



RESULTS 2025

Post Show Report



19-th Central Asian International
AGRICULTURAL EXHIBITION

29-31 OCTOBER 2025

ALMATY, KAZAKHSTAN,
ATAKENT IEC

Organizers:





**19-th Central Asian International
AGRICULTURAL EXHIBITION**

OFFICIAL SUPPORT AND PARTNERS:



Қазақстан Республикасы Ауыл шаруашылығы министрлігі
Министерство сельского хозяйства Республики Казахстан
Ministry of Agriculture of the Republic of Kazakhstan



Алматы қаласының әкімдігі
Ақимат г. Алматы
Almaty City Administration



VISITORS

2 152

PARTICIPANTS

174

PARTICIPATING COUNTRIES

25

European Union, Belarus, Belgium, Bulgaria, United Kingdom, Hungary, Germany, Denmark, Israel, India, Jordan, Spain, Italy, Kazakhstan, China, Malaysia, the Netherlands, Poland, Russia, Serbia, USA, Turkey, Uzbekistan, France, Czech Republic, Japan

National Pavilions: Germany, Netherlands, South Korea

Regional Pavilions: China, Russia

KEY BUSINESS EVENT – AgriFORUM

2 conference halls

8 business events

14 hours of industry sessions

38 speakers from **5** countries

Buyer program

➤ Delegations from the regions of the Republic of Kazakhstan and Kyrgyzstan — 65 industry specialists



SPECIAL EVENTS:

SEMINAR–PRACTICUM

«Dutch Solutions and Innovations for the Poultry Business»

Partners: Embassy of the Kingdom of the Netherlands in Kazakhstan, Dutch Poultry Centre, Poultry Union of the Republic of Kazakhstan

The event has been held for the second consecutive year exclusively at **AgroWorld Qazaqstan**, introducing modern Dutch technologies into Kazakhstan’s poultry industry as a priority key sector for food security and economic development.

! On October 30, a **MEMORANDUM** was signed between the **Republic of Kazakhstan and the Kingdom of the Netherlands** on mutually beneficial cooperation, implementation of innovative solutions, and training of qualified poultry industry specialists as part of strengthening interstate partnership and long-term development of agricultural production.

Key speakers of the seminar:

- *Ari Veldhuizen — Counsellor for Agriculture, Fisheries, Food Security and Nature, Embassy of the Netherlands in Central Asia*
- *Kairat Maishev — President of the Poultry Union of Kazakhstan*
- *Jan Wolleswinkel — President of the Dutch Poultry Centre*
- *Roland van Dalen — Trouw Nutrition*
- *Tatiana Alifanova — Vencomatic Group*
- *Kirill Chizhikov — JBT Marel*

INDUSTRY PRACTICUM «FARMER SCHOOL» NEW

Partners: THE DAIRYNEWS.TODAY

2 days – 6 hours of valuable experience from leaders of Kazakhstan’s dairy industry at the industry practicum «Farmer School», which brought together over 60 industry professionals.

Speakers included:

- *Alexander Mikheev — Commercial Director, Agrotrust*
- *Dauren Matakbayev — Technical Support and Sales Manager, Vytelle*
- *Ksenia Shemetovets — Founder, CrystalAgro*
- *Victor Stefan — Business Development Manager for Central Asia, DeLaval*



AgriFORUM 2025 PROGRAM:

- **Plenary session «Key Issues of the Agro-Industrial Complex in Central Asia: Challenges and Partnerships»**
- **Trend session «Agro Future: Climate Initiatives and Sustainable Agricultural Development»**
- **Expert session UniVet «Poultry gut health»**
- **Real business discussion «Horticulture and Berry Projects: From Business Idea to Added Value»**

Partners: Ministry of Agriculture of the Republic of Kazakhstan, Ministry of Water Resources and Irrigation of the Republic of Kazakhstan, Embassy of the Kingdom of the Netherlands in Kazakhstan, Dutch Poultry Centre, Poultry Union of the Republic of Kazakhstan, HSE University, Association for Agro-Industrial Development of the Kyrgyz Republic, Apple Bee, and others.

