



19th Azerbaijan International
**AGRICULTURE
EXHIBITION
AND FORUM**

5|6|7|8 MAY 2026
BAKU, AZERBAIJAN

**POST-SHOW
REPORT**



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Caspian Agro Week is a large-scale industry event that brings together leading representatives of the agricultural sector and food manufacturers from across the region. The exhibition serves as a key catalyst for innovation in Azerbaijan's agricultural industry, providing local and international agribusiness professionals with access to advanced technologies and strategic partnerships.

CASPIAN AGRO WEEK

IS A MAJOR REGIONAL EXHIBITION
AND FORUM FOR AGRICULTURAL
AND FOOD PRODUCERS



Each year, the platform gathers thousands of industry professionals, including investors, exporters, distributors, and farmers, creating a unique ecosystem for networking, knowledge exchange, and the establishment of major business agreements.

**CASPIAN AGRO IS YOUR GATEWAY
TO NEW MARKETS, INNOVATION,
AND STRATEGIC PARTNERSHIPS
IN THE AGRICULTURAL INDUSTRY.**



VISIT OF THE PRESIDENT AND THE FIRST VICE-PRESIDENT OF THE REPUBLIC OF AZERBAIJAN

On 5 May, the President of the Republic of Azerbaijan, Ilham Aliyev, and the First Vice-President, Mehriban Aliyeva, visited the exhibition. During their tour of the exhibition, they became acquainted with innovative solutions and products showcasing Azerbaijan's agricultural potential, and also visited the national pavilions and stands of participating foreign countries.



OFFICIAL OPENING CEREMONY OF THE EXHIBITION

On 5 May 2026, the official opening of the 19th Azerbaijan International Agriculture Exhibition and Forum took place at the Baku Expo Center in Baku.



REFERENCES FROM VIP GUESTS



The 'Caspian Agro Week', which has strengthened its position as one of the leading agricultural platforms in the region, is being organized this year in a new conceptual format. Within this approach, the exhibition is not limited to showcasing products and technologies; it also includes forums covering various areas of the agricultural sector, as well as organized visits to large-scale innovative farms operating in the country. This format brings together all participants of the agricultural ecosystem, creating favourable opportunities for expanding partnership relations.

Majnun Mammadov

Minister of Agriculture of the Republic of Azerbaijan



I believe that the presentation of food products and services within this international event, which brings together stakeholders operating across all stages of the food production and consumption chain, significantly contributes to establishing and expanding new business relations.

Goshgar Tahmazli

Chairman of the Food Safety Agency of the Republic of Azerbaijan



These reputable platforms, which bring together representatives of the agricultural sector and the food industry, play an important role in showcasing advanced developments and innovative solutions implemented in the relevant fields, as well as in establishing new partnerships and expanding business opportunities. They also provide valuable platforms for professional dialogue, sharing best practices, and defining key priorities for the sector's future development. The technologies and approaches presented here demonstrate clear progress in increasing agricultural productivity.

Orkhan Mammadov

Chairman of the Board, Small and Medium Business Development Agency of the Republic of Azerbaijan (KOBİA)



Highlighting the achievements of Azerbaijan's agri-food sector and looking toward new horizons of cooperation, I would like to express my sincere gratitude to each of you for your dedication. Caspian Agro Week is not just an exhibition; it is a platform for learning, interaction, creativity, and partnership. The ideas exchanged here have the potential to shape food systems for years to come.

Muhammad Nasar Hayat

FAO Representative & Head of FAO Partnership and Liaison Office in Azerbaijan

PR OF THE EXHIBITIONS AND MEDIA COVERAGE

THE OFFICIAL PRESS CONFERENCE

On 28 April, a press conference was held at the JW Marriott Absheron Hotel dedicated to the major and large-scale events of the region's agricultural and food industries — the 19th Azerbaijan International Agriculture Exhibition and Forum and the 31st Azerbaijan International Food Industry Exhibition "InterFood Azerbaijan".

