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30<sup>th</sup> Anniversary  
Azerbaijan International

# **Food Industry Exhibition**

## **POST SHOW REPORT**

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**InterFood**  
Azerbaijan

**3**  **years**

## **INTERFOOD AZERBAIJAN HAS ESTABLISHED ITSELF AS THE LEADING FOOD INDUSTRY EVENT IN THE CASPIAN REGION.**

Over the years, it has proven to be a reliable platform for annual meetings of industry experts, showcasing the latest equipment, products, and services in the food sector. The exhibition offers valuable opportunities to attract new customers, strengthen existing business partnerships, and enter new sales markets.





## VISIT OF THE PRESIDENT

ON MAY 13,  
THE PRESIDENT OF THE REPUBLIC OF AZERBAIJAN, ILHAM ALIYEV,  
VISITED THE EXHIBITION AND FAMILIARIZED HIMSELF WITH  
THE SHOWCASED FOOD PRODUCTS AND SERVICES REFLECTING  
THE AGRICULTURAL POTENTIAL OF AZERBAIJAN.  
HE ALSO TOURED THE NATIONAL PAVILIONS AND STANDS OF  
COMPANIES FROM FOREIGN COUNTRIES.







## OFFICIAL OPENING CEREMONY OF THE EXHIBITION

On May 13, 2025, the official opening ceremony of the 30th Anniversary Azerbaijan International Food Industry Exhibition took place at the Baku Expo Center.





# REFERENCES FROM VIP GUESTS



**MAJNUN MAMMADOV**

Minister of Agriculture of  
the Republic of Azerbaijan

For many years, Caspian Agro and InterFood Azerbaijan, which celebrates its anniversary this year, have served as key platforms for local and international companies to showcase innovative solutions and new technologies in agriculture and the food industry. This exhibition creates opportunities for farmers, entrepreneurs, investors, and professionals to exchange ideas on current issues in agriculture and the food industry, establish business connections, and discover modern innovations.



**GOSHGAR TAHMAZLI**

Chairman of the  
Food Security Agency of  
the Republic of Azerbaijan

"I believe the demonstration of products and services as part of this international event attended by those active in all phases of the food production and consumption chain does greatly promote the establishment and extension of business links."



**ORKHAN MAMMADOV**

Chairman of the  
Management  
Board of the Small and  
Medium Business  
Development Agency (KOBIA)

These annually organised exhibitions serve as significant platforms to showcase the achievements in the agro and food sectors, as well as to demonstrate innovative technologies and modern equipment. In particular, the cutting-edge agricultural technologies and innovations presented at the exhibitions contribute to increased productivity in relevant sectors, more efficient use of resources, and the implementation of environmentally sustainable solutions.





# REFERENCES FROM VIP GUESTS



## **MAMMAD MUSAYEV**

President of  
National Confederation of  
Entrepreneurs (Employers)  
Organizations of  
the Republic of Azerbaijan

The Caspian Agro and InterFood Azerbaijan exhibitions, which have already become a tradition in our country, increases international interest in Azerbaijan's agriculture and agribusiness sector. It also creates new opportunities for attracting investment in the production of environmentally friendly products, particularly in the territories liberated from occupation. I am confident that Caspian Agro and InterFood Azerbaijan will once again serve as valuable platforms for food industry professionals, rich in innovation and opportunities. These exhibitions will further advance the application of new technologies, the establishment of partnerships, and experience sharing with international experts.



## **YUSIF ABDULLAYEV**

Executive director  
of AZPROMO

The development of the non-oil and gas sector is one of the main priorities of our country's economic strategy. In this context, holding international exhibitions in the field of agriculture and the food industry makes a significant contribution to sustainable economic growth and provides opportunities for expanding cooperation between local and foreign entrepreneurs. Both exhibitions serve not only as a platform for showcasing products but also as an ideal opportunity to introduce innovative solutions in food production, learn from international agricultural experience, and establish promising partnerships.



## **EMIN DOSTIYARI**

Chairman of the Board of  
Azerbaijan Food and  
Beverage Industrialists  
Association (AQİSA)

Over the years, InterFood Azerbaijan and Caspian Agro have become leading platforms for the food and agricultural industry in the region. These two exhibitions, in line with global food industry trends, present innovative technologies, sustainable production methods, and new market opportunities to entrepreneurs and investors. These exhibitions provide business communities with a unique opportunity to explore the latest technologies and equipment in the food and agriculture industries, implement cutting-edge innovations, adopt solutions aligned with the green economy, and discover new market prospects.



