

# 12<sup>th</sup> Agri Asia<sup>®</sup>

Asia's Prime Exhibition On Agriculture Technology

**15 – 17 SEPTEMBER 2023**

**Helipad Exhibition Centre**

Gandhinagar, Gujarat, India

Organized By



In Association with



**PAST SHOW  
REPORT  
2023**

# INAUGURATION



## AGRI ASIA 2023 – International Exhibition on Latest Agricultural Technology

Agri Asia 2023 global Exhibition and conference came about from 15<sup>th</sup> to 17<sup>th</sup> September, 2023 at **Helipad Exhibition Centre, Gandhinagar, Gujarat, India**. Radeecal Communications has been organizing Agri Asia considering the fact that 2011, and the 12<sup>th</sup> version concluded efficiently in 2023.

The Exhibition was inaugurated by hon'ble Chief Minister of Gujarat – **Shri Bhupendrabhai Patel**; **Shri Raghavji Patel** – Minister of Agriculture, Animal Husbandry in Government of Gujarat; **Shri Shamliji Patel** – Chairman – Gujarat Cooperative Milk Marketing Federation (GCMMF); **Dr. Bharat Patel** – Chairman of Gujarat Progressive Dairy Farmers Association (GPDFA); **Mr. Sanyal Desai** – CEO of Radeecal Communications & **Shri Neeraj Shah** – CFO of Radeecal Communications.

Agri Asia 2023 attracted a great quantity of **visitors, with round 90,000+ attendees** from throughout India and abroad. The event turned into designed to cater to farmers, agriculture enterprise human beings, agronomists, biotechnologists, government employees, and absolutely everyone interested by advancing agriculture.

**10<sup>th</sup> edition of the Dairy Livestock & Poultry Expo Asia** turned into held concurrently with Agri Asia 2023. This occasion furnished a platform for stakeholders within the animal husbandry, cattle, poultry, dairy farming, and veterinary industries. **AMUL sponsored this expo, further highlighting its importance in those sectors.**

## DIGNITARY



### Shri Bhupendraabhai Patel

Hon'ble Chief Minister of Gujarat

I want to tell all my farmer friends - adopt new technologies and the innovations that have been brought forward, it will help increase the output and hence increase their income. Not only does it help the farmers, the better-quality produce helps the population as a whole by providing better food and eliminating various diseases.

## IMPORTANT FACTS & FIGURES



**Companies Participated: 160+**



**Farmers visited the exhibition: 90,000+**

Agri Asia has served as a platform for bringing together many foreign as well as national visitors from **10+ countries** to interact with the leading international agriculture technology companies.

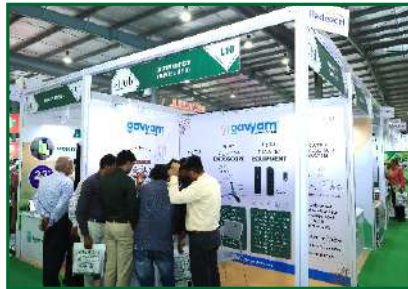
The Agriculture expo, held once in a year, is one of the leading international Agriculture Events of its kind to showcase international agriculture technologies. This Agriculture Exhibition in India traditionally attracts many Ministers of Agriculture, decision-makers, experts, practitioners and trainers in agriculture, as well as thousands of visitors from all around the globe.

Agriculture plays a vital role in India's economy. Over **58 %** of the rural households depend on agriculture as their principal means of livelihood. Agriculture, along with fisheries and forestry, is one of the largest contributors to the Gross Domestic Product (GDP). As per estimates by the Central Statistics Office (CSO), the share of agriculture and allied sectors (including agriculture, livestock, forestry and fishery) was **15.35 %** of the Gross Value Added (GVA) during 2015-2016 at 2011-2012 prices.



# START-UP PAVILION DURING AGRI ASIA 2023

First time ever, **i-Hub by Govt. of Gujarat** has organized Start-up pavilion by the students of Gujarat University during Agri Asia 2023. **Total 14 companies have participated in the Pavilion.** It was really very good exposure for the Young entrepreneurs to showcase their services and products. We really hope to see the larger pavilion in the next edition.



# DEDICATED FARM MACHINERY HALL

A full Hall of Agriculture Machinery and equipment during Agri Asia 2023. Visitors and farmers have experienced variety of machineries, type of Tractors, Implements, Tools, etc.





# FARMERS SEMINAR



Unique farmers centric Seminar become organized mutually with Agri Asia Exhibition on 15/9/2023 and 17/9/2023 wherein farmers took part from all over India. Seminar has blanketed numerous technical components associated with organic Farming, present day Farm management, Drone technology, smart Agriculture technology, Dairy enterprise and Dairy Farming a great layout. **Gujarat Agriculture Machinery Manufacturing Association (GAMMA) & Greenhouse Manufacturer's Association (India)(IGMA)** also organized their annual general meeting with Agri Asia 2023.

