



15 | 16 | 17
MAY 2024

Baku, Azerbaijan
Baku Expo Center

29th Azerbaijan International
Food Industry
Exhibition

www.interfood.az

  [InterFoodAzerbaijan](#)

[#InterFoodAzerbaijan](#)



InterFood Azerbaijan

**INTERFOOD AZERBAIJAN
HAS ESTABLISHED ITSELF
AS THE CASPIAN REGION'S
LEADING FOOD INDUSTRY EVENT.**

Over the years of its existence, InterFood Azerbaijan has proven itself as a reliable platform for annual meetings between experts, demonstrations of equipment, products and services in the food industry.

The exhibition provides opportunities to find new customers strengthen existing relationships with business partners and enter new sales markets.





VISIT OF THE PRESIDENT OF THE REPUBLIC OF AZERBAIJAN ILHAM ALIYEV AND THE PRESIDENT OF THE REPUBLIC OF BELARUS ALEXANDER LUKASHENKO

On May 16, the President of the Republic of Azerbaijan Ilham Aliyev and the President of the Republic of Belarus Alexander Lukashenko got acquainted with the 29th Azerbaijan International Food Industry Exhibition - InterFood Azerbaijan, at the Baku Expo Center.





OFFICIAL OPENING CEREMONY

On May 15, 29th Azerbaijan International Food Industry Exhibition "InterFood Azerbaijan" started its work at the Baku Expo Center.



REFERENCES FROM VIP GUESTS

“Interfood Azerbaijan and Caspian Agro, recognized as the largest international exhibition in the region’s agricultural domain, offers an invaluable opportunity for agricultural professionals to acquaint themselves with emerging techniques, technologies, and systems, as it does every year. Furthermore, the exhibition serves as a pivotal platform for the exchange of ideas and the establishment of partnerships among experts and entrepreneurs in the agricultural sector, including representatives from abroad”.



MAJNUN MAMMADOV,
Minister of Agriculture
of the Republic of Azerbaijan



“I believe the demonstration of products and services as part of this international event attended by those active in all phases of the food production and consumption chain does greatly promote the establishment and extension of business links”.



GOSHGAR TAHMAZLI,
Chairman of the Food Security Agency
of the Republic of Azerbaijan



REFERENCES FROM VIP GUESTS

"InterFood Azerbaijan" exhibition offers a visual showcase of our country's achievements in agriculture and the food industry, and the successes of entrepreneurs in these sectors. This event also serves as hubs for sharing information on innovative technologies, fostering the growth of businesses in related fields, and facilitating the exchange of best practices. The annual participation of numerous local and international companies in the exhibitions, along with the influx of visitors, reflects the interest of consumers and businesses in the agricultural sector and innovations within it".



ORKHAN MAMMADOV,
Chairman of the Management Board
of the Small and Medium Business
Development Agency (KOBIA)



"In order to demonstrating food products and networking among entrepreneurs, the exhibitions are a convenient platform for establishing partnerships that can contribute to the creation of effective food production systems and the application of global experience in the field of agriculture, which is considered a traditional sector in our country".



YUSIF ABDULLAYEV,
Executive director
of AZPROMO



PR CAMPAIGN AND MEDIA COVERAGE



The official Press Conference

The press conference dedicated the 29th Azerbaijan International Food Industry Exhibition "InterFood Azerbaijan" was held on May 13 at the Hilton Baku Hotel.

THE PRESS CONFERENCE WAS ATTENDED BY



TOGHRUL GAFARBEYLİ
Head of the Protocol
at the Ministry
of Agriculture
of the Republic
of Azerbaijan



MANSUR PIRIYEV
Head of the information
assurance and innovative
solutions department
at the Food Safety Agency
of the Republic of Azerbaijan



FARHAD ASHURBEYLİ
Executive Director
of the Association
of Culinary Specialists
of Azerbaijan



BAHRUZ HIDAYATZADEH
Executive Director
of Caspian Event Organisers



ZARINA MAMMADOVA
Project Director
of the exhibition

THE PRESS CONFERENCE WAS ATTENDED BY REPRESENTATIVES OF SUCH MEDIA AS:
AZTV, ARB24, XƏZƏR TV, RTV, REAL TV, İCTİMAİ TV, AZERTAC, REPORT İA, ROCKVELL,
Unikal.org, Business Time, lent.az and others.