Key speakers:

- *Aslan Abdaimov — Vice Minister of Water Resources and Irrigation of the Republic of Kazakhstan*
- *Ari Veldhuizen — Counsellor for Agriculture, Fisheries, Food Security and Nature, Embassy of the Netherlands in Central Asia*
- *Rustam Baltabayev — Executive Director, Association for Agro-Industrial Development of the Kyrgyz Republic*
- *Anastasia Kromiadi — Commercial Director, ATEK KZ*
- *Viktor Proskuryakov — Project Lead, Center for Digital Technologies for Climate and Nature Projects, HSE University*
- *Anna Kudryavtseva — Lead Analyst, Center for Climate and Nature Projects, HSE University*
- *Linara Khadimullina — Lead Analyst, Center for Digital Technologies for Climate and Nature Projects, HSE University*
- *Katerina Kartseva — Deputy Head of the GEF Program in Kazakhstan*
- *Yuriy Kim — Head of SAFC*
- *Olzhas Svanbayev — Director, Apple Bee*
- *Arsen Rysdauletov — Farmer, Entrepreneur*



VISITORS

DISTRIBUTION OF VISITORS BY FIELD OF ACTIVITY

- Farming enterprises – 44%
- Distribution / dealership companies / importers – 19%
- Poultry farms – 16%
- Agricultural building design and construction – 5%
- Grain processing and storage – 4%
- Consulting, financing and lending – 3%
- Waste processing – 3%
- Agricultural production and processing – 2%
- Logistics and warehousing – 2%
- Irrigation systems – 2%



VISITORS

VISITOR PROFILE BY POSITION:



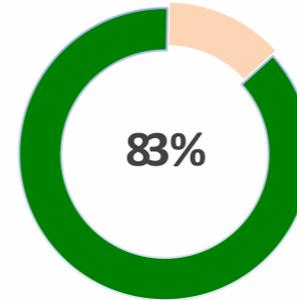
- 47% Head of the Company / Owner
- 19% Business Development Manager
- 14% Production Manager / Operations Manager
- 9% Specialists (Technologist / Engineer / Agronomist / Chef Cook)
- 8% Head of the Economic Department
- 3% Head of Administrative Services

96% of visitors personally make decisions on cooperation and procurement, provide recommendations, and are key decision-makers

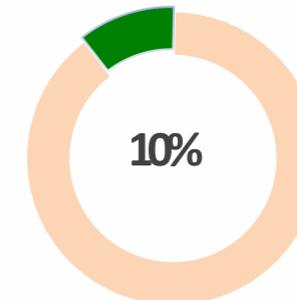


VISITORS' GEOGRAPHY – 33 COUNTRIES

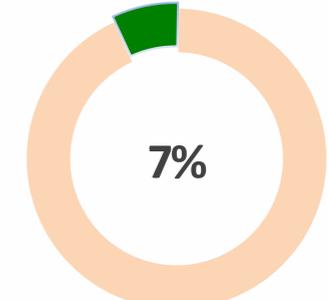
57% visitors came for the first time



KAZAKHSTAN



CIS COUNTRIES



INTERNATIONAL



Australia, Austria, Azerbaijan, Algeria, Afghanistan, Belarus, Hungary, Germany, India, Jordan, Iran, Italy, Kazakhstan, Canada, China, Korea, Kuwait, Kyrgyzstan, Latvia, Malaysia, Mongolia, the Netherlands, Poland, Russia, Serbia, United States of America, Tajikistan, Thailand, Turkey, Uzbekistan, Ukraine, France, Switzerland.