## SPEAKERS

### ✦ Dr. Bharat Patel,

Chairman GPDFA

**Topic:** Information and benefits of PM Pranam Scheme.

### ✦ Shri Ramesh Mehta,

Director of Agro House

**Topic:** 7 steps of ideal farming

### ✦ Shri Bharatbhai Patel,

Deputy Director of Agriculture

**Topic:** Natural farming principles and recommendations.

### ✦ Shri P. B. Khistariya,

Deputy Director of Agriculture

**Topic:** FPO constitution, way of working and benefits for farmer.

### ✦ Shri Jaydevsinh Parmar,

Assistant Director of Horticulture, Ahmedabad

**Topic:** Value edition and marketing

### ✦ Shri Farooq Panj,

Deputy Director of Horticulture

**Topic:** Export opportunity for farm produce.

### ✦ Mr. Mihir Shah,

**Topic:** Drone Technology

### ✦ Shri Bharatbhai Patel,

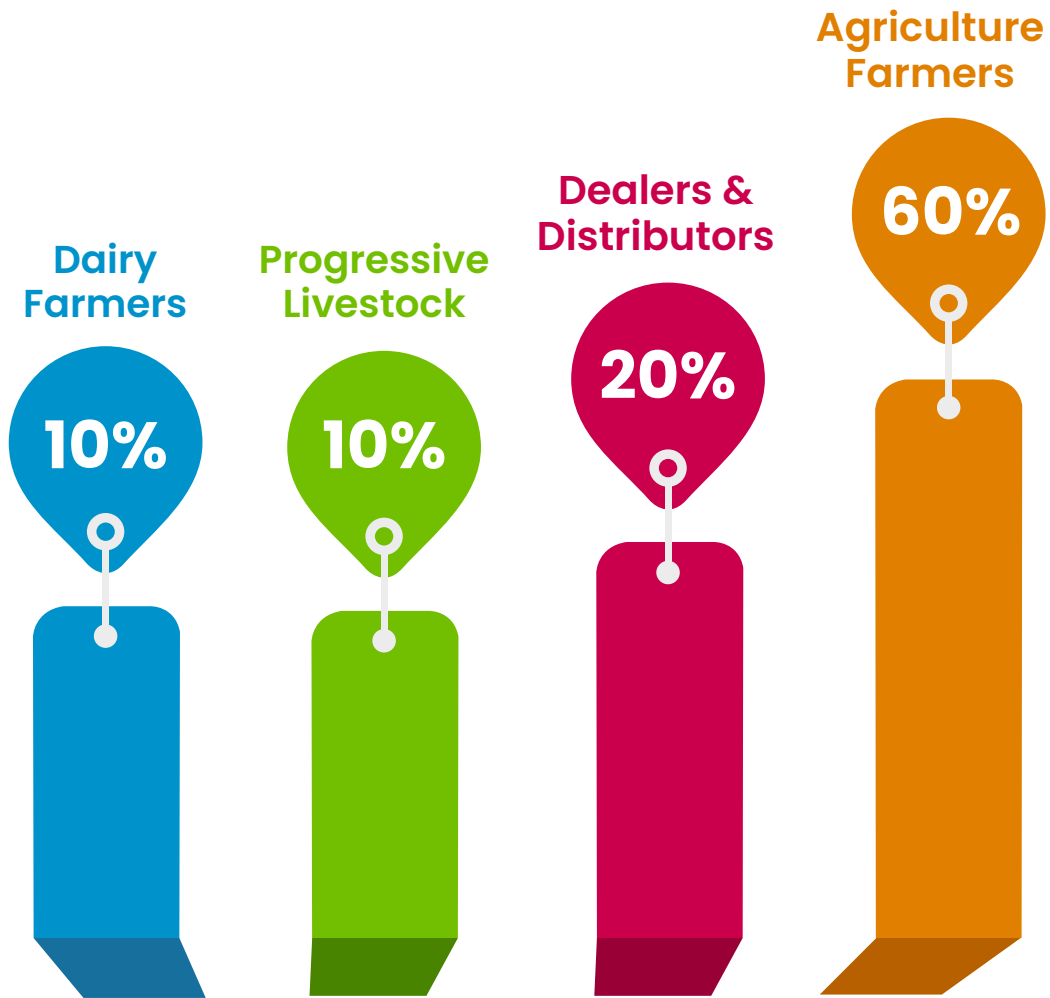
Deputy Director of Horticulture

**Topic:** Importance of millets in Our daily life.

**10+**  
**SEMINAR**  
**SPEAKERS**

**300+**  
**SEMINAR**  
**DELEGATES**

## VISITORS BY FIELD OF ACTIVITY



## VISITOR COUNTRIES PARTICIPATED



BURKINA FASO



BELGIUM



GHANA



INDIA



MALAYSIA



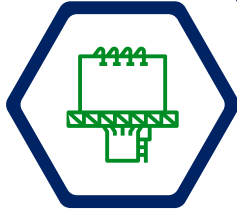
SRI LANKA



TANZANIA

# EVENT PROMOTION STRATEGIES

## News Paper Advertisements



## Outdoor Hoardings

## Social Media Campaigns



## Special Invitations to Dealers & Distributors

## Print Publications & Magazines



## Telecalling



## SEO



## Bulk Email & SMS

# MEDIA PARTNERS


# EXHIBITOR LIST

## AGRI

- ✦ AARAV CORPORATION
- ✦ AGRI INDIA FERTICHEM
- ✦ AGRI NITRO
- ✦ AGRICULTURE PRODUCTS NEWS
- ✦ AGRIDIGI TECH (OPC) PRIVATE LIMITED, BRAND NAME- EKRISHIKENDRA
- ✦ AGRIMECH ENGINEERING PVT LTD
- ✦ AGRIOWN FARMTECH PVT LTD
- ✦ AGRIPLAST TECH INDIA PVT. LTD
- ✦ AGRIWYZ
- ✦ AGROCAST ANALYSTICS
- ✦ AGROSTAR
- ✦ AGROTIS TECHNOLOGIES LLP
- ✦ ALOFT IRRITECH PRIVATE LIMITED
- ✦ AMUL DAIRY, ANAND (KDCMPUL)
- ✦ APOGEE PRECISION LASERS
- ✦ ARIZONA BIOTECH PRIVATE LIMITED
- ✦ ARVIND CORPO
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- ✦ FASAL KRANTI
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- ✦ GAVYAM GENTECH PRIVATE LIMITED
- ✦ GOOD MORNING GANESHA MARKETING SOLUTION
- ✦ GOVARDHANNATHJI ENERGIES LLP
- ✦ GPBS 2024 SARDARDHAM
- ✦ GROWIT INDIA PVT LTD
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- ✦ GUJARAT GREENCHEM INDUSTRIES
