



INTERCONTINENTAL CONGRESS OF PORK PRODUCERS

12 TO 16
MAY 2026

INVITED COUNTRY: GERMANY

« Mit **Wissenschaft** und **Technologie**
eine *nachhaltige*
Schweinezucht fördern »



Vidanta Convention Center
Nuevo Vallarta, Riviera Nayarit, México.

www.opormex.org.mx



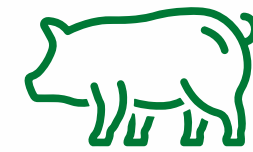
Embajada
de la República Federal de Alemania
Ciudad de México



Herzlich Willkommen zum Opormex Kongress

OPORMEX is the national organization that works for the interests of pork producers in Mexico.

Committed to professionalizing the sector and delivering high-quality Mexican pork to the most demanding markets worldwide.



11th producer globally, with 1.59 million metric tons (MMT) in 2024.

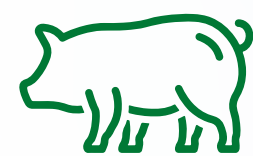


6.44% annual growth in production.



Pork industry value in 2024:
USD \$5.51 billion.

Mexican Pork Industry in Numbers



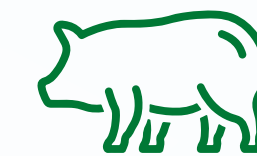
11th producer globally,
with 1.59 MMT.



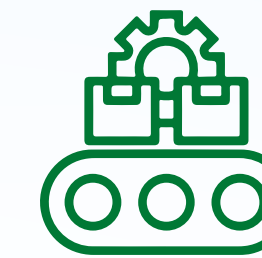
11th exporter,
with **216,000**
tons exported.



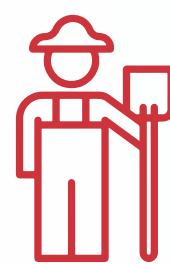
2nd importer,
with **1.47 MMT.**



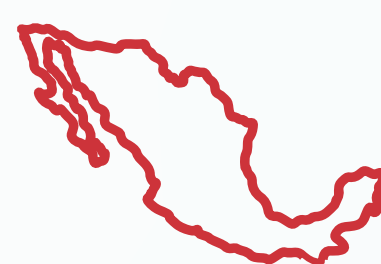
1 million
of commercial
sows.



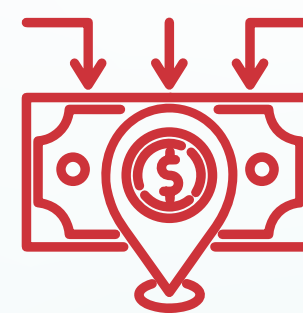
3,698 production
units across the country.



Generates
391,000 direct jobs.






70.52%
of production is
concentrated in **Jalisco,**
Sonora, Yucatán, Puebla
and Veracruz.

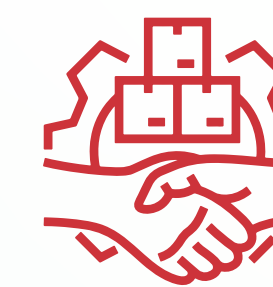


90% of production
is sent to the
domestic market,
10% for export.



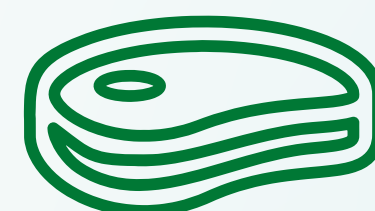
Main export
destinations:

| | |
|---|-----------------|
|  | (73.29%) |
|  | (16.02%) |
|  | (6.46%) |



Main import
suppliers:

| | |
|---|-----------------|
|  | (83.5%) |
|  | (13.14%) |
|  | (3.05%) |



3.0 MMT. Apparent
consumption

International Participation and Congress Growth

The **OPORMEX Intercontinental Congress** has grown exponentially, becoming the leading forum for pork production in Mexico and Latin America, attracting the most important global players in the pork industry.



13 successful editions since **2012**.



5 intercontinental editions with active participation from pork-producer leading countries.







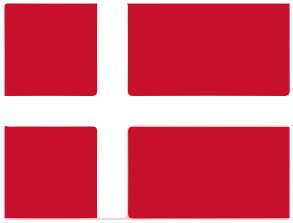






345% growth in attendance: from **230 attendees in 2012** to **1,023 in 2025**.



Increase in exhibitors: from **10 exhibitors in 2012** to **83 in 2025**.

