

MARCH  
05-08  
**2024**

SAN NICOLÁS  
BUENOS AIRES



# EXPOAGRO ARGENTINA

International exhibition for agricultural machinery,  
horticulture, plant production and animal husbandry



International support



featuring  
official pavillion

made  
in  
Germany

[www.ifw-expo.de](http://www.ifw-expo.de)

## The Exhibition

Expoagro is the most important open-air agroindustrial exhibition in Argentina. It is organized by Exponenciar S.A, with Clarín and La Nación as shareholders, the main newspapers in Argentina. It is held once a year, for four days, at the end of the summer crops campaign. Thousands of visitors from Argentina and the world participate in this mega agribusiness meeting where they have access to crop plots, field demonstrations of the latest farm equipment and they can also follow Expoagro via streaming.

## Main Topics

### AGRICULTURE

- Agricultural machinery and inputs
- Tractors and trailers
- Logistic and transportation
- Harvesting and post-harvest equipment
- Fertilizers, sprayers and spreaders
- Irrigation technology, pumps
- Plant protection, fertilizers and additives
- Components and spare parts
- Horticulture equipment and technology
- Greenhouses, equipment and supply
- Cooling and cold storage
- Grain processing and storage
- Plant breeding, seeds

### ANIMAL HUSBANDRY

- Animal housing
- Cattle and poultry breeding
- Feed production and storage
- Feed additives and ingredients
- Veterinary medicine
- Manure handling and treatment
- Milk and meat processing
- Storage and cooling

### RENEWABLE ENERGY

## Visitor profile

- Representatives of state agricultural institutions
- Industrial agriculture experts
- Owners of agricultural enterprises, livestock farms and flour mills
- Owners of greenhouses
- Managers and specialists from enterprises involved in the production of meat, dairy and canned products
- Farmers
- Distributors of agricultural products
- Press
- Diplomatic Corps

## Highlights 2023

EXHIBITORS

**+600**  
**EXHIBITORS**

from **25** countries

**180** agricultural machinery companies

**+10** companies with plots

**+80** thousand heads of cattle auctioned

Expoagro is the best place and time for companies and institutions to present new products, projects and developments.

- Agricultural Auditorium
- Livestock Auditorium
- Auction Auditorium
- Institutional Auditorium

VISITORS

**+100.000**  
**VISITORS**

## Quick facts

- **80,000** cattle head auctioned
- **1,200** accredited Argentine and foreign journalists
- **USD 1,200 million** in business volume
- **TECHNODROME:** The show of technology
- **500,000 sqm** of total venue area
- **LIVE DEMONSTRATIONS**

# Impressions 2023



## CONTACT

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