers
- Airport Operators
- Airport Planners
- Airport Project Teams
- Airport Retail and Catering
- Airport Security
- Airports
- Architects
- Aviation Consultants
- Border Security
- Cargo Terminals
- Civil Aviation Authorities
- Civil Defence
- Construction Industry Suppliers
- Consultants
- Contractors
- Customs
- Education and Training
- EPC
- Facilities Management
- FBOs
- Ground Handlers
- Homeland Security
- Immigration
- Industry Associations
- Investors
- IT Developers & Service Providers
- Law Enforcement Agencies
- Logistics Companies
- Military
- National & Local Government
- Passenger & VIP Service
- Press & Media
- Regulation & Safety Bodies
- Systems Integrators

# WHY PARTICIPATE

- The leading airport event in Saudi Arabia bringing all the aviation stakeholders on one platform
- A unique opportunity to build new business in one of the world's top 5 aviation growth markets
- Get valuable project updates first hand from aviation teams and key contractors
- Detailed briefings on the commercial and investment opportunities from key procurement officials
- An exclusive matchmaking programme connecting sellers with regional buyers for guaranteed meetings
- Special networking events to further enhance social connections
- Meet leading Saudi distributors and businessmen looking to build new partnerships
- An excellent opportunity for existing suppliers to reinforce their brand
- Be featured alongside the latest industry technologies and innovations from across the world



Saudi Airport Exhibition allowed the industry to get together and share some of the latest thinking in the development and innovation of our airports and air traffic management in the region and globally. I look forward to attending the next edition in 2023!

**Ivan Baruta**  
Principal Aviation Consultant  
Egis



It was the busiest and most exciting show I have attended in many years. We are already fielding many inquiries which we would not have had without this show. We are looking forward to the next edition.

**Mike West**  
Consultant  
AGL Advancement Group



I was delighted to attend the Saudi Airport Exhibition 2022 and hear some of the finest industry discussions that enlightened me and showed me new perspectives. Looking impatiently for 2023's version of SAE!

**Ibrahim Saleh**  
Regional Vice President  
SITA Middle East & North Africa



Saudi Airport Exhibition 2022 was a fascinating event. It combined the intimacy and networking opportunity of a regional show with the professionalism and quality of a much bigger global event.

**Jan Willem Kappes**  
Chief Commercial Officer  
Assaia International AG



Excellent event, very well planned & executed. It was beyond our expectations. Great job! We are delighted to have taken part.

**Jamil Atallah**  
Regional Sales Director Middle East  
TKH Airport Solutions



It was a great event that brought back all the international leaders and stakeholders from the aviation industry in Saudi Arabia.

**Eng. Rakan E. Alturki**  
Planning and Development Director  
Ports Projects Management & Development Co (PPMDC)

