



# AGRI-FOOD TECH EXPO ASIA 2024

Into The Future of Food Sustainability and Security

**INNOVATION**

**SUSTAINABILITY**

**SAFETY**

[www.agrifoodtechexpo.com](http://www.agrifoodtechexpo.com)

An Event Of



International Content Partner



A Participating Event Of



## INFO KIT

**12 to 14 Nov 2024**

Sands Expo & Convention Centre Singapore

An Event Of



International Content Partner



A Participating Event Of



# Powered By Industry Stakeholders

- Part of the annual **Singapore International Agri-Food Week (SIAW)** organised by Temasek, Singapore Food Agency (SFA), Economic Development Board (EDB), Enterprise Singapore (ESG), Singapore Tourism Board (STB), Rethink Events and Constellar



Hosted by



TEMASEK

Supported by



Enterprise  
Singapore



Organising partners



rethink.



- **SIAW is an annual event** which aims to gather world's leading players and stakeholders from the global agri-food industry to share best practices, showcase the latest technologies, to tap business opportunities, and to collaborate towards greater security and sustainability in Asia's Agri-Food system
- **Agri-Food Tech Expo Asia is the KEY EXPO EVENT** under the umbrella brand of SIAW



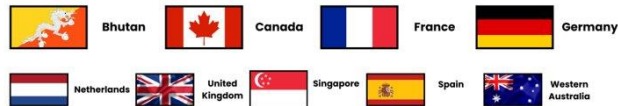


# 2023 Key Statistics

## Exhibitors' Snapshot



9 National Pavilions



206 IN-PERSON EXHIBITORS FROM 24 COUNTRIES

40% LOCAL | 60% FOREIGN

4 Industry-Led Pavilions



8 Exhibitor Profiles



## Exhibitors' Snapshot



Top 6 Exhibitors Target Market in 2023



Top 5 Industries Targeted by Exhibitors in 2023



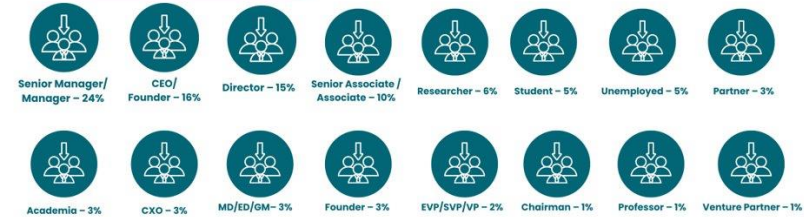
## Attendees' Snapshot



7536 attendees from over 82 Countries

68% Local Attendees  
32% Foreign Attendees

Attendees Job Profiles



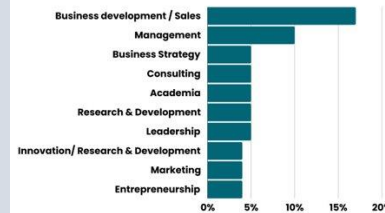
## Attendees' Snapshot



TOP 10 ATTENDEE COUNTRIES



TOP 10 ATTENDEE SECTORS



Connections Enabled



508 business meetings facilitated

12 guided tours facilitated including:  
 Japan Association for Cellular Agriculture (JACA) Delegation  
 European Cluster Collaboration Platform (ECCP) Delegation  
 Global Foodture Delegation  
 Media Delegation (Journalists)  
 PISAgro Indonesia Delegation  
 GAPMMI Indonesia Delegation  
 Business Sweden Delegation  
 Singapore Manufacturing Federation Delegation



# Key Areas of Focus

Key Theme:

## Enhancing Food Ecosystems for A Sustainable Future



### Innovation

What are the innovative solutions and latest technologies that can help farmers and food tech companies in food production, transformation, distribution and financing?



### Sustainability

What are the sustainable solutions that can help to transform food production in order to create a positive impact on people and planet?



### Safety

What are the safety solutions and processes in food manufacturing and distribution that can help producers, consumers and environment?



# WHAT TO EXPECT IN 2024 ?

**10,000**  
ATTENDEES

**300**  
EXHIBITORS

**2**  
HALLS

**16**  
COUNTRY  
& INDUSTRY  
PAVILIONS

**35%**  
FOREIGN  
ATTENDEES

**100**  
INTERNATIONAL  
HOSTED  
BUYERS

**800**  
FACILITATED  
QUALIFIED BUSINESS  
MATCHING

**4**  
CURATED  
OFF-SITE  
TOURS

# AFTEA 2024 Overview



NEW

## COMMUNITY ACTIVATION

Connecting influencers from around the globe to help **share knowledge**, **crowdsource** new ideas through **networking events**, interviews etc..



## LEARNING JOURNEY TOURS

Hosted site visits to **innovation centres**, research institutes **demo** factories, etc



## SANDBOX

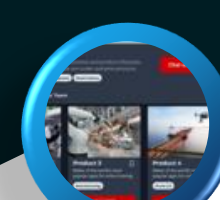
A platform for corporates and organisations to **present and discuss** the latest Agrifood tech **solutions and trends** covering 3 topics: Innovation, Sustainability and Safety



NEW

## CULINARY LAB

Showcasing: **novel and alternative ingredients**, and foods produced with innovative and sustainable technologies. Complementing the **"Farm to Fork"** experience



## PLUG & PLAY E-BOOTHS

Real-time Reporting dashboards



## LIVING LAB TECH SHOWCASE

Exhibits and Demonstrations Presenting curated cutting-edge innovations & solutions in the Agri-Food Tech Space



## FOUNDERS' HUB START UP KIOSK + STAGE

For founders to share their exceptional stories leading to their success today, and the challenges that they encountered



## BUSINESS MATCH MAKING

Virtual and in-person opportunities to maximise your brand presence; qualify and connect with buyers and prospects



## TARGETED REGIONAL ROADSHOWS

Leveraging on connections in the region to increase awareness in the region and drive visits to the Expo



## NETWORKING OPPORTUNITIES

Business networking and matchmaking opportunities. Participate in Group and 1-1 meetings and attend our all-new Lounges!





