

POWERED BY



17–19 April 2024 · Melbourne, Australia

## WHY SHOULD YOU PARTICIPATE?

FutureAg Expo is a trade exhibition and conference for the agribusiness sector, which comprises the entire value chain, from production, industrialisation and marketing of agricultural products.

FutureAg Expo will encourage industry professionals to exhibit their products and innovations in this international B2B platform dedicated to agriculture, livestock and fisheries. It will be a unique opportunity to showcase products and services, equipment and 4.0 technologies, agricultural inputs, transformation and processing, distribution and logistics, specialised services and product for the wholesale market.

- The only trade fair of its kind in Australia
- 2. Vast and diverse scope of companies and sub sectors
- Potential to build a reputation of Australia as International Ag-tech hotspot
- 4. First Class Customer Potential

- 5. Providing a platform for industry pioneers to present global innovations
- 6. Cutting edge Ag-tech and innovation
- 7. Global business meeting place
- 8. Potential to attract highest level policy makers and influencers





**Deutsche Messe** 



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## **IMPORTANT DATES**

31 Nov 2022 Event Launch/ Exhibitor & Sponsor Early Bird open

1 March 2023 Exhibitor & Sponsor Early Bird closes

1 June 2023 Tech Start Up Awards open

1 Oct 2023 Tech Start Up Awards close

1 Feb 2024 Exhibitor Bookings Close/ Drone submission CASA deadline

17-19 April 2024 **FutureAg** 

EXHIBITING RATES	Space Only	Shell Scheme Stand
9 – 36 sqm	\$350 psqm	\$390 psqm
45 – 72 sqm	\$330 psqm	\$370 psqm
90 + sqm	\$300 psqm	N/A
Outdoor <249 sqm	\$35 psqm	N/A
Outdoor >250 sqm	\$25 psqm	N/A

## **SPONSORSHIP**

FutureAg also has a wide range of sponsorship opportunities to further add value to your organisation's participation. Whether your objectives are pure lead generation, branding actions or communication of thought leadership FutureAg's tailored sponsorship packages will increase your visibility and event outcomes. Contact the team to explore best suited packages.

## **CONTACT DETAILS**

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