International Participation Table

|  Year |  Guest Country |  Total Attendees |  Guest Country Companies |  Other Companies |  Key Topic |
|--|---|--|---|---|---|
| 2021 |  | 635 | 12 | 68 | Global vision, cross sector collaboration |
| 2022 |  | 719 | 15 | 69 | Production models and biosecurity |
| 2023 |  | 846 | 10 | 86 | Sustainability and efficiency |
| 2024 |  | 866 | 20 | 76 | Innovation and business development |
| 2025 |  | 1,023 | 18 | 65 | Technological innovation and efficiency |

The 2026 Congress: Location and Format



Hotel, Riviera Nayarit, Mexico:



World-class destination, recognized by **Travel + Leisure.**



Just **15 minute** from **Puerto Vallarta International Airport.**



Convention center with a capacity for **3,290 people**, equipped with advanced audiovisual technology.



All-inclusive: Restaurants, entertainment and more.

Congress Format:

An agenda that **balances work** sessions and **relaxation time**:

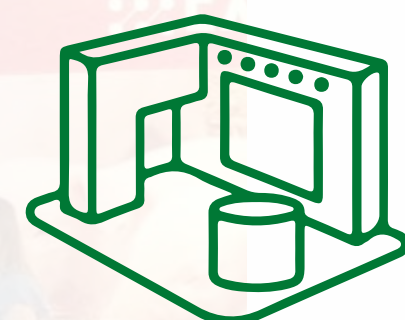
▪ **9:00AM to 2:00 PM:**

Conferences and Networking sessions (with coffee breaks for visiting the Exhibitors hall)

▪ **From 2:00 PM onward:** Food, relaxation, and recreational activities at ***the resort.***

- The resort and its amenities ensure that ***attendees stay on-site***, extending networking opportunities and fostering key relationships.

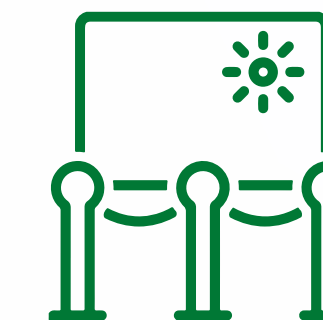
Commercial Opportunities for German Pork Producers



24 commercial and technical booths strategically located at the entrance of the conference hall.



Guaranteed visibility for key pork producers from **Mexico and Latin America**.



Display of **products, services, and innovations** to a targeted audience.

Exclusive Access to Decision Makers:

- Attendance of **owners and executives** from the leading pork companies, facilitating **direct negotiations**.
- **Private meetings** in a dedicated room with clients and potential partners.

*A unique opportunity to **showcase innovations, access key decision makers, and build strategic connections***

Congress Program

| Date/Activity | Description |
|---|---|
| ■ May 12 | Arrival of attendees 17:00 to 19:00 hrs. Workshop 19:00 to 21:00 hrs. Inauguration of the trade show & cocktail |
| ■ May 13 | 09:00 to 12:45 hrs. Workshops 12:45 to 14:00 hrs. Inauguration of the congress |
| ■ May 13-15 | Conferences from 9:00 to 14:00 hrs. , With coffee breaks to visit the trade show area, each one lasting 45 minutes. |
| ■ Afternoon and Evening Activities | Free time to enjoy the resort, themed dinner on the beach and casino night in the trade show area. |
| ■ May 16 | Closing of the event and departure of attendees |
| ■ Key Topics | <ul style="list-style-type: none"> ✓ Economics ✓ Talent Management ✓ Innovation and Development ✓ Animal Health and Productivity ✓ Sustainability ✓ Marketing and Commercialization |

Objective: To share **science-based information** on common issues regarding **pork production** and **marketing**, in a collaborative and friendly environment.



A program designed to foster **collaboration** and **sector development**, creating **strategic relationships** among key players in the pork industry.

Accommodation and Logistics

Luxury accommodation options tailored to every need, in a **heavenly environment** that ensures an **unforgettable stay** during the congress.*

CELEBRATE PARK RESORT HOTEL

- ✓ Master Room Single \$ **26,828** MXN
- ✓ Master Room Double \$ **43,921** MXN
- ✓ Suite 1 Bdr Single \$ **31,412** MXN
- ✓ Suite 1 Bdr Double \$ **48,517** MXN

MAYAN PALACE®

- ✓ Master Room Single \$ **26,829** MXN
- ✓ Master Room Double \$ **43,921** MXN

GRAND LUXXE® RESIDENCE CLUB

- ✓ Master Room Single \$ **50,320** MXN
- ✓ Master Room Double \$ **67,071** MXN



THE GRAND MAYAN®

- ✓ Master Room Single \$ **28,891** MXN
- ✓ Master Room Double \$ **46,219** MXN
- ✓ Suite 1 Bdr Single \$ **39,321** MXN
- ✓ Suite 1 Bdr Double \$ **56,531** MXN



THE GRAND BLISS®

- ✓ Master Room Single \$ **28,891** MXN
- ✓ Master Room Double \$ **46,219** MXN

*These prices will vary according to the monetary exchange rates

*Package dates: May 12-16 (4 nights, 5 days).

*The rate includes: Accommodation, scheduled meals and drinks, access to the trade show area and conferences, welcome cocktail, themed dinner, casino night, and certificate of attendance.