The press conference was attended by:



Anar Jafarov

Director of the
Agricultural Innovation
Center of the Ministry
of Agriculture



Sevdə Gadiyeva

Head of Department at
the Agricultural Innovation
Center of the Ministry of
Agriculture



Farhad Ashurbeyli

Executive Director of the
Azerbaijan Culinary
Specialists Association



Bahruz Hidayatzadeh

Executive Director of
Caspian Event
Organisers



Zarina Mammadova

Project Director
of the exhibition

The press conference was attended by 35 representatives from 22 media outlets. Among the participating media organizations were television channels AZTV, İctimai TV, Baku TV, Business TV, Space TV, ARB TV, AGRO TV, and REAL TV, as well as news agencies, websites, and magazines including APA, Azertac, Oxu.az, Trend, Report News Agency, media.az, Vesti.az, Mətbuat.az, Anews.az, Baku News, BusinessTime.az, Xəbərlər News, İki Sahil, AzTürkXəbər, and BiznesMerkezi.az.



ADVERTISING CAMPAIGN



OUTDOOR ADVERTISING

- BANNERS
- BILLBOARDS
- MONITORS
- POSTERS
- ROLL-UPS



1,526

NEWS ITEMS ACROSS
219 ONLINE PLATFORMS



98

PUBLICATIONS IN 12
PRINT MEDIA OUTLETS



121

TELEVISION REPORTS
ACROSS 8 TV CHANNELS



8

RADIO BROADCASTS
ON 5 RADIO STATIONS



E-MAILINGS BY
SPECIALISED
DATABASE



DISTRIBUTION OF INVITATION TICKETS
THROUGH PARTNERS AS WELL AS
RELATED GOVERNMENT STRUCTURES
AND ASSOCIATIONS



PLACEMENT OF INFORMATION IN
SPECIALIZED PUBLICATIONS, ON
SPECIALIZED WEBSITES AND SOCIAL
NETWORKS

SUPPORT AND PARTNERS

ORGANISATIONAL SUPPORT



Ministry of
Agriculture of
the Republic
of Azerbaijan

ORGANISERS



SUPPORT



Food Safety
Agency of
the Republic
of Azerbaijan



Small and Medium
Business Development
Agency of the
Republic of Azerbaijan



Export and Investment
Promotion Agency of
the Republic of Azerbaijan



National Confederation of
Entrepreneurs (Employers)
Organizations of
the Republic of Azerbaijan



Azerbaijan Food
and Beverage
Industrialists
Association



Food and Agriculture
Organization of
the United Nations



Azerbaijan
Exhibition
Organisers
Association

REGISTRATION SPONSOR

LOVOL

OFFICIAL CAR



OFFICIAL BANK



MEDICAL PARTNER



OFFICIAL FURNITURE PARTNER



ADVERTISING VISIBILITY PARTNER



OFFICIAL HOTELS



OFFICIAL STAND BUILDER



TRAVEL PARTNER



INFORMATION PARTNERS



INFORMATION SUPPORT



INTERNET SUPPORT



VISITORS OF CASPIAN AGRO WEEK 2026

15646

VISITS

12036

UNIQUE VISITORS

VISITORS PROFILE

- Representatives of government bodies in the agricultural sector
- Agricultural industry specialists
- Owners of agricultural enterprises, livestock farms, and flour mills
- Greenhouse and orchard owners
- Fish farm owners
- Executives and specialists from meat, dairy, and canned food production enterprises
- Farmers
- Agricultural product distributors
- Representatives of the press
- Diplomatic corps



93%

of visitors
consider their
visit to be effective



79%

of visitors are involved
in purchasing decisions
or influence them



VISITORS' REFERENCES



The exhibition leaves a very positive impression. It presents the full spectrum of agricultural products, enabling visitors, farmers, and owners of large farms to find everything they need. Such exhibitions are undoubtedly of great importance. People become acquainted with new developments in their field, communicate with one another, exchange views and experience. I also received a considerable amount of information related to the analysis of the Azerbaijani market and opportunities for entering it.