# The Market Place – Facilitate Business Transactions



## Eight Exhibit Profiles

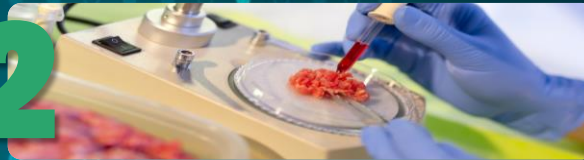
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### Novel Food, Alternative Proteins & Sustainable Food

- NOVEL FOOD AND INGREDIENTS
- ALTERNATIVE PROTEINS
- CULTURED PROTEINS
- PLANT-BASED PROTEINS
- INSECT PROTEINS
- ALGAE AND FUNGI BASED PROTEINS
- FERMENTATION-PRODUCED PROTEINS
- DAIRY ALTERNATIVES
- SUSTAINABLE FARM FRESH PRODUCE
- SUSTAINABLE AQUACULTURE PRODUCE

2



### Novel Food Technology

- PLANT-BASED FOOD PROCESSING
- INSECT-BASED FOOD PROCESSING
- CULTURED PROTEINS TECHNOLOGIES
- CLEAN LABEL MANAGEMENT
- REFORMULATION
- INGREDIENTS & INPUTS
- PERSONALIZED FOODS TECHNOLOGIES

3



### Urban/ Smart Farming

- VERTICAL FARMING & ROOFTOP FARMING
- CLOSED ENVIRONMENT AGRICULTURE
- LIGHTING, VENTILATION & CLIMATE CONTROL
- GROWING MEDIA
- FERTILIZERS & PLANT PROTECTION
- AEROPONICS & HYDROPONICS
- FACILITY SYSTEM PROVIDERS
- DIGITAL CONTROL SYSTEMS
- REAL ESTATE PARTNERS

4



### Aquaculture

- NOVEL TECHNOLOGIES FOR AQUACULTURE
- INSECT FARMING TECHNOLOGIES
- NUTRITION & FEED
- ANIMAL HEALTH
- LAND-BASED AQUACULTURE
- CLOSED ENVIRONMENT ANIMAL FARMING
- CONTROLLED ENVIRONMENT SYSTEMS

5



### Sustainability & Resource Management

- ENERGY AND RESOURCE SAVING MANAGEMENT
- FRESH AND WASTE-WATER MANAGEMENT
- MEASURING INSTRUMENTS
- ENVIRONMENTAL PRESERVATION EQUIPMENT
- ALTERNATIVE PACKAGING MATERIALS & STRATEGIES
- CARBON ZERO MANAGEMENT

6



### Smart Processing & Packaging

- SORTING, WEIGHING, CLEANING TECHNOLOGIES
- PILLING, CUTTING, SLICING TECHNOLOGIES
- PACKAGING TECHNOLOGIES & MATERIALS
- VACUUMING
- LABELLING
- DIGITIZED PROCESSES (INDUSTRY 4.0)
- INNOVATIVE FOOD PREPARATION (DRYING, PRESSING, EXTRUDING, ISOLATING, ...)

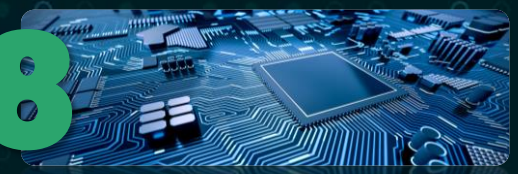
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### Food Safety & Security

- FOOD TRACKING & TRACEABILITY
- DATA MANAGEMENT
- HYGIENIC DESIGN
- FOOD FRAUD PREVENTION /FOOD SECURITY
- STANDARDS AND CERTIFICATION
- FOOD CONTROL, INSPECTION AND DETECTION TECHNOLOGIES

8



### Technological solutions

- INTERNET OF THINGS (IoT)
- ROBOTICS & AUTONOMOUS SYSTEMS
- ARTIFICIAL INTELLIGENCE (AI)
- SENSORS
- BLOCKCHAIN



# The Market Place – Facilitate Business Transactions



## Visitor Categories













### Targeted Profiles

- Government Agencies
- Policy-makers and Regulators
- Multi-National Corporations
- R&D Innovation Centres
- Research Institutions
- International Think Tanks
- Venture Capitalists, Investors
- Accelerators and Incubators
- Innovative Start-ups and SMEs
- Agri-food Companies
- F&B Brand Owners and Manufacturers
- Food Retail Brands
- Importers and Exporters
- Wholesalers and Distributors
- Food Establishments
- Food Service Providers
- Manufacturers and Suppliers
- Trade Associations
- Urban and Aquaculture farmers
- Consultants and Providers
- Community & Interest Groups
- Institutes of Higher Learning
- Media



### Targeted Markets

1.  Malaysia
2.  Indonesia
3.  India
4.  Thailand
5.  Australia
6.  Vietnam
7.  Philippines
8.  China
9.  Taiwan ROC
10.  South Korea