INFORMATIONAL SUPPORT OF THE EXHIBITION

INFORMATION PARTNERS



INFORMATION SUPPORT



INTERNET SUPPORT



SPONSORS AND PARTNERS

ORGANISATIONAL SUPPORT



Ministry of Agriculture of
the Republic of Azerbaijan

SUPPORT



Food Safety Agency of
the Republic of Azerbaijan



Small and Medium Business
Development Agency of
the Republic of Azerbaijan



Export and Investment
Promotion Agency of
the Republic of Azerbaijan



National Confederation of
Entrepreneurs (Employers)
Organizations of Azerbaijan Republic



Azerbaijan Association of
Food and Beverage
Producers



Food and Agriculture
Organization of
the United Nations



Azerbaijan
Exhibition Organisers
Association

ORGANISERS



OFFICIAL HOTELS



HYATT
REGENCY™
BAKU



Radisson
BAKU

TRAVEL PARTNER



GREENWICH
TRAVEL CLUB

OFFICIAL STAND BUILDER



AZ
EXPO
MONTAGE

INSURANCE PARTNER



Atəşgah Sığorta

CLEANING PARTNER



OFFICIAL RADIO PARTNER



ADVERTISING CAMPAIGN



OUTDOOR ADVERTISING

○ BANNERS

○ POSTERS

○ MONITORS

○ BILLBOARDS

○ ROLL-UPS

○ SCROLLERS

MEDIA MONITORING

○ **67** articles in newspapers and journals

○ **52** news on TV Channels and Radio

○ **646** news in **174** internet portals

EXHIBITION VISITORS

○ **13048**
visits

○ **10896**
unique visitors



92 %

of visitors consider their visit effective

76 %

of visitors make or influence purchasing decisions

VISITORS' REFERENCES

"InterFood 2024 once again proved this with its size and the modern products, equipment, and technological applications presented here".



Kamil Aliyev,
Director of the Bakery Production
Complex of ATS Food Company,
Azerbaijan



"I am coming to this exhibition venue every day. Today is the second day of the event and I will also be coming tomorrow. Thus, I have already been able to meet and discuss business opportunities with 10 companies present at this exhibition. So, this exhibition has proven to be very productive".



Harshad Patel,
Sales & Marketing Director of
"Krupa Exporter" company,
India



"I would like to express my sincere appreciation for the high level at which the exhibition is held and note that events of this nature are essential to make it facilitate and expedite the establishment of business networks, conduct dialogues in "hot communication" mode, and receive information from people from the industry that interests you".



Alexey Perepelitsa,
Sales Manager,
Baltimore Aircoil Company,
USA



EXHIBITORS OF INTERFOOD AZERBAIJAN 2024



218

COMPANIES

22

COUNTRIES

4163 M²

EXHIBITION SPACE

EXHIBITING COUNTRIES



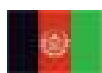
AZERBAIJAN



IRAN



SLOVAKIA



AFGHANISTAN



ITALY



SRI LANKA



BELARUS



JAPAN



THAILAND



BELGIUM



KAZAKHSTAN



TURKMENISTAN



CZECH REPUBLIC



PAKISTAN



TÜRKEYE



CHINA



POLAND



VENEZUELA



INDIA



RUSSIA



UZBEKISTAN



INDONESIA

EXHIBITORS' REFERENCES



"By participating in InterFood Azerbaijan for the second time, we would like to note that this year's exhibition successfully demonstrates the growth of space, the high level of participating companies and a lot of visitors".

Oksana Zimberova,
Sales representative,
PSG Plus,
Slovakia



"The exhibition is an effective tool for promoting our company and brands. When I arrived in Baku, I saw the "InterFood Azerbaijan" advertisement at the airport and it had a great format to attract visitors. This exhibition also provides an opportunity to get to know the country, people, and market, to evaluate the work of the distributor and his team, and to strengthen partnerships".

Tatiana Ivlieva,
Marketing Director,
Bombbar,
Russia



"We are positive that this exhibition will give us a strong impetus for a good start, even though it is our first participation in this event. It has been surprisingly well organized, the organizers actively contacted us in preparation stages, sending us all information, leading us all along".

Rim Sassi,
Sales Manager,
Vandelis,
Belgium



"Our company has been taking part in this exhibition for at least 5-6 years, and compared to previous years we have added another pavilion this year".

Yusif Lyazgiev,
Operations Director,
AZGRANATA Company,
Azerbaijan

B2B WORKSHOP

ADDITIONAL
EVENTS OF
THE EXHIBITION



Within the framework of the InterFood Azerbaijan Exhibition, the Organisers created another business platform for exhibitors and visitors - a workshop. Participants of the workshop are, on the one hand, foreign manufacturers and suppliers of agricultural products, and on the other - local distributors and companies.

Market players had a unique opportunity to meet with colleagues at the same table and negotiate with several key customers over the course of a single day. More than 98 meetings took place.