- ✦ HALCYON AGRIMECH PVT LTD
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- ✦ HUNTIN ORGANICS PVT LTD (GREENHARI SOLUTIONS PVT LTD)
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- ✦ IGMA GFCI
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- ✦ INABATA INDIA PRIVATE LIMITED
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- ✦ L N DRIP IRRIGATION
- ✦ LEMINO AGRO INDIA PVT LTD
- ✦ MAHINDRA AND MAHINDRA LTD
- ✦ MAKWEL INDUSTRIES
- ✦ MANORAMA AGROBIOTECH



# EXHIBITOR LIST

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- + NEW LAXMI ENGINEERING AND TROLLY WORKS
- + NEW VIKAS KRISHI YANTRA PVT LTD
- + NILKANTH MANGO FARM
- + NIMADFRESH KRUSHI VIKAS FARMER PRODUCER COMPANY LIMITED
- + NRDC
- + NUTRIQUICK FOODS (AFFINITO)
- + OSAW UDYOG PRIVATE LIMITED (GARUD - FUTURE OF AGRICULTURE)
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- + PRIME PIPES & FITTINGS PVT. LTD
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- + SAPTKRISHI SCIENTIFIC
- + SARBAN AGRI IMPLEMENTS
- + SAYAJI BIO ENERGIES LLP
- + SHREE HARI NURSERY
- + SHREEJA HEALTH CARE PRODUCTS
- + SHREEJI ENTP.
- + SHREEJI ENTP.
- + SILVER SINE BIO TECH
- + SONA UGLE MITTI
- + SPECIFIC JET EDGES PRIVATE LIMITED
- + SPRAYWELL AGRO EQUIPMENTS
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- + UNIVIA PRIVATE LIMITED
- + V.K. PACK WELL PVT. LTD
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- + VISHWAKARMA AGRICULTURAL WORKS
- + XLLIANT AGRI SCIENCE
- + ZYIBA ORGANICS

## DLPE

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- + MAHALAXMI OIL MILL
- + MDF TECHNOLOGIES LLP
- + NDDDB MRIDA LTD
- + NOVUS ANIMAL NUTRITION (INDIA) PVT. LTD.
- + PROGRESSIVE DAIRY SOLUTIONS LIMITED
- + PROMPT EQUIPMENTS PVT.LTD
- + SILAGE FACTORY
- + SUSTAINABLE ENGINEERING & FARMING ALLIANCE PVT LTD
- + TARA FEED
- + TIWANA FEED
- + VAIBHAV FEED
- + VANSUN TECHNOLOGIES PVT LTD
- + VANVET PRIVATE LIMITED
- + VETRINA HEALTHCARE PVT LTD
- + WEIZUR INDIA PRIVATE LIMITED
- + WIN CATTLEFEED & CARE PRODUCTS INDUSTRIES



# Thank You

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**WE LOOK FORWARD FOR**  
**YOUR PARTICIPATION AT THE 13<sup>TH</sup> EDITION**

# 13<sup>th</sup> Agri Asia<sup>®</sup>

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