# PR CAMPAIGN AND MEDIA COVERAGE



## THE OFFICIAL PRESS CONFERENCE

On May 6, a press conference dedicated to the 30th Anniversary of the Azerbaijan International Food Industry Exhibition — InterFood Azerbaijan was held at the Hilton Baku Hotel.

### THE PRESS CONFERENCE WAS ATTENDED BY



**TOGHRUL GAFARBeyli**  
Deputy Director of  
the Agrarian Innovation  
Center of  
the Ministry of Agriculture,



**NARMEN KARIMLI**  
Head of the Technology Transfer  
and Innovation Department of  
the Agrarian Innovation Center of  
the Ministry of Agriculture,



**FARHAD ASHURBEYLI**  
Executive Director of  
the Association of  
Culinary Specialists  
of Azerbaijan



**BAHRUZ HIDAYATZADEH**  
Executive Director of  
Caspian Event Organisers



**ZARINA MAMMADOVA**  
Project Director of  
the InterFood Azerbaijan  
exhibition

**A TOTAL OF 35 REPRESENTATIVES FROM 23 MEDIA OUTLETS ATTENDED THE PRESS CONFERENCE.**

**AMONG THEM WERE NATIONAL TV CHANNELS SUCH AS**

AZTV, Ictimai TV, Baku TV, CBC TV, Mir TV, ARB TV, and AGRO TV, as well as news agencies, websites, online platforms, and journals including APA, Azertac, Oxu.az, Trend.az, Report News Agency, Caliber.az, Media.az, yeniavropa.az, Today Press, Bizness Time, Star Xəbər, resurs.az, visiontv.az, referans.az, Respublikainfo.com and newspaper "Respublika".

## INFORMATIONAL SUPPORT OF THE EXHIBITION

### INFORMATION SUPPORT



### INFORMATION PARTNERS



### INTERNET SUPPORT





# SPONSORS AND PARTNERS

## ORGANISATIONAL SUPPORT



Ministry of Agriculture of  
the Republic of Azerbaijan

## SUPPORT



Food Safety Agency of  
the Republic of Azerbaijan



Small and Medium Business  
Development Agency of  
the Republic of Azerbaijan



Export and Investment  
Promotion Agency of  
the Republic of Azerbaijan



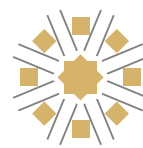
National Confederation of  
Entrepreneurs (Employers) Organizations  
of the Republic of Azerbaijan



Azerbaijan  
Food and Beverage  
Industrialists Association



Food and Agriculture  
Organization of  
the United Nations



Azerbaijan  
Exhibition Organisers  
Association

## ORGANISERS



## OFFICIAL HOTELS



## TRAVEL PARTNER



## OFFICIAL STAND BUILDER



## MEDICAL PARTNER



# ADVERTISING CAMPAIGN



## OUTDOOR ADVERTISING

○ BANNERS

○ BILLBOARDS

○ POSTERS

○ ROLL-UPS

○ MONITORS

○ SCROLLERS

## MEDIA MONITORING

○ **62** articles  
in newspapers  
and journals

○ **59** news on  
TV Channels  
and Radio

○ **1233** news in  
**185** internet  
portals



# EXHIBITION VISITORS

○ 14820

visits

○ 11400

unique visitors

## VISITORS BY INDUSTRY SECTORS:

**43 %**

Food distributors

**41 %**

Agroindustrial complex and agricultural products

**37 %**

Fruit and vegetable production

**36 %**

Meat processing plants

**33 %**

Production of dairy products and cheeses

**31 %**

Packaging and packaging equipment

**29 %**

Bakery and confectionery production

**28 %**

Food, beverage, and ingredient manufacturers

**27 %**

Beverage production

**26 %**

Trade and retail chains

**26 %**

Corporate buyers

**26 %**

Food equipment

**25 %**

Oil and fat production

**18 %**

HoReCa (hotels, restaurants, cafes)

**17 %**

Grocery and snack production

**17 %**

Production of ingredients, additives, and spices

**16 %**

Government bodies and ministries

**9 %**

Service providers

**94%** of visitors consider their visit effective

**78%** of visitors make or influence purchasing decisions

# VISITORS' REFERENCES



**Aleksey Yefremov,**  
representative of  
company Ribbstyle,  
The Netherlands

Our company is not currently operating in Azerbaijan. I believe that participating in the "InterFood Azerbaijan" exhibition next year could be our first step toward entering this market. What I liked most was the business-oriented atmosphere of the exhibition. Company representatives at the stands are typically decision-makers at various levels of management, ready to make commitments. In other words, most issues are resolved right then and there. It's convenient and highly professional.



