



Program Proposal

Market exploration in connection with Saudi Agriculture 2025 exhibition

Sunday, October 19, Riad	
	Briefing and Kick-Off at GESALO office The German-Saudi Arabian Liaison Office for Economic Affairs (GESALO) is the official representation of German economy in Riyadh for Saudi Arabia, Bahrain and Yemen.
8:00 - 9:30 a.m.	GESALO will host a briefing on the planned market exploration and the Saudi Agriculture Market. location: GESALO office
9:30 - 10:00 a.m	Transfer
10:00 - 11:00 a.m	Almarai Founded in 1977, Almarai Company is the world's largest vertically integrated dairy company and the largest food and beverage manufacturing and distribution company in MENA.
11:00 - 11:45 p.m	Transfer
11:45 – 12:45 p.m	Al Watania Poultry Al-Watania Poultry is the largest poultry establishment in the Middle East and a major player in the industry worldwide. Al-Watania employs over 7,500 people and has a market share of 40% in the Gulf region, producing over half a million birds and one million eggs daily.
12:45 – 2:00 p.m	Transfer & Snack
2:00 - 3:00 p.m.	Alkhorayef Group The group made its name in Saudi Arabia's agriculture sector. It is representing reputable international producers of water pumps, agricultural, irrigation and well drilling equipment in the Kingdom.
3:00 - 3:45 p.m.	Transfer
3:45 p.m.	Drop-off at Riyadh International Convention & Exhibition Center Check of exhibitions stands
Afternoon / Evening	Individual transfer to hotels
Monday, October 20 - Thursday, October 23	
Participation at Saudi Agriculture Exhibition	

Note: This is an initial program proposal and not a binding confirmation of meetings, so changes to the program may still occur.

Subject to alteration. Status: April 17, 2025

German-Saudi Arabian Liaison Office for Economic Affairs (GESALO)

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Kingdom of Saudi Arabia: "German-Saudi Arabian Liaison Office for Economic Affairs" | The Saudi British Bank - Head Office
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Delegation der Deutschen Wirtschaft
für Saudi-Arabien, Bahrain und Jemen
German-Saudi Arabian Liaison Office
for Economic Affairs (GESALO)
مكتب الاتصال الألماني بالسعودية للشؤون الاقتصادية

Contact In Riad

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