TOUR FOR FARMERS

ADDITIONAL
EVENTS OF
THE EXHIBITION



Traditionally each year business tours to the exhibition from over 51 of the regions of Azerbaijan in order to acquaint entrepreneurs with new technologies and facilitate the exchange of experience, with is an indispensable condition for the production of high-quality products.

This year's exhibition welcomes entrepreneurs and farmers from more than 51 regions of Azerbaijan.



EVENING RECEPTION



ON MAY 15, AN EVENING PARTY WAS ORGANISED FOR THE GUESTS AND EXHIBITORS OF THE EXHIBITION. THE EVENING RECEPTION WAS HELD AT "ELITE EVENTS HALL".



IV NATIONAL CULINARY CHAMPIONSHIP «THE GOLDEN SHAH»

ADDITIONAL
EVENTS OF
THE EXHIBITION



For the first time, the Continental Cup was held within the framework of the three-day championship, where 7 countries took part. More than 200 participants competed in cooking dishes from meat, fish, poultry, restaurant desserts, as well as in art classes and other categories.

On May 17, the participants of the national culinary championship "Golden Shah 2024" were awarded.



THE INTERNATIONAL AGRICULTURAL INNOVATION FORUM

ADDITIONAL
EVENTS OF
THE EXHIBITION



THE FORUM INCLUDED THE FOLLOWING PANEL DISCUSSIONS:

- "Sustainable agricultural development in climat change"
- "Agricultural Business Festivals and Collaboration: International Relations and Principles of Mutual Activity"
- "Modern Irrigation Systems for Water Conservation in Agriculture: Problems and Innovative Solutions"
- "Almaz Group Fertilizers" presentation
- "Stimulation of Entrepreneurship, Support for Local Production"
- "Modern Approaches in Production and Processing of Fruits and Vegetables"
- "Sustainable Development of Livestock and Feed Production: Problems and Innovative Solutions"
- "The Role of Women in Agricultural Field"
- "Enhancing Transition to Continuous Agri-Food Systems to Achieve Climate Goals: Role of Knowledge and Innovation"
- "Role of Modern Agricultural Techniques in Sustainable Agricultural Development"
- "Successful Farming Experiences and Collaboration Prospects with Foreign Companies"
- "Development Perspectives of Agritech Ecosystem"
- "Gold Shah", "Street food"

EXHIBITING COUNTRIES

	AFGHANISTAN		KAZAKHSTAN
	AZERBAIJAN		PAKISTAN
	BELARUS		POLAND
	BELGIUM		RUSSIA
	CHINA		SLOVAKIA
	CZECH REPUBLIC		SRI LANKA
	INDIA		THAILAND
	INDONESIA		TÜRKIYE
	IRAN		TURKMENISTAN
	ITALY		UZBEKISTAN
	JAPAN		VENEZUELA

INTERFOOD AZERBAIJAN 2024 EXHIBITION

13048
visits

10896
unique visitors

**InterFood
Azerbaijan**

13 | 14 | 15 | 16 MAY 2025
BAKU, AZERBAIJAN - BAKU EXPO CENTER

www.interfood.az

  [InterFoodAzerbaijan](#)

[#InterFoodAzerbaijan](#)

EXHIBITION SECTORS

	CANNED FOOD		FRUITS AND VEGETABLES
	CHILDREN'S AND DIETETIC FOOD		HALAL FOOD
	COLD CHAIN LOGISTICS SERVICES		HOREX
	CONFECTIONERY AND BAKERY PRODUCTS		INGREDIENTS
	DAIRY PRODUCTS		MEAT AND POULTRY
	DRINKS		OILS, FATS AND SAUCES
	EQUIPMENT		ORGANIC AND HEALTH FOOD
	FISH AND SEAFOOD		PACKAGING
	FROZEN FOODS		TEA AND COFFEE

INTERFOOD AZERBAIJAN 2024 EXHIBITORS

218
COMPANIES

22
COUNTRIES

4163 M²
EXHIBITION
SPACE



13 | 14 | 15 | 16
MAY 2025

Baku, Azerbaijan

www.interfood.az

  # InterFoodAzerbaijan

30th Anniversary Azerbaijan International

Food Industry Exhibition



Ministry
of Agriculture
of the Republic
of Azerbaijan



Food Safety
Agency of
the Republic
of Azerbaijan



Small and Medium
Business
Development Agency
of the Republic
of Azerbaijan



Export and Investment
Promotion Agency
of the Republic
of Azerbaijan



National Confederation
of Entrepreneurs
(Employers')
Organizations
of Azerbaijan Republic



Azerbaijan
Association of
Food and Beverage
Producers



Food and Agriculture
Organization of
the United Nations



Azerbaijan
Exhibition Organisers
Association