**Maksim Semenov,**  
Head of the company  
"April Plast",  
Russia

The level of the exhibition was truly impressive. I found everything I was looking for and held promising negotiations with companies that showed interest in our equipment. Among them were both major market players and representatives of small and medium sized businesses. The opportunity to establish business cooperation with companies of various scales is also an important indicator of the exhibition's value. I would also like to highlight the overall organization of the event. The convenient location of the Expo Center, the modern infrastructure created for hosting large-scale exhibitions, the impressive stand arrangements, and the informative support made it easy and comfortable to explore all the exhibits and find the relevant company booths.



**Urfan  
Mirmovsumov,**  
CEO of  
"Mont Royal Canada"

I have attended many exhibitions in different countries around the world, and I can confidently say that Azerbaijani exhibitions are in no way inferior — and in some cases, even surpass them. In my opinion, parallel organisation of the agriculture and food exhibitions is a great idea, considering that these two sectors complement each other. I believe that for companies aiming to grow and promote their products in the market, participating in such events should be a must.



**Saparmurad  
Khojaguliyev,**  
Manager at "Ay Aydin"  
company, Turkmenistan

I was genuinely impressed by the exhibition. From the registration process to the well organized exhibition spaces, the business program, and the high level of participants — everything reflected a well-executed, high-profile event.



# EXHIBITORS OF INTERFOOD AZERBAIJAN 2025



## EXHIBITING COUNTRIES

 AZERBAIJAN

 JORDAN

 RUSSIA

 BELARUS

 ITALY

 USA

 BELGIUM

 CANADA

 SRI LANKA

 EGYPT

 CHINA

 TURKIYE

 INDIA

 UAE

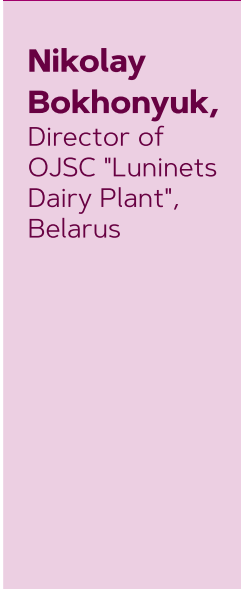
 TURKMENISTAN

 IRAN

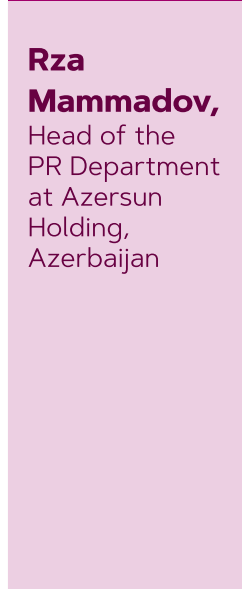
 PALESTINE

 UZBEKISTAN

100



visit





# BUSINESS BREAKFAST

## ADDITIONAL EVENTS OF THE EXHIBITION



The organizers held meetings with exhibitors before the exhibition in the format of a business breakfast. The purpose of the event was to help participants make more effective use of exhibition opportunities. During the breakfast, key topics were discussed, including booth organization and formulas for successful participation in exhibitions.





# INTERNATIONAL CULINARY CHAMPIONSHIP "GOLDEN SHAH 2025"

ADDITIONAL  
EVENTS OF  
THE EXHIBITION



The championship received international status for the first time, bringing together participants from various countries and regions. Eight teams took part, representing Azerbaijan, Kazakhstan, Kyrgyzstan, Malaysia, Russia, Singapore, Turkey, and Uzbekistan. Additionally, more than 30 local teams participated, and over 300 chefs competed individually across more than 10 culinary categories.

The championship's judging panel consisted of licensed chef judges from the **World Association of Chefs' Societies**, representing **16 countries**. This ensured a high level of professionalism and objectivity at the event.





# INTERNATIONAL AGRARIAN INNOVATION FORUM

ADDITIONAL  
EVENTS OF  
THE EXHIBITION



The forum brought together experts and participants to discuss current challenges and prospects in the agricultural sector, including sustainable development, climate change, digitalization, and international cooperation.

