

AgroFarm MIDDLE EAST

Co-located:

GROWTECH.
MIDDLE EAST

IFWexpo
Heidelberg GmbH

08-10 September

2026

Dubai, United Arab Emirates

Dubai World Trade Center

International exhibition for Animal Husbandry and Renewable Energies



The Market

- Agriculture in the UAE is becoming vital for economic diversification, moving away from oil dependency. Despite challenges like an arid climate and limited water, modern technologies such as drip irrigation and vertical farming boost productivity and promote sustainability. Government initiatives aim to enhance local production, secure food supply, and reduce imports as part of a broader economic strategy.
- Animal husbandry in the UAE has cultural significance, especially with traditional breeding of camels, sheep, and goats. Modernization has led to more intensive farming, including poultry and cattle. The government supports sustainable practices and aims to improve animal welfare, though challenges persist.

The Exhibition

- **AgroFarm Middle East 2026** will take place from **September 8th to 10th**, at the Dubai World Trade Center (DWTC) parallel to the established GROWTECH. Middle East (formerly Agra Middle East) exhibition and will offer an extensive and diverse range of opportunities to get acquainted with the latest trends and advances in horticulture, animal husbandry, plant cultivation, vertical farming, and aquaculture. The Official German Pavilion will be organized.

Why exhibit at AgroFarm?

- **Connect with professionals:** Agricultural exhibitors provide a platform for networking with industry professionals, including farmers, distributors and suppliers from the animal husbandry sector.
- **Networking:** Connect with industry leaders, experts, and potential partners.
- **Business opportunities:** Explore potential business partnerships, collaborations and investment opportunities within the livestock sector. Agriculture and livestock are seen as key sectors to contribute to economic diversification, ensuring long-term sustainability.
- **Strategic location:** Dubai serves as a global crossroad, positioned between Europe, Asia, and Africa. This makes it an ideal hub for trade and commerce, facilitating the import and export of agricultural and livestock products.
- **Investment in infrastructure:** Dubai has made significant investments in modern infrastructure, including state-of-the-art facilities for livestock. This includes advanced farming technologies, research and development centers, and logistics infrastructure.
- **Thriving tourism sector:** Dubai's booming tourism and hospitality industry contribute to the demand for diverse food products, including high-quality meat, dairy and fresh produce, creating opportunities for agricultural and livestock businesses.

What you get?

- **Individual support:** You have a contact person who will assist you with all questions about your exhibition booth. Prime Location: Choose your preferred location on a first-come, first-served basis.
- **Connect with professionals:** Everything from a single source: We take care of the organization of your stand so that you can concentrate on the discussions with your customers.

Statistics 2025

- **Exhibitors:** Last year's event featured over 150 exhibitors, of which approximately 20% were local companies and 80% were international participants. The Official German Pavilion was organized.
- **Visitors:** Last year's events welcomed over 7,000 professional visitors from across the region and internationally: UAE, India, Saudi Arabia, Oman, Algeria, Kuwait, Egypt, Sudan, Pakistan and other countries.

Profit from our experience

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Dubai World Trade Center

Exhibitor profile

- Breeding
- Feed and other farm inputs
- Animal housing
- Feed storage, feedstuff production
- Veterinary Equipment
- Milking and cooling technology

Visitor profile

- Importers, exporters & traders
- Agents & distributors
- Wholesalers & retailers
- Farm owners & managers
- Advisors/consultants
- Entrepreneurs
- Procurement
- Agricultural investors
- Agricultural funds
- Government authorities
- Veterinary & animal health specialists
- Food security companies
- Food and beverage companies
- Farm operators
- Investments funds
- Industry & trade media
- Investment banks

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