

icaevents

# Post Show Report



**The 27th Central Asian International  
Food Industry Exhibition**

**November 12-14, 2025**

**Almaty, Kazakhstan,  
Atakent IEC**

[www.foodexpo.kz](http://www.foodexpo.kz)

**Organizers:**





## The 27th Central Asian International Food Industry Exhibition

### OFFICIAL SUPPORT AND PARTNERS



Akimat of Almaty city



KAZAKHSTAN ASSOCIATION  
of HOTELS & RESTAURANTS



KOWR  
National Support  
Centre for Agriculture

*Poland  
tastes good*



**UNIQUE VISITORS:** **9 685**

**EXHIBITION  
PARTICIPANTS:** **529**

**PARTICIPATING  
COUNTRIES:** **34**

Azerbaijan, Afghanistan, Belarus, Belgium, Bulgaria, Germany, Egypt, India, Iran, Italy, Kazakhstan, China, Korea, Latvia, Malaysia, the Netherlands, Norway, UAE, Poland, Russia, Singapore, Slovakia, USA, Thailand, Turkmenistan, Türkiye, Uzbekistan, Ukraine, France, Czech Republic, Sri Lanka, Switzerland, South Korea, Japan

**National stands:** Belarus, Poland, South Korea

**Collective stands:** regions of Russia, provinces of China

**Collective stands of the regions of the Russian Federation:**

Republic of Bashkortostan, Kabardino-Balkaria, North Ossetia-Alania, Smolensk Region, Kaluga Region, Astrakhan Region, Vladimir Region, Kirov Region, Nizhny Novgorod Region, Omsk Region, Penza Region, Ulyanovsk Region, Chelyabinsk Region, Tula Region, Tomsk Region





## SPECIAL EVENTS

### The Retail Center

In 2025, the Retail Center hosted more than 1,156 direct meetings with manufacturers of:

**Confectionery**

**Grocery products**

**Vegetables, fruits, and berries**

**Tea and coffee**

**Meat and sausage products**

**Fish and seafood**

**Dairy products**

**Juices and water**

**Alcoholic beverages**

Retail chains and distribution companies from Kazakhstan, Kyrgyzstan, and Russia participated in the work of the Retail Center.



## SPECIAL EVENTS

### PROFESSIONAL COMPETITION – TASTING

*The winners of the competition – holders of the exhibition quality mark – the gold medal – "Best Product FoodExpo Qazaqstan 2025":*

- |   |   |
|---|---|
| ■ <b>LLP SULTAN-MARKETING</b>                       | ■ <b>LLP Sweet Premium</b>                            |
| ■ <b>LLC Kazan Delicacies</b>                       | ■ <b>LLP Bizhan Meat Processing Plant</b>             |
| ■ <b>IE Mirakhmetov, TM DDD</b>                     | ■ <b>LLP TD Altai</b>                                 |
| ■ <b>LLP MARKELLA – TM ARBELLA</b>                  | ■ <b>OJSC Brest Meat Processing Plant</b>             |
| ■ <b>OJSC Verkhnedvinsk Butter and Cheese Plant</b> | ■ <b>IE Agramanyan A.B. / TD Kuban Cheese Company</b> |
| ■ <b>IE Yasmin</b>                                  | ■ <b>LLP Tsin-Kaz</b>                                 |
| ■ <b>LLP Kemmi Group</b>                            | ■ <b>NesilCoffee</b>                                  |
| ■ <b>ELSI Foods</b>                                 | ■ <b>JSC Eurasian Foods Corporation</b>               |
| ■ <b>LLC Volsky Konditer – 2</b>                    | ■ <b>Baraka No. 1</b>                                 |
| ■ <b>LLP Damir AA</b>                               | ■ <b>LLP Gormolzavod</b>                              |
| ■ <b>OJSC Polotsk Dairy Plant</b>                   | ■ <b>GLOBAL EXPORT SHIPPING</b>                       |
| ■ <b>LLP ViZaVi Company</b>                         | ■ <b>LLP Aiala Plus</b>                               |
| ■ <b>LLP Keremet Su SKE</b>                         | ■ <b>LLP Skif Trade</b>                               |
| ■ <b>LLP Petropavlovsk-Konditer</b>                 | ■ <b>LLP DEP</b>                                      |