VISITORS

TOP-15 SECTIONS OF INTEREST TO VISITORS

■ POULTRY FARMING	28%	■ FEED, FEED MIXES	18%
■ CROP PRODUCTION, FIELD FARMING, GREENHOUSES	28%	■ STORAGE, TRANSPORTATION, LOGISTICS	18%
■ VETERINARY MEDICINE	27%	■ GARDENING, VITICULTURE	17%
■ ANIMAL HUSBANDRY	25%	■ AGRICULTURAL MACHINERY	16%
■ EQUIPMENT, PROCESSING	22%	■ SEED PRODUCTION	14%
■ УДОБРЕНИЯ, АГРОХИМИЯ	20%	■ GENETICS	14%
■ DESIGN / CONSTRUCTION OF BUILDINGS, GRAIN STORAGE	20%	■ IRRIGATION, IRRIGATION SYSTEMS	13%
		■ RESEARCH AND DEVELOPMENT	11%

VISITORS

BUYER PROGRAM

To attract specialists from the agricultural sector, at the invitation of ITECA Company, buyers' expo tours have been organized:

- **Delegation from Kyrgyzstan – 47 specialists** from the following organizations visited the exhibition for negotiations with potential partners:
Association for Agro-Industrial Development of the Kyrgyz Republic, Kut Consult OJSC, Uzak Group, Sherdanek, Agrofarmer.kg Store, Kyrgyz Gumat, AgroClub Store, Agricultural Commercial Cooperative “Talas ATEK”, Atake Trans LLC, Ak Bars Organi Farm, Konat LLC, Individual Entrepreneur Mambetalieva A.K. “Agromarket No.1”, IE “Tairov” GreenGo, Datka Asia LLC, KyrgyzDan LLC TUNUK, Umar Group Farm, Fresh Berry LLC, AgroPlus Store, Tamchy Agro, Rasul Farm, Yagodka Farm, Alaiku Organics LLC, Euroservice Group LLC, SAVP of the Kyrgyz Republic, Agroclub KG LLC, and others.
- **Delegation from the southern regions of Kazakhstan, Almaty Region:**
18 executives, farmers, and specialists from organizations including AGRO MARKET, Farmers of Chilik Agricultural Cooperative, Local Communities Foundation of Enbekshikazakh District, Association of Gardeners of Almaty Region, and others.



FEEDBACK FROM VISITORS



This year I visited the exhibition for the first time and got very good impressions. It was interesting to get acquainted with the presented companies and new solutions. We managed to find potential partners, exchanged contacts, and I hope that this will be the beginning of further cooperation. I definitely plan to visit the exhibition next year.

Sergey Kosolapov,
Founder, ECO «FEED & MEAT» LLC



This is the third time I have visited the exhibition. I was interested in the national stand of the Kingdom of the Netherlands, where more than 15 companies demonstrate the solutions of Dutch business. During the exhibition, we got acquainted with new Dutch and Belgian companies, and also established contacts with representatives of Kazakh business. We hope that these meetings will result in successful cooperation and yield positive results. We definitely plan to visit the exhibition next year.

Sultan Yesenbek,
Secretary General, BeNeLux Chamber of
Commerce in Kazakhstan



I visited the exhibition for the first time and had a great experience. Here we got acquainted with new technologies and found solutions that can be used in our farm. We came from Shymkent, we have our own garden, so it was especially interesting to see the technologies and drones designed for gardening. Now we are negotiating with companies that provide such services.

Nurbolat Urisbayev,
QazTurk Minerals LLP



Visitors FEEDBACK





EXHIBITORS □ 174 companies □ 25 countries

GEOGRAPHY OF EXHIBITORS:

Belarus, Belgium, Bulgaria, United Kingdom, Hungary, Germany, Denmark, Israel, India, Jordan, Spain, Italy, Kazakhstan, China, Malaysia, the Netherlands, Poland, Russia, Serbia, USA, Turkey, Uzbekistan, France, Czech Republic, Japan

NATIONAL STANDS:

Germany, Netherlands, South Korea

REGIONAL STANDS:

China, Russia

List of participants



FEEDBACK FROM EXHIBITORS

“

Such exhibitions, as a rule, give a very good impetus to the development of cooperation in various fields. For our company, the benefit of this exhibition is that here we find new customers, find some customers with whom we contact on various products for input. In fact, we are engaged in the production of premixes for introduction into our product. And we also contact our clients who are already here, meet, discuss some points, adjust and so on. We have been participating in this exhibition for two years now, and during this time we have increased the number of customers in Kazakhstan quite significantly, just due to the fact that we have found new customers here.

