

# FOR DAIRY INDUSTRY





**GERMAN PAVILION** 

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## **The Market**

The agri-food sector plays an important role in Canada's economy: in 2021 both sectors together generated approx. 6.3% of Canada's GDP and employed 2.1 million people.

Canada is one of the largest food exporters in the world, but plans to further increase food exports and is focusing on high-quality and ecologically produced food and digitalization.

The most important segments in agriculture are crop production and animal husbandry, especially dairy farming (Quebec, Ontario, British Columbia).

Canada has the most stable milk prices in the world and Canadian dairy farmers are at the forefront of applying innovation. Canada imports more agricultural machinery than it exports. Germany is the second largest supplier after the USA.

The law ratifying the Comprehensive Economic and Trade Agreement (CETA) came into force on January 20, 2023, opening up additional opportunities for German businesses in Canada.

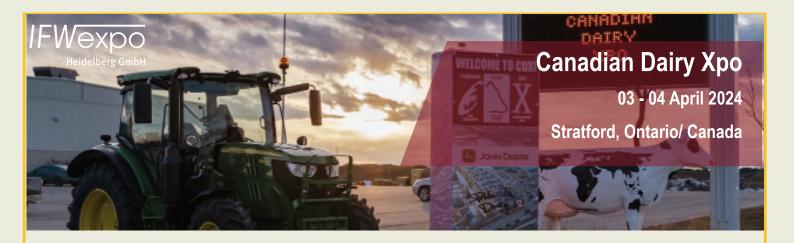




## The Exhibition

As the biggest Canadian trade show for dairy indistry, Canadian Dairy XPO has been held in Stratford Ontario for the past 9 years. Over 350 companies from 35 countries present their innovative equipment and technologies to 17,000 visitors. The Stratford area controls the highest concentration of dairy farms in the country – most of the industry's customers are from this region.





### **Exhibition topics**

#### **DAIRY INDUSTRY**

- Genetics
- Feed production
- Stable construction
- Cattle farming
- Milking technology
- Dairies



Canadian Dairy XPO 03 - 04 April 2024 Stratford, Ontario/ Canada



#### Your benefits

- individual personal support before and during the exhibition
- extensive consulting for stand construction
- support by our experienced partners regarding transport,
- customs clearance and travel
- IFWexpo service office at the exhibition
- extensive advertising regarding the exhibition

For all questions do not hesitate to contact us!

Kind regards, IFWexpo Heidelberg GmbH

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