Cagatay Tolunay

General Director of Gordes Zeolit Co

Over the past 10 years, this exhibition has played a very important role in the agricultural sector. One of the key aspects is the introduction of innovations, the presentation of efficient and intensive equipment, as well as new technologies required by our farmers, and the creation of sales opportunities. On behalf of our organization, we would like to express our gratitude to the Ministry of Agriculture and the exhibition organizers.



Arif Behbudov

Head of Sector of the State Agricultural Development Center of Tartar District



Caspian Agro Week is of great importance for the development of the agricultural and food sectors in our country. It brings together both local farmers and international participants. Our farmers have also benefited significantly from this event. They became acquainted with modern innovative technologies used in agriculture, explored the latest machinery and equipment, studied advanced methods of crop production, as well as achievements and innovations in the livestock sector presented by leading companies.



Ramin Kerimov

Staff Member of the State Agricultural Development Center of Gazakh District

This format is very valuable — it cannot be compared with online negotiations, phone calls or correspondence. Here, decisions are made directly during face-to-face meetings, which is beneficial for both sides. Caspian Agro Week is exactly the platform that has been creating these opportunities for us for many years, helping us bring our plans to life. The wide range of products and the high level of participants make the exhibition an important venue for business development.



Zumrud Hasanova

Business partner of a number of fruit and vegetable producers in Azerbaijan



EXHIBITORS OF CASPIAN AGRO WEEK 2026

298

COMPANIES

26

COUNTRIES

12076 M²

EXHIBITION SPACE



EXHIBITING COUNTRIES AT CASPIAN AGRO WEEK 2026



AZERBAIJAN



BELARUS



CHINA



FINLAND



FRANCE



GEORGIA



GERMANY



GREECE



INDIA



IRAN



ISRAEL



ITALY



JAPAN



KAZAKHSTAN



LATVIA



MEXICO



NETHERLANDS



POLAND



REPUBLIC OF KOREA



RUSSIA



SPAIN



SRI LANKA



SWEDEN



TÜRKIYE



UNITED KINGDOM



USA

EXHIBITOR'S REFERENCES



The organization of such exhibitions creates excellent opportunities both for presenting modern equipment to our clients and for establishing new business relations. We are satisfied with the progress of the exhibition and note a high level of interest in our products from both foreign and local entrepreneurs. This is reflected in the active negotiations taking place during the event. I am confident that, as a result of the exhibition, we will be able to expand our customer base.



Huseyin Isbilir

Owner and Founder of IBC TARIM SULAMA (Türkiye)

For the company, participation in Caspian Agro Week is our first experience operating in this region. However, our approach is not passive but strategic: we aim to understand where real cooperation can be established.

Our goal is simple yet future-oriented — to build connections with farmers, processors, and industry participants who are already considering opportunities for modernizing agricultural production. This is not about one-off deals, but about long-term partnerships.



Nikolaos Mantsouranis

Sales Manager, OLIMPIAS SMSA (Greece)



Caspian Agro Week is an excellent platform for successful meetings with existing clients and for establishing contacts with new ones. It is a convenient place to maintain relationships with local partners and institutions and to conduct professional dialogue. Overall, our impressions of the exhibition are positive. Azerbaijan is an important hub of international relations. As representatives of European, particularly Italian, technology, our goal is to connect with local farmers and participants in the agricultural sector.



Georgios Chchartishvili

Sales Manager, UNITEC S.P.A. (Italy)



RETAIL CENTRE

For the first time within the exhibition, the Retail Centre – a meeting hub for retail chains – was organized. The Retail Centre is a professional B2B platform and negotiation zone designed to facilitate direct cooperation between suppliers, manufacturers, and procurement representatives of retail chains. The event brought together 13 retail chains, including both local and international companies: Bravo Supermarket, Bazarstore Supermarket, Rahat Supermarket, Araz Supermarket, Megastore Supermarket, Tamstore, Oba Market, China Market, Galeon Seafood, APlus Supermarket, Lenta, Fresh Market LLC, and Samokat.



B2B MEETINGS

Within the framework of the exhibition, B2B meetings were organized, providing additional opportunities for business negotiations with several key clients. The meetings brought together both international and local manufacturers and distributors, as well as representatives of retail chains.