## BUSINESS CONFERENCE FOOD INDUSTRY 3D: QAZAQ 2025

This year saw a successful collaboration between the industry conference **FOOD INDUSTRY 3D: QAZAQ** and the **FoodExpo Qazaqstan** exhibition. For the first time, the **FOOD INDUSTRY 3D** conference took place not only in Kazakhstan but also directly at the exhibition venue. The third day of the conference, held in a workshop format, opened at the exhibition and was dedicated to the topic **"Strategy 2026: How to Prepare a Business for New Challenges."**

### Speakers:

✓ **Yuriy Vlasenko** – Managing Partner at the strategic bureau **Best Practices**

**Topic: "Successful Brands of Kazakhstan. Lamber: What Drives Success, and Why the Brand Doesn't Age."**

✓ **Amirzhan Amir Baizhanuly**, owner of the restaurant chain **Gruzin Cuisine**

✓ **Mikhail Stepanov**, co-founder of the brand **Pravilny Su-Vid (Proper Sous-Vide)**, company **Successful Food Technologies**

**Topic: "Improving the Efficiency of the Gruzin Cuisine Restaurant Chain Through the Launch of a Sous-Vide Factory. Entering the B2B Segment and the Ready-to-Eat Market."**

✓ **Roman Galaibo**, bakery owner in Norway, **Koseverden**

**Topic: "New Trends in the Baking Industry – the Latest Developments in Equipment, Products, Quality, and Raw Materials."**

✓ **Kurmanqali Jhumagulov** – founder of the national products brand **SAUMAL DELUXE**

**Topic: "Kazakhstan's Gastronomic Identity: Between Culture and Brand"**

**A special presentation of Kazakhstan's authentic products and a tasting of national dishes.**



## BUYER PROGRAM

To attract food industry specialists, ITECA has organized a buyer expo tour from the Kyrgyz Republic:

Among the guests are more than 50 companies, including:

**TIFE/TEW, Pizza Empire, "Bukhara" Restaurant Chain, Sut Bulak JSC, IP Koilubaev, Polezno, KUT CONSULT, Uzac Group LLC, IP Seydalieva, IP Tynykeeva, Sherdanek, IP, Temaz LLC, Ecobal, IP "Taabaldy", "Shopping Online Center" OJSC, "ECO FEED & MEAT" LLC, Italbrands, Magazin, Tasmala Trade LLC, Master Mezhik LLC, Bak-Zhol LLC, Capito Coffee, Ysyk-nan, Ejoo Trade LLC, Kyrgyz Economic University, Sofia International Hotel, Happy Every Day Gastronomic Market, Park Hotel Bishkek, Bublik Coffee Shop, Ants-coffee, Bellagio, Biotochka LLC, Alga Corporation, Russnab LLC, Men Ke I Li Yuan LLC, "Dari" Art Café-Bar, Coffetime, Dialova, "Baistar" LLC, Teiktede, IP Isabekov, Coffee Master, IP Isabekov K.M., Beles, EcoProduct Asia LLC, ProdimpEx, IP Bolgombaev, KAREOT LLC, KlenKG LLC and others.**





## VISITORS

## VISITORS' FIELD OF ACTIVITY

■ Retail trade / food and beverage retail chains	40 %	■ Cheese production	1 %
■ Distribution / dealership company – food products	20 %	■ Poultry farm	1 %
■ Cafes, bars, restaurants	5 %	■ Agricultural farm (crop production)	1 %
■ Distribution / dealership company – ingredients	4 %	■ Agricultural farm (horticulture)	1 %
■ Confectionery production	3 %	■ Fish production and fish products	1 %
■ Distribution / dealership company – beverages	3 %	■ Grocery production	1 %
■ Dairy production	3 %	■ Tea / Coffee production	1 %
■ Dairy farming	2 %	■ Meat farming	1 %
■ Meat production	2 %	■ Snack production	1 %
■ Large industrial facilities (factories, deposits, etc.)	2 %	■ Non-alcoholic beverages production	1 %
■ Bakery production	2 %	■ Alcoholic beverages production	1 %
		■ Municipal institutions (schools, hospitals, sanatoriums, etc.)	1 %





## VISITORS

### LEVEL OF THE POSITION HELD



- 42% CEO / Owner
- 17% Development Manager
- 18% Production Manager / Supervisor
- 11% Procurement Manager
- 9% Specialist (Technologist / Engineer / Agronomist / Chef)
- 3% Head of the Household Department

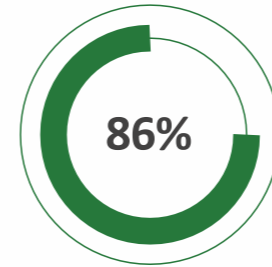
87%

The visitors personally make decisions about collaboration and are the key personnel.

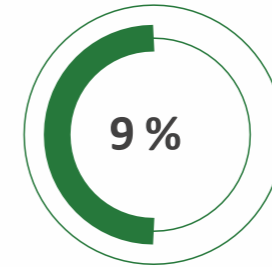


## VISITORS

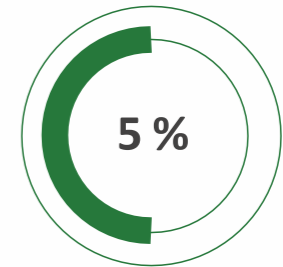
## GEOGRAPHY OF VISITORS



**KAZAKHSTAN**



**CIS COUNTRIES**



**FAR ABROAD**



## VISITORS

## RATING OF SECTIONS THAT INTEREST VISITORS

■ CONFECTIONERY AND BAKERY PRODUCTS	11 %	■ NON-ALCOHOLIC BEVERAGES	5 %
■ GROCERY	9 %	■ INGREDIENTS, ADDITIVES, SPICES	4 %
■ EQUIPMENT	8 %	■ HONEY	2 %
■ DAIRY PRODUCTS	7 %	■ STORAGE, TRANSPORTATION	3 %
■ PACKAGING	6 %	■ COFFEE AND COFFEE EQUIPMENT	3 %
■ FRUITS, BERRIES, VEGETABLES, NUTS	5 %	■ EGGS	3 %
■ MEAT PRODUCTS	5 %	■ MARKETING & ADVERTISING	3 %
■ HEALTHY FOOD	5 %	■ TRADE, INDUSTRY ASSOCIATIONS	2 %
■ ALCOHOLIC BEVERAGES	5 %	■ DESIGN AND CONSTRUCTION OF BUILDINGS	2 %
■ FATS AND OILS	4 %	■ PRODUCTION / HOUSEHOLD HYGIENE	2 %
■ FISH AND SEAFOOD	4 %	■ BANKING AND FINANCIAL SERVICES	1 %
■ SEMI-FINISHED PRODUCTS	4 %	■ GOVERNMENT ORGANIZATIONS, EMBASSIES	1 %





## PARTICIPANTS

**97%**

They consider the exhibition  
important for business development

**80%**

They will recommend  
participation to partners

**83%**

Confirmed or plan future  
participation

## PARTICIPANTS



## FEEDBACK FROM PARTICIPANTS

“

*We are in Kazakhstan for the second year in a row, but we already have experience participating in this exhibition. Comparing year by year, we are very pleased with how the exhibition has developed and how our stand has been designed. We are not only assuming – we are confident – that our stand is one of the best at the exhibition. It helps attract Kazakhstani buyers and exhibition visitors to take a look at our stand, taste Polish food, talk to our companies, and conclude beneficial deals.*

**Piotr Kondraciuk, Director of the Export Support Department  
National Center for Agricultural Support of Poland**

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“

*We have been participating in the FoodExpo Qazaqstan exhibition every year since 2021. We believe that this exhibition helps us to acquire new customers, opens up new opportunities, and also maintains relationships with old customers. After each exhibition, there is some kind of case for working out, for contacting new people, with new customers, also with suppliers, so this exhibition is very important for us, we take part every year. We plan to participate in the future, the exhibition suits us, it pays off quite well, we believe that this supports the image of our company, so we will participate with pleasure.*

**Alexander Kurnosov, Chief Executive Officer  
Storm Technology LLP**

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“

*We are participating in the exhibition for the first time, we have very positive emotions, everything went perfectly. We have many business partners, we have been inspired, new ideas have appeared. We chose this exhibition because here we can establish ourselves as a brand and can find new potential business partners. Thank you for the organization, everything went great.*

**Munira Segizbayeva, HR Manager  
AI-Cha Food Cause**

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**WE LOOK FORWARD TO SEEING  
YOU AT THE EXHIBITION!**

**2026**

**November 11 – 13**

**28th Kazakhstan International Exhibition 'Food Products, Beverages,  
Ingredients, Packaging, and Equipment for the Food Industry**



[www.foodexpo.kz](http://www.foodexpo.kz)

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