## KEY AREAS OF FOCUS AT THE FORUM INCLUDED:

- Climate change issues and sustainable development in agriculture
- Implementation of innovative technologies, including artificial intelligence and smart villages
- Development of agro-parks, startups, and digital solutions (Smart Agro)
- Support for entrepreneurship, cooperatives, and the role of women in the agricultural sector
- Government financial support and agricultural insurance systems
- Cross-sector cooperation in education and fisheries development
- Discussion of public-private partnership mechanisms in agronomy

The forum contributed to strengthening dialogue among key stakeholders for the sustainable and innovative development of the agricultural sector.



# B2B WORKSHOP

## ADDITIONAL EVENTS OF THE EXHIBITION



Participants of the workshop are, on the one hand, foreign manufacturers and suppliers of agricultural products, and on the other – local distributors and companies. Market players had a unique opportunity to meet with colleagues at the same table and negotiate with several key customers over the course of a single day. A total of 218 business meetings took place.

**Within the framework of the InterFood Azerbaijan Exhibition, the Organisers created another business platform for exhibitors and visitors – a workshop.**





# TOUR FOR FARMERS

ADDITIONAL  
EVENTS OF  
THE EXHIBITION



Traditionally each year business tours to Caspian Agro Exhibition **from over 63 of the regions of Azerbaijan** in order to acquaint entrepreneurs with new technologies and facilitate the exchange of experience, with is an indispensable condition for the production of high-quality products.





# EVENING RECEPTION

ADDITIONAL  
EVENTS OF  
THE EXHIBITION



ON MAY 13, AN EVENING RECEPTION WAS ORGANIZED FOR THE GUESTS AND PARTICIPANTS OF THE EXHIBITION, HELD AT BUTA PALACE.





### EXHIBITING COUNTRIES



AZERBAIJAN



INDIA



CHINA



TURKMENISTAN



BELARUS



IRAN



RUSSIA



UZBEKISTAN



BELGIUM



JORDAN



USA



UAE



EGYPT



ITALY



SRI LANKA



PALESTINE



CANADA



TURKIYE

## INTERFOOD AZERBAIJAN 2025

### EXHIBITION

### EXHIBITORS



14820  
visits



11400  
unique visitors



156  
COMPANIES



18  
COUNTRIES



2701 M<sup>2</sup>  
EXHIBITION SPACE

### EXHIBITION SECTORS



CANNED FOOD /  
PRESERVATION



EQUIPMENT



FRUITS  
AND VEGETABLES



CHILDREN'S  
AND DIETETIC FOOD



GROCERY



HALAL FOOD



COLD CHAIN  
LOGISTICS



SPORTS NUTRITION



HORECA



CONFECTIONERY AND  
BAKERY PRODUCTS



PACKAGING



INGREDIENTS



DAIRY  
PRODUCTS



TEA AND COFFEE



MEAT AND POULTRY



FISH  
AND SEAFOOD



FOOD SAFETY AND  
QUALITY CONTROL



OILS, FATS  
AND SAUCES



FROZEN FOODS AND  
SEMI-FINISHED PRODUCTS



DRINKS



ORGANIC PRODUCTS /  
BIOPRODUCTS



5 | 6 | 7 | 8 MAY 2026  
BAKU, AZERBAIJAN

[www.interfood.az](http://www.interfood.az)

  # InterFoodAzerbaijan

 InterFood Azerbaijan

# 31<sup>st</sup> Azerbaijan International Food Industry Exhibition



ORGANISERS



icaevents



MINISTRY OF AGRICULTURE OF  
THE REPUBLIC OF AZERBAIJAN



FOOD SAFETY AGENCY OF  
THE REPUBLIC OF AZERBAIJAN



SMALL AND MEDIUM BUSINESS  
DEVELOPMENT AGENCY OF  
THE REPUBLIC OF AZERBAIJAN



EXPORT AND INVESTMENT  
PROMOTION AGENCY OF  
THE REPUBLIC OF AZERBAIJAN



NATIONAL CONFEDERATION OF  
ENTREPRENEURS (EMPLOYERS)  
ORGANIZATIONS OF  
THE REPUBLIC OF AZERBAIJAN



AZERBAIJAN  
FOOD AND BEVERAGE  
INDUSTRIALISTS  
ASSOCIATION



FOOD AND AGRICULTURE  
ORGANIZATION OF  
THE UNITED NATIONS



AZERBAIJAN  
EXHIBITION ORGANISERS  
ASSOCIATION