TOUR FOR FARMERS

In order to familiarize entrepreneurs with new technologies and facilitate experience exchange, the exhibition organizers annually arrange business tours for farmers from various regions of Azerbaijan. This year, the exhibition was attended by entrepreneurs and farmers from more than 50 regions of Azerbaijan.



EVENING RECEPTION

On 5 May, an evening reception for guests and participants of the exhibition was held at the Elite Events Hall.

INTERNATIONAL AGRICULTURAL INNOVATION FORUM

The Forum brought together experts and participants to discuss current challenges and future prospects of the agricultural sector. The business programme featured 98 speakers.

KEY TOPICS OF FORUMS AND CONFERENCES WITHIN CASPIAN AGRO WEEK

- Food security in the context of climate, economic, and geopolitical challenges
- Logistics of agri-food systems, routes, and supply chain security
- Application of artificial intelligence and development of agricultural ecosystems, including startups
- Digitalization of agriculture and implementation of innovative technologies
- Development of cooperation between government, business, and educational institutions in the agricultural sector
- Stimulation of local production and expansion of market opportunities
- The role of media and public communication in agricultural development
- Development of agro-parks as a new platform for agribusiness
- Increasing the participation of women in agriculture
- International cooperation (including Africa–Azerbaijan cooperation)
- Development of livestock, crop production, poultry farming, fisheries, and veterinary science
- Sustainable agriculture, processing, and value creation
- Public–private partnerships in the agricultural sector
- Agricultural insurance and risk management
- Development of agricultural science and scientific–practical cooperation

The forums and conferences contributed to strengthening international and cross-sectoral dialogue, as well as promoting innovative and sustainable development of the agricultural sector.



EXHIBITION OVERVIEW TO BE HELD NEXT YEAR

20th Anniversary Azerbaijan International

AGRICULTURE EXHIBITION AND FORUM

11|12|13|14 MAY 2027

BAKU, AZERBAIJAN



20
anniversary

EXHIBITION SECTORS

INFRASTRUCTURE AND EQUIPMENT

- Agricultural Machinery
- Agricultural Facilities
- Agricultural Equipment
- Greenhouses and Nurseries
- Irrigation Systems
- Laboratory Equipment

CROP PRODUCTION

- Crop Production
- Fruit and Vegetable Growing
- Floriculture
- Fertilizers
- Agroecology and Organic Farming

LIVESTOCK AND FEED

- Livestock and poultry farming
- Feed
- Veterinary Services
- Fish Farming & Aquaculture

PROCESSING AND PACKAGING

- Packaging
- Waste Processing
- Cotton Growing and Textiles

SMART AGRO (DIGITAL AND INNOVATIVE AGRICULTURE)

- Smart Village
- Internet of Things (IoT)

- Artificial Intelligence
- Robotic Systems
- Unmanned Aerial Vehicles (Drones)
- IT Services
- Startups
- Green Agro

INNOVATIONS AND SUSTAINABLE DEVELOPMENT

- Innovative Technologies in Agriculture
- Agricultural Landscape

SUPPORT AND SERVICES

- Logistics
- Agricultural Insurance & Financial Services



ORGANISATIONAL SUPPORT



Ministry of
Agriculture of
the Republic
of Azerbaijan



Food Safety
Agency of
the Republic
of Azerbaijan



Small and Medium
Business Development
Agency of the
Republic of Azerbaijan



Export and Investment
Promotion Agency of
the Republic of Azerbaijan



National Confederation of
Entrepreneurs (Employers)
Organizations of
the Republic of Azerbaijan



Azerbaijan Food
and Beverage
Industrialists
Association



Food and Agriculture
Organization of
the United Nations



Azerbaijan
Exhibition
Organisers
Association

OFFICIAL SUPPORT



20
anniversary

20th Anniversary Azerbaijan International

AGRICULTURE EXHIBITION AND FORUM

11|12|13|14 MAY 2027

BAKU, AZERBAIJAN

ORGANISERS



www.caspianagroweek.az

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