Nikolay Krokhin, Agrofeed

”

“

For us, the AgroWorld Qazaqstan exhibition opens up new opportunities. Networking works great here — we find new people, expand our horizons, and strengthen business ties. The main benefit of participation for us is the renewal of contacts with partners and customers, as well as the search for new customers, which is especially important for business development. We have been participating since the first year of the exhibition and believe that our presence here is mandatory. AgroWorld Qazaqstan is a platform for interaction, exchange of experience and annual renewal of our professional potential.

Azamat Baidavletov, Metzer Kazakhstan

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“

For us, the value of the AgroWorld Qazaqstan exhibition is large-scale contracts, the opportunity to declare ourselves as a company and contribute to the development of the industry in the Republic of Kazakhstan. For our company, the AgroWorld Qazaqstan exhibition is the development of the industry, obtaining new contracts and declaring ourselves as a company that began its existence in 2025 in the Republic of Kazakhstan and Central Asia. We are participating for the first time – for us this is a big impetus and potential in terms of making a name for ourselves and finding new potential partners.

Alima Zhakupova, KMK Kazakhstan

”

More FEEDBACK





PARTICIPANTS' OPINIONS:

98%

consider participation in the exhibition important for business

94%

confirmed and plan future participation in 2026

93%

of exhibitors are satisfied with participation in AgroWorld Qazaqstan 2025

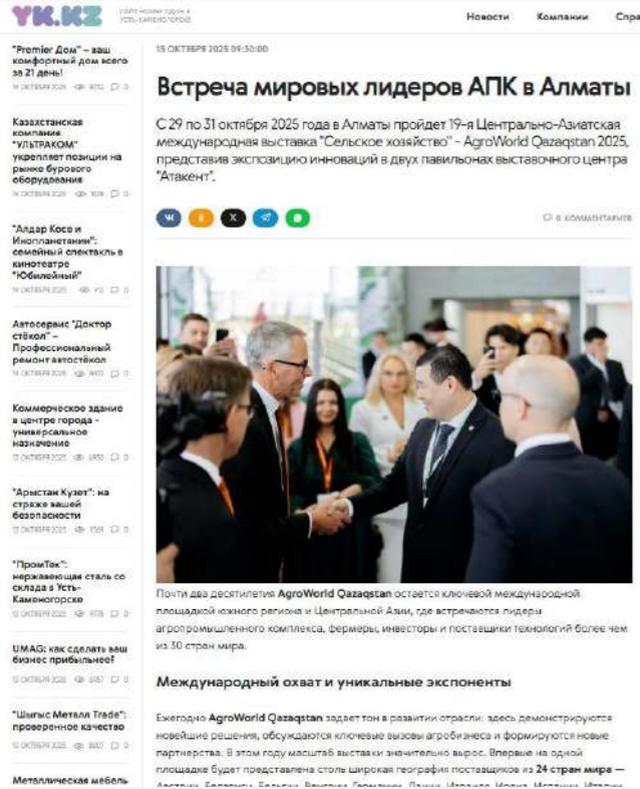
92%

of participants are satisfied with return on investment from exhibiting

91%

of participants fully or partially achieved their goals

MEDIA COVERAGE: INDUSTRY MEDIA, BLOGGERS, PARTNERS



■ **AgroWorld Podcast Center: 2 days of interview recordings and expert talks with government representatives, entrepreneurs, and agro-industry experts.**



More interviews here



EFFECTIVENESS OF PARTICIPATION

99%

of visitors recommend AgroWorld Qazaqstan to colleagues and business partners



98%

consider the exhibition important for company activities



99%

confirmed and plan to visit the exhibition in 2025



96%

make and influence decisions about the purchase of goods/services



88%

attended with the purpose of selecting products/services and sourcing business information



**WE ARE WAITING FOR YOU
AT THE EXHIBITION!**

28-30 OCTOBER 2026

Almaty, Kazakhstan, Atakent IEC

**20th Anniversary Central Asian International
AGRICULTURE EXHIBITION**



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BOOK A STAND

