

## Summary registration form

### SAUDI AGRICULTURE 2025

2025-10-20 - 2025-10-23

Current status from: 2025-03-26

Current status: Online

**Implementation:** IFWexpo Heidelberg GmbH

Project manager: Irene Ziegler

Registration deadline: 2025-06-26

Minimum number of participants: 10

Minimum exhibition space : 9 m<sup>2</sup>

#### General service description:

Technical and organisational support of exhibitors by the implementing company during preparation and realisation of the participation

Setting up of an information stand with service arrangements / set-ups

Entry into the website of the German participation or – if arranged – into the German participation directory (no liability shall be accepted for incorrect entries)

Uniform setting design of the information centre in accordance with CI concept

General lighting of the German participation

Daily cleaning of the aisles (cleaning of exhibits is the responsibility of the exhibitor)

Security and stewarding service of the German participation if necessary (no guarding of stands).

#### Exhibition space

Size from	Size to	Price 1st - 4th participation	Price from 5th participation	Full price	Label/Note
Exhibition space with stand construction:					
9 m <sup>2</sup>	100 m <sup>2</sup>	360.00 €	1,030.00 €	1,030.00 €	
Exhibition space without stand construction:					
50 m <sup>2</sup>	100 m <sup>2</sup>	340.00 €	525.00 €	525.00 €	

#### Description for exhibition space with stand construction:

Furniture: 1 table, 4 chairs, 1 sideboard (lockable), 1 counter unit (lockable), 1 coat rack, 1 waste paper basket

All materials and facilities shall be at the disposal of the exhibitor, on a rental basis, only for the duration of the event, and may in no way be damaged or modified. Damaged or modified components and devices shall be repaired or replaced at the expense of the exhibitor.

Provision of stand space in the hall with the stand design bearing "made in Germany". Exhibitors are not allowed to obscure elements of the stand design for the complete duration of the exhibition. Ceiling suspensions are not permitted.

- Uniform stand lettering
- Back and dividing walls
- Uniform floor covering on the stand
- General stand lighting
- Electricity: Supply voltage: 220V one socket (max. capacity 2 kW; without distribution/switching panel)

Please note: Costs for additional electricity supply to the stand (for both light and power current) from the nearest distribution point will be charged to the exhibitor and will be invoiced based on the kW registered by the exhibitor. Additional light and power current usage must be paid by the exhibitor.

#### **Description for exhibition space without stand construction:**

Provision of stand space in the hall for single storey stand constructions, including elements of stand design bearing "made in Germany" designated for stand areas in the hall, supplied by the implementation company. The elements of stand design must be affixed in a clearly visible position.

An exhibitors own stand construction is subject to the construction guidelines of the trade fair organiser and the Federal Government and must be approved. The exhibitor is obliged to submit his stand construction concept for inspection to the implementation company immediately after the closing date for registrations has passed.

- Electricity: Supply voltage: 220V, one socket (max. capacity 2 kW; without distribution/switching panel)

Please note: Costs for additional electricity supply to the stand (for both light and power current) from the nearest distribution point will be charged to the exhibitor and will be invoiced based on the kW registered by the exhibitor. Additional light and power current usage must be paid by the exhibitor.

## **Service package**

### **Information center**

Presentation possibility for small exhibits on an exhibition space of 2 m<sup>2</sup> within the scope of the total concept

Furnishings: 1 bistro table, 1 chair, 1 brochure rack

Provision of wall advertising space inc. enlargement of reproducible artwork (photos, texts, graphics) (on request, with brochure filing); requirements effected by the implementation company

General lighting of the information centre

Daily stand cleaning (the exhibitor is responsible for cleaning the exhibits)

Distribution of company brochures on the information stand in exchange for interested parties' business cards

Supply of data on interested parties following the end of the fair

By arrangement, use of meeting rooms in the information stand by company representatives.

All materials and facilities shall be at the disposal of the exhibitor, on a rental basis, only for the duration of the event, and may in no way be damaged or modified. Damaged or modified components and devices shall be repaired or replaced at the expense of the exhibitor.

Price 1st - 4th participation: 900.00 €

Price from 5th participation: 2,600.00 €

Full price: 2,600.00 €

## **Fees**

Sub-Exhibitor